

Report_Arpal1

1 gen 2022 - 31 gen 2022

 Tutti gli utenti
100,00% Sessioni

Visualizzazioni di pagina

60.603
% del totale: 100,00% (60.603)



Notte (dalle 1:00 alle 6:59) Visualizzazioni di pagina

1.559
% del totale: 2,57% (60.603)



Mattina (dalle 7:00 alle 12:59) Visualizzazioni di pagina

20.668
% del totale: 34,10% (60.603)



Pomeriggio (dalle 13:00 alle 18:59) Visualizzazioni di pagina

27.191
% del totale: 44,87% (60.603)



Sera (dalle 19:00 alle 00:59) Visualizzazioni di pagina

11.185
% del totale: 18,46% (60.603)



Visualizzazioni pagina e utenti per giorno della settimana

Nome del giorno della settimana	Visualizzazioni di pagina	Utenti
Monday	12.518	3.589
Wednesday	10.090	3.363
Tuesday	9.183	2.938
Friday	8.093	2.495
Saturday	7.188	2.691
Thursday	7.183	2.534
Sunday	6.348	2.500

Sessioni

33.073
% del totale: 100,00% (33.073)



Notte (dalle 1:00 alle 6:59) Sessioni

914
% del totale: 2,76% (33.073)



Mattina (dalle 7:00 alle 12:59) Sessioni

10.265
% del totale: 31,04% (33.073)



Pomeriggio (dalle 13:00 alle 18:59) Sessioni

14.967
% del totale: 45,25% (33.073)



Sera (dalle 19:00 alle 00:59) Sessioni

6.927
% del totale: 20,94% (33.073)



Pagine per sessione

1,83
Media per vista: 1,83 (0,00%)



Arpal mensile

1 feb 2022 - 28 feb 2022

Tutti gli utenti
100,00% Sessioni

Visitatori unici (Utenti)

11.899

% del totale: 100,00% (11.899)



Visite

34.828

% del totale: 100,00% (34.828)



Visualizzazioni di pagina

62.822

% del totale: 100,00% (62.822)



Visite Homepage

4.186

% del totale: 8,91% (47.001)



Visite notizie e contenuti time sensitive

1.559

% del totale: 3,32% (47.001)



Visite area /arpal

2.372

% del totale: 5,05% (47.001)



Visite sezione //amministrazione-tr...

1.641

% del totale: 3,49% (47.001)



Visite sottosez.///bandi-di-gara-e-contratti

65

% del totale: 0,14% (47.001)



Visite area /tematiche

38.078

% del totale: 81,02% (47.001)



Visite ///tematiche/impianti

61

% del totale: 0,13% (47.001)



Visite pagina /////balneabilità

0

% del totale: 0,00% (47.001)



Visite /////simpa

22

% del totale: 0,03% (73.410)



Report_Arpal1

1 mar 2022 - 31 mar 2022

Tutti gli utenti
100,00% Sessioni

Visualizzazioni di pagina

72.190
% del totale: 100,00% (72.190)



Notte (dalle 1:00 alle 6:59) Visualizzazioni di pagina

2.591
% del totale: 3,59% (72.190)



Mattina (dalle 7:00 alle 12:59) Visualizzazioni di pagina

24.215
% del totale: 33,54% (72.190)



Pomeriggio (dalle 13:00 alle 18:59) Visualizzazioni di pagina

31.949
% del totale: 44,26% (72.190)



Sera (dalle 19:00 alle 00:59) Visualizzazioni di pagina

13.435
% del totale: 18,61% (72.190)



Visualizzazioni pagina e utenti per giorno della settimana

Nome del giorno della settimana	Visualizzazioni di pagina	Utenti
Thursday	15.550	4.253
Wednesday	13.563	3.779
Tuesday	11.966	3.638
Friday	9.998	3.262
Monday	9.189	2.768
Saturday	6.849	2.392
Sunday	5.075	1.947

Sessioni

38.456
% del totale: 100,00% (38.456)



Notte (dalle 1:00 alle 6:59) Sessioni

1.352
% del totale: 3,52% (38.456)



Mattina (dalle 7:00 alle 12:59) Sessioni

12.029
% del totale: 31,28% (38.456)



Pomeriggio (dalle 13:00 alle 18:59) Sessioni

17.330
% del totale: 45,06% (38.456)



Sera (dalle 19:00 alle 00:59) Sessioni

7.745
% del totale: 20,14% (38.456)



Pagine per sessione

1,88
Media per vista: 1,88 (0,00%)



Report_Arpal1

1 apr 2022 - 30 apr 2022



Tutti gli utenti
100,00% Sessioni

Visualizzazioni di pagina

87.487
% del totale: 100,00% (87.487)



Notte (dalle 1:00 alle 6:59) Visualizzazioni di pagina

3.523
% del totale: 4,03% (87.487)



Mattina (dalle 7:00 alle 12:59) Visualizzazioni di pagina

30.310
% del totale: 34,65% (87.487)



Pomeriggio (dalle 13:00 alle 18:59) Visualizzazioni di pagina

35.567
% del totale: 40,65% (87.487)



Sera (dalle 19:00 alle 00:59) Visualizzazioni di pagina

18.087
% del totale: 20,67% (87.487)



Visualizzazioni pagina e utenti per giorno della settimana

Nome del giorno della settimana	Visualizzazioni di pagina	Utenti
Friday	20.067	6.294
Saturday	16.235	5.406
Thursday	12.721	4.090
Wednesday	11.115	3.572
Tuesday	10.974	3.503
Monday	8.392	2.881
Sunday	7.983	3.049

Sessioni

48.259
% del totale: 100,00% (48.259)



Notte (dalle 1:00 alle 6:59) Sessioni

1.843
% del totale: 3,82% (48.259)



Mattina (dalle 7:00 alle 12:59) Sessioni

15.517
% del totale: 32,15% (48.259)



Pomeriggio (dalle 13:00 alle 18:59) Sessioni

20.149
% del totale: 41,75% (48.259)



Sera (dalle 19:00 alle 00:59) Sessioni

10.750
% del totale: 22,28% (48.259)



Pagine per sessione

1,81
Media per vista: 1,81 (0,00%)



Arpal mensile

1 mag 2022 - 31 mag 2022

Tutti gli utenti
100,00% Sessioni

Visitatori unici (Utenti)

9.040
% del totale: 100,00% (9.040)



Visite

24.799
% del totale: 100,00% (24.799)



Visualizzazioni di pagina

44.071
% del totale: 100,00% (44.071)



Visite Homepage

2.808
% del totale: 8,53% (32.924)



Visite notizie e contenuti time sensitive

763
% del totale: 2,32% (32.924)



Visite area /arpal

1.476
% del totale: 4,48% (32.924)



Visite sezione //amministrazione-tr...

1.107
% del totale: 3,36% (32.924)



Visite sottosez.///bandi-di-gara-e-contratti

93
% del totale: 0,28% (32.924)



Visite area /tematiche

26.990
% del totale: 81,98% (32.924)



Visite ///tematiche/impianti

26
% del totale: 0,08% (32.924)



Visite pagina /////balneabilità

1
% del totale: 0,00% (32.924)



Visite /////simpa

14
% del totale: 0,03% (50.728)



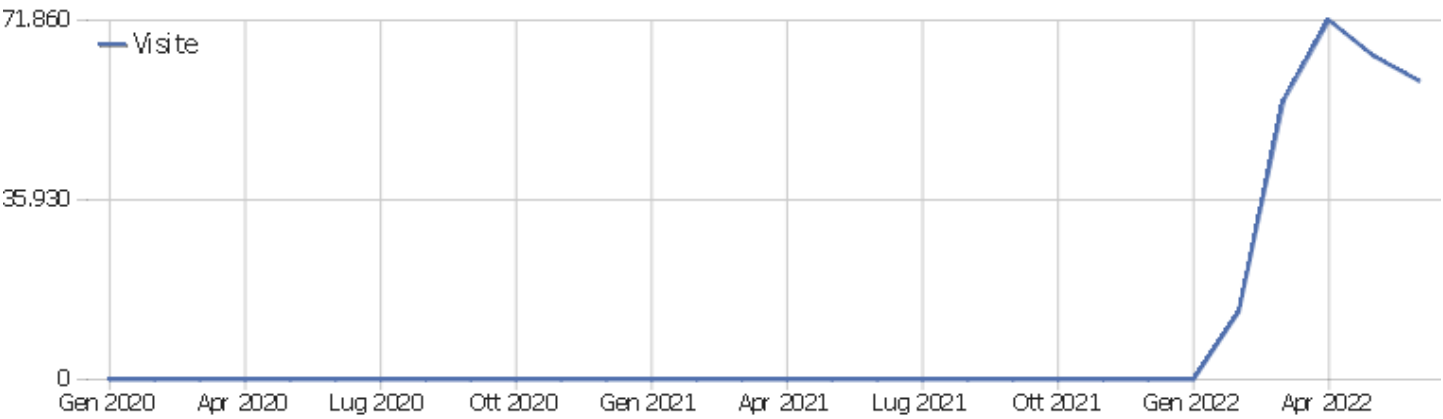


arpal_liguria_it

Arco temporale: Giugno 2022

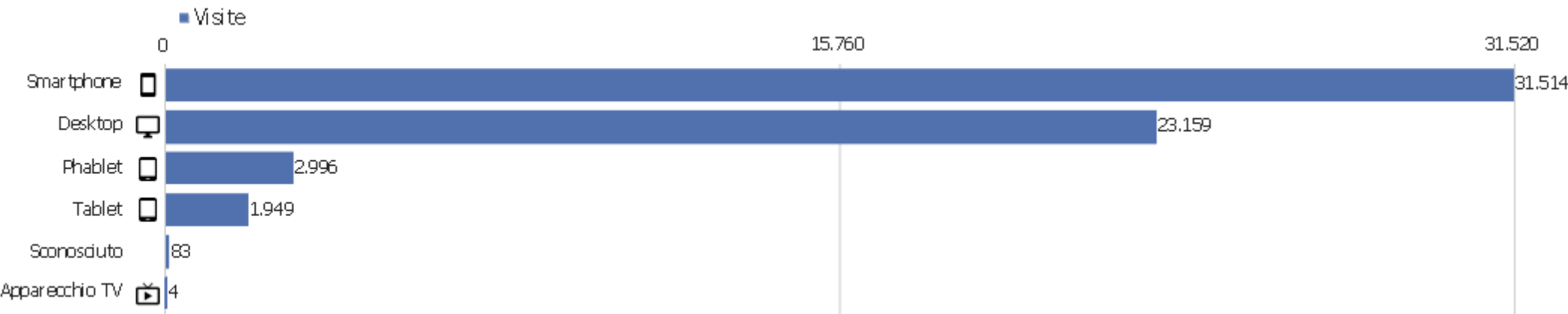
Export Arpal Liguria

Sommario delle visite



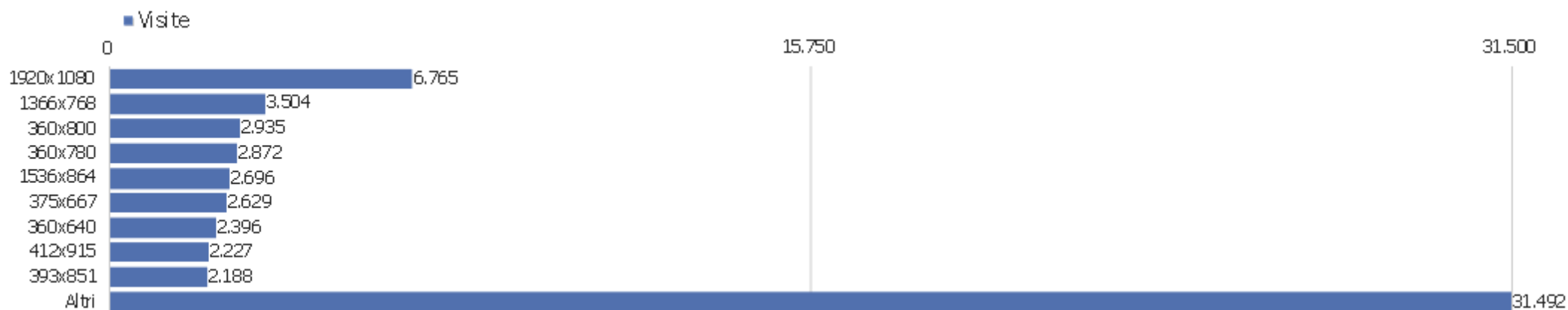
Nome	Valore
Visitatori unici	59.702
Visite	59.705
Azioni nel sito	133.431
Numero massimo di azioni in una visita	113
Azioni per visita	2
Durata media delle visite (in secondi)	00:01:04
% rimbalzi	48%

Tipo di dispositivo



Tipo di dispositivo	Visite	Azioni nel sito	Azioni per visita	Tempo medio sul sito	% rimbalzi	Ricavo
Smartphone	31.514	71.819	2	00:00:59	47%	0 €
Desktop	23.159	50.406	2	00:01:14	50%	0 €
Phablet	2.996	6.809	2	00:00:55	48%	0 €
Tablet	1.949	4.256	2	00:00:51	53%	0 €
Sconosciuto	83	108	1	00:00:18	80%	0 €
Apparecchio TV	4	33	8	00:01:49	0%	0 €

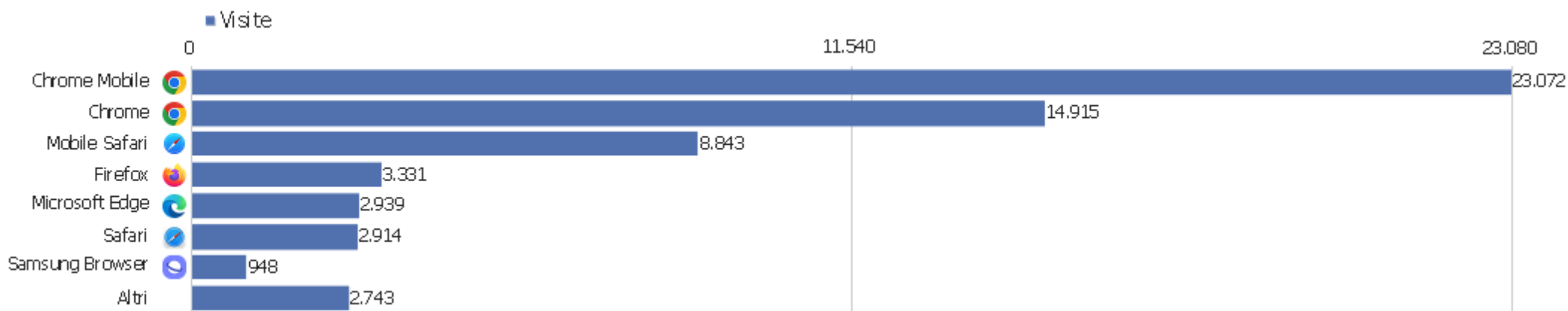
Risoluzione schermo



Risoluzione	Visite	Azioni nel sito	Azioni per visita	Tempo medio sul sito	% rimbalzi	Tasso di conversione
1920x1080	6.765	15.491	2	00:01:27	46%	0%
1366x768	3.504	7.821	2	00:01:10	46%	0%
360x800	2.935	7.138	2	00:01:03	46%	0%
360x780	2.872	6.250	2	00:01:01	52%	0%
1536x864	2.696	5.911	2	00:01:12	50%	0%
375x667	2.629	6.245	2	00:00:50	37%	0%
360x640	2.396	5.062	2	00:00:52	52%	0%
412x915	2.227	4.721	2	00:00:52	54%	0%
393x851	2.188	5.093	2	00:00:58	47%	0%
414x896	1.973	4.574	2	00:01:12	42%	0%
393x873	1.817	4.256	2	00:00:54	49%	0%
375x812	1.626	3.776	2	00:00:51	41%	0%
390x844	1.561	3.700	2	00:00:59	39%	0%
360x720	1.277	2.854	2	00:01:04	53%	0%
1280x720	1.256	2.980	2	00:01:12	48%	0%

768x1024	1.118	2.475	2	00:00:57	49%	0%
1440x900	1.038	2.109	2	00:00:57	50%	0%
360x760	1.015	2.490	3	00:00:59	45%	0%
1280x1024	994	2.206	2	00:01:39	45%	0%
412x892	964	2.062	2	00:01:09	52%	0%
385x854	928	2.079	2	00:00:51	52%	0%
320x568	919	2.032	2	00:00:59	36%	0%
360x740	744	1.691	2	00:00:52	48%	0%
Altri	14.262	30.413	2	00:01:02	53%	0%

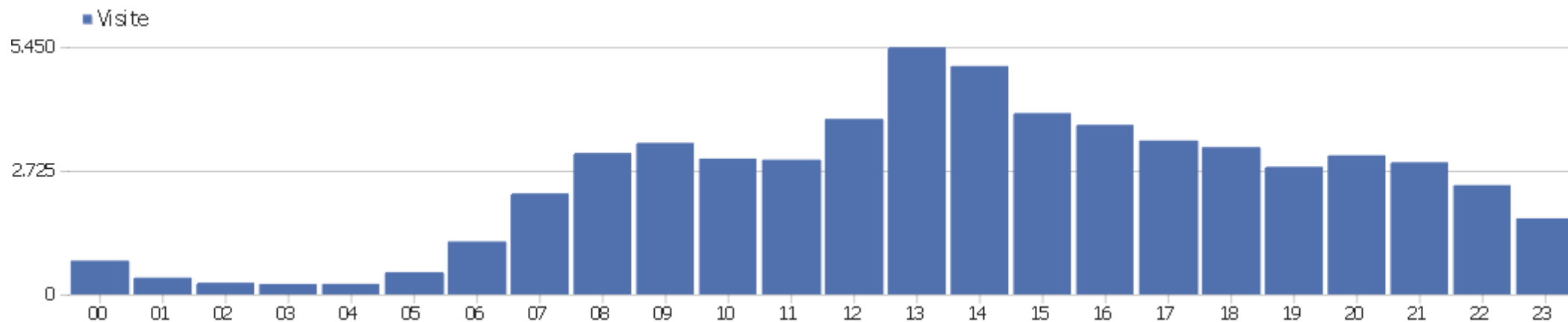
Browser



Browser	Visite	Azioni nel sito	Azioni per visita	Tempo medio sul sito	% rimbalzi	Ricavo
Chrome Mobile	23.072	52.293	2	00:00:58	50%	0 €
Chrome	14.915	32.253	2	00:01:10	51%	0 €
Mobile Safari	8.843	20.565	2	00:01:01	40%	0 €
Firefox	3.331	7.410	2	00:01:11	50%	0 €
Microsoft Edge	2.939	6.734	2	00:01:29	45%	0 €
Safari	2.914	6.004	2	00:01:15	53%	0 €
Samsung Browser	948	1.934	2	00:00:51	52%	0 €
Google Search App	776	1.911	3	00:00:43	35%	0 €
Chrome Mobile iOS	571	1.235	2	00:01:12	46%	0 €
Firefox Mobile	332	736	2	00:01:01	56%	0 €
Facebook	156	348	2	00:00:45	58%	0 €
Huawei Browser Mobile	144	334	2	00:01:07	43%	0 €
DuckDuckGo Privacy Browser	135	284	2	00:00:53	59%	0 €
Chrome Webview	90	163	2	00:01:13	61%	0 €
MIUI Browser	88	177	2	00:00:31	56%	0 €

 Internet Explorer	86	307	4	00:01:26	35%	0 €
 Opera	83	159	2	00:00:52	65%	0 €
 Mobile Silk	65	102	2	00:01:13	60%	0 €
 Ecosia	52	113	2	00:01:10	63%	0 €
 Opera Mobile	51	94	2	00:00:22	55%	0 €
 Firefox Mobile iOS	38	85	2	00:00:29	29%	0 €
LinkedIn	13	17	1	00:00:12	69%	0 €
Sconosciuto	11	14	1	00:00:19	73%	0 €
Altri	52	159	3	00:01:10	42%	0 €

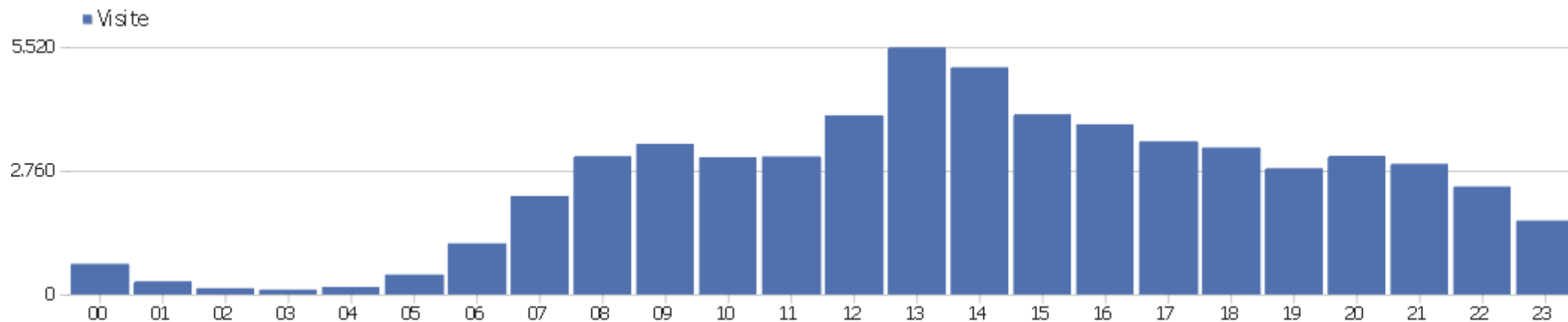
Visite per ora locale



Ora locale - ora (Inizio della visita)	Visite	Azioni nel sito	Azioni per visita	Tempo medio sul sito	% rimbalzi	Tasso di conversione
00	745	1.657	2	00:00:47	52%	0%
01	370	783	2	00:00:40	55%	0%
02	258	390	2	00:00:21	73%	0%
03	231	352	2	00:00:17	77%	0%
04	233	411	2	00:00:41	64%	0%
05	490	927	2	00:00:45	58%	0%
06	1.167	2.404	2	00:00:52	53%	0%
07	2.227	4.881	2	00:00:48	48%	0%
08	3.115	7.000	2	00:00:56	50%	0%
09	3.338	7.699	2	00:01:03	47%	0%
10	2.991	7.177	2	00:01:17	47%	0%
11	2.968	6.796	2	00:01:38	51%	0%
12	3.867	8.893	2	00:02:20	49%	0%
13	5.444	11.776	2	00:01:12	47%	0%

14	5.030	10.796	2	00:00:50	47%	0%
15	3.994	9.096	2	00:00:58	47%	0%
16	3.736	8.647	2	00:01:07	47%	0%
17	3.389	7.476	2	00:00:52	50%	0%
18	3.244	7.514	2	00:00:56	46%	0%
19	2.813	6.321	2	00:00:58	46%	0%
20	3.063	6.610	2	00:00:47	49%	0%
21	2.911	6.617	2	00:00:53	48%	0%
22	2.406	5.433	2	00:00:50	47%	0%
23	1.675	3.775	2	00:00:47	49%	0%

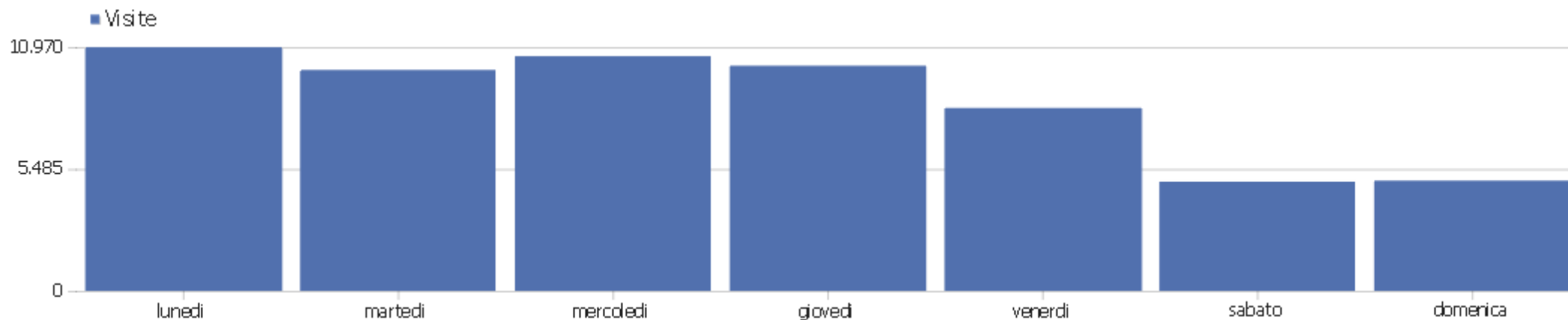
Visits per hour in the site's timezone



Site time - hour (Start of visit)	Visite	Azioni nel sito	Azioni per visita	Tempo medio sul sito	% rimbalzi	Ricavo
00	683	1.568	2	00:00:50	49%	0 €
01	294	699	2	00:00:50	45%	0 €
02	139	282	2	00:00:48	50%	0 €
03	108	226	2	00:00:37	49%	0 €
04	167	333	2	00:00:46	52%	0 €
05	442	876	2	00:00:50	54%	0 €
06	1.139	2.405	2	00:00:50	51%	0 €
07	2.195	4.880	2	00:00:53	47%	0 €
08	3.085	6.898	2	00:00:53	50%	0 €
09	3.359	7.764	2	00:01:06	47%	0 €
10	3.061	7.285	2	00:01:13	48%	0 €
11	3.078	6.863	2	00:01:34	53%	0 €
12	3.994	9.045	2	00:02:18	50%	0 €
13	5.512	11.849	2	00:01:12	48%	0 €
14	5.067	10.820	2	00:00:48	48%	0 €

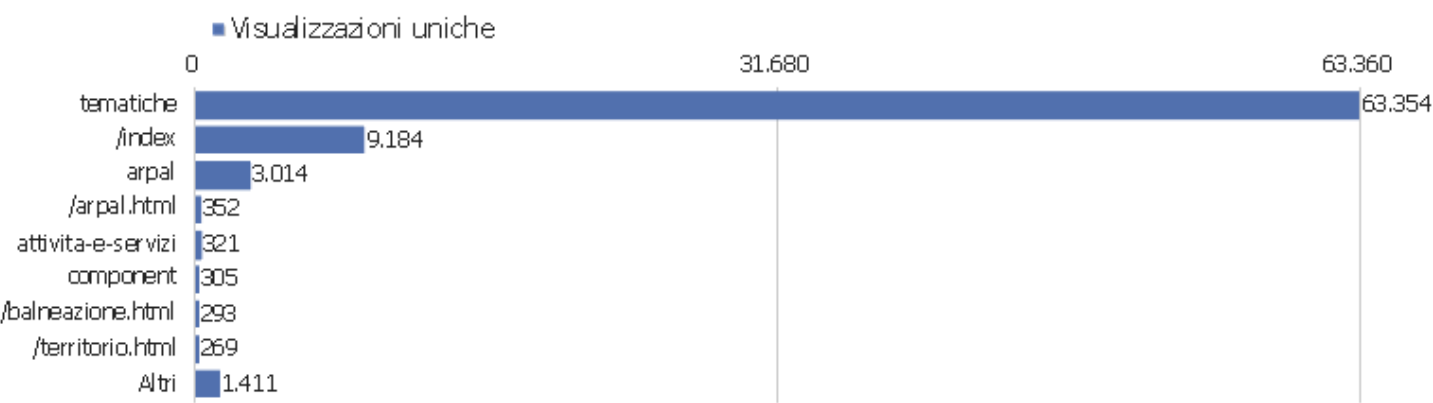
15	4.020	9.155	2	00:00:58	47%	0 €
16	3.794	8.703	2	00:01:05	48%	0 €
17	3.416	7.475	2	00:00:50	50%	0 €
18	3.277	7.546	2	00:00:55	47%	0 €
19	2.816	6.305	2	00:00:58	47%	0 €
20	3.091	6.656	2	00:00:46	49%	0 €
21	2.914	6.605	2	00:00:54	48%	0 €
22	2.407	5.458	2	00:00:51	46%	0 €
23	1.647	3.735	2	00:00:47	49%	0 €

Visite per giorno della settimana



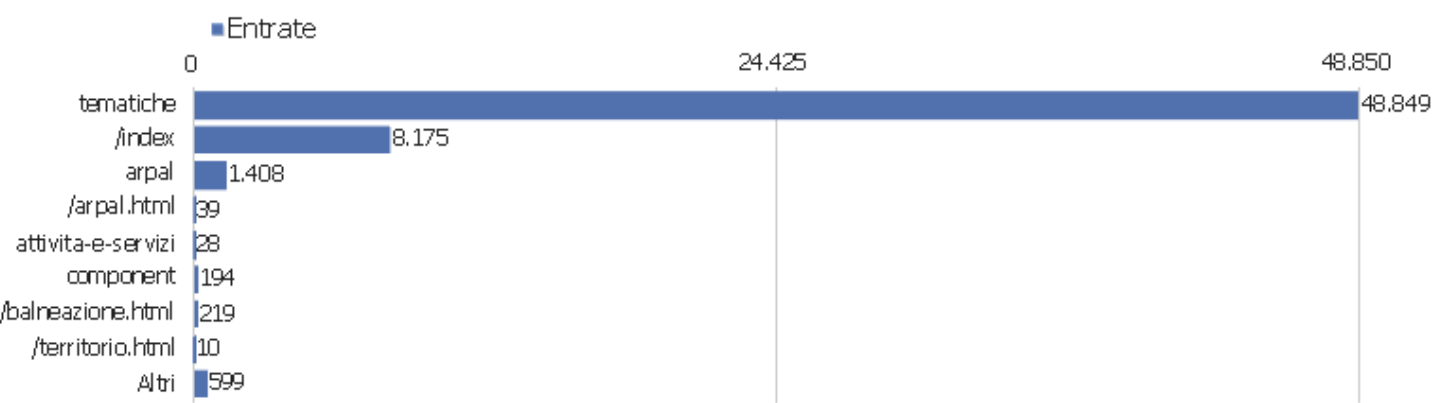
Giorno della settimana	Visite	Azioni nel sito	Azioni per visita	Tempo medio sul sito	% rimbalzi	Tasso di conversione
lunedì	10.965	24.888	2	00:01:14	47%	0%
martedì	9.942	22.748	2	00:01:06	48%	0%
mercoledì	10.561	22.817	2	00:01:04	50%	0%
giovedì	10.133	22.473	2	00:00:58	49%	0%
venerdì	8.230	18.036	2	00:01:07	48%	0%
sabato	4.913	11.189	2	00:00:57	49%	0%
domenica	4.961	11.280	2	00:00:57	49%	0%

URL delle pagine



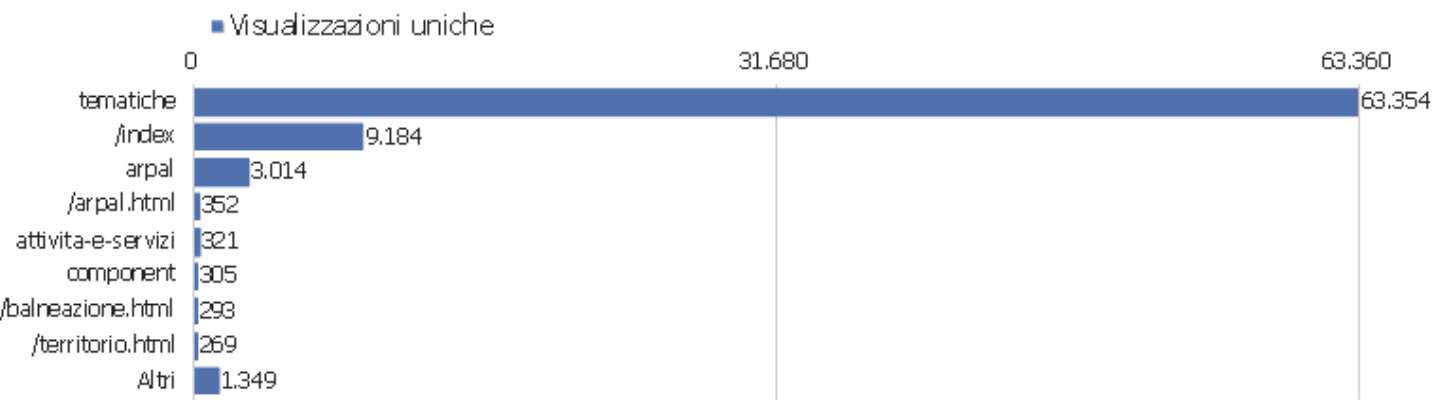
URL pagina	Visualizza zioni pagina	Visualizza zioni uniche	Tempo medio sulla pagina	% rimbalzi	% uscite
/tematiche/meteo.html	44.067	31.040	00:00:32	44%	83%
/tematiche/meteo/bollettino-liguria.html	25.832	19.561	00:00:35	68%	90%
/	14.431	9.184	00:00:23	27%	46%
/tematiche/meteo/il-tempo-a.html	4.863	2.672	00:00:21	40%	73%
/tematiche/meteo/dati-osservati.html	3.541	2.159	00:00:49	34%	73%
/tematiche/meteo/modelli-meteo.html	4.647	1.264	00:00:20	23%	75%
/tematiche/meteo/bollettino-mare.html	1.816	1.109	00:00:28	42%	81%
/tematiche/mare.html	1.736	955	00:00:29	20%	35%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	1.453	854	00:00:38	52%	87%
/tematiche/mare/balneabilita.html?view=default	993	590	00:00:58	64%	75%
/arpal/amministrazione-trasparente/bandi-di-concorso.ht	803	489	00:00:29	50%	53%
/tematiche/meteo.html?view=default	577	474	00:00:42	52%	70%
/tematiche/mare/balneazione.html	733	473	00:00:40	37%	43%
/arpal.html	482	352	00:00:15	31%	22%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	465	308	00:00:44	58%	70%
/balneazione.html	521	293	00:00:52	54%	85%
/tematiche/acqua.html	447	292	00:00:35	24%	25%
/territorio.html	357	269	00:00:17	20%	16%
/tematiche/meteo/modelli-marini.html	890	265	00:00:30	36%	75%
/arpal/contatti.html	306	245	00:00:52	82%	70%
/arpal/amministrazione-trasparente.html	246	191	00:00:28	25%	41%
/arpal/amministrazione-trasparente/bandi-di-concorso/av	235	180	00:00:34	47%	75%
/cerca.html	284	160	00:00:24	13%	26%
Altri	7.532	5.124	00:00:46	56%	55%

Pagine di entrata



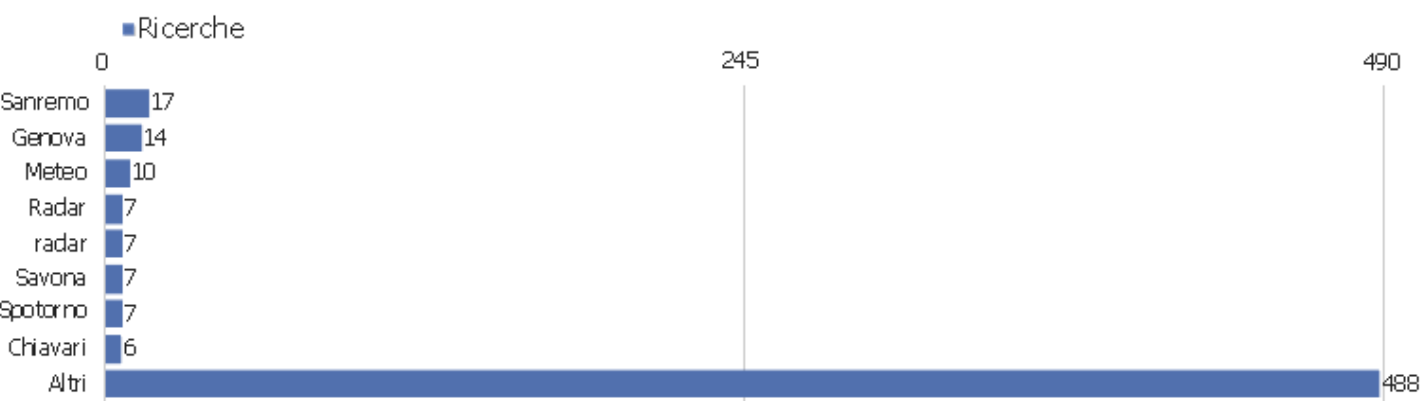
URL pagina di entrata	Entrate	Rimbalzi	% rimbalzi
/tematiche/meteo.html	25.913	11.377	44%
/tematiche/meteo/bollettino-liguria.html	16.665	11.319	68%
/	8.175	2.244	27%
/tematiche/meteo/il-tempo-a.html	1.192	478	40%
/tematiche/meteo/dati-osservati.html	902	309	34%
/tematiche/meteo/modelli-meteo.html	744	172	23%
/tematiche/meteo/bollettino-mare.html	811	338	42%
/tematiche/mare.html	548	108	20%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	694	361	52%
/tematiche/mare/balneabilita.html?view=default	149	95	64%
/arpal/amministrazione-trasparente/bandi-di-concorso.ht	129	64	50%
/tematiche/meteo.html?view=default	281	145	52%
/tematiche/mare/balneazione.html	166	62	37%
/arpal.html	39	12	31%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	149	87	58%
/balneazione.html	219	118	54%
/tematiche/acqua.html	68	16	24%
/territorio.html	10	2	20%
/tematiche/meteo/modelli-marini.html	149	54	36%
/arpal/contatti.html	72	59	82%
/arpal/amministrazione-trasparente.html	12	3	25%
/arpal/amministrazione-trasparente/bandi-di-concorso/av	81	38	47%
/cerca.html	8	1	13%
Altri	2.345	1.307	56%

Pagine di uscita



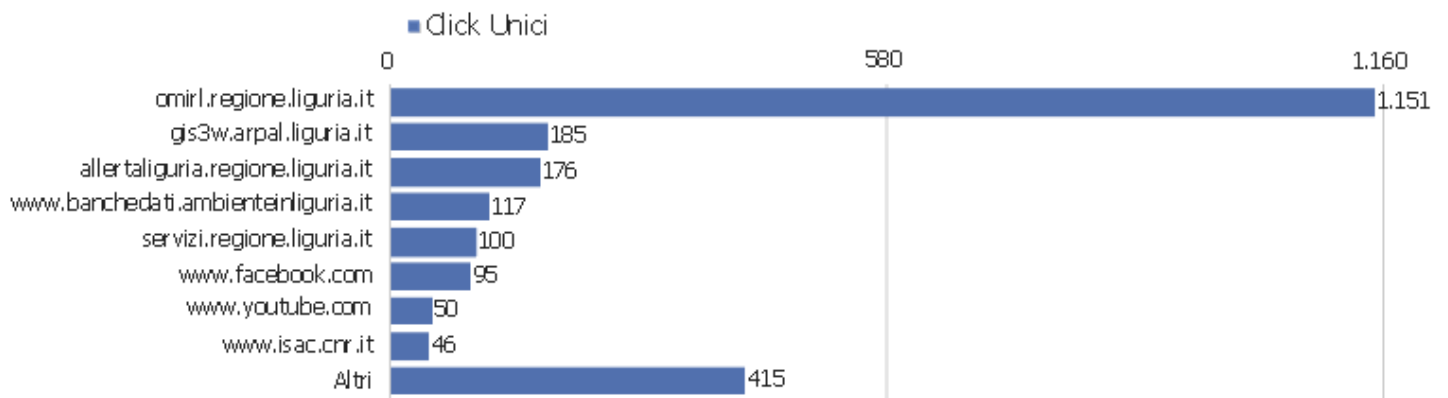
URL pagina di uscita	Uscite	Visualizzazioni uniche	% uscite
/tematiche/meteo.html	25.833	31.040	83%
/tematiche/meteo/bollettino-liguria.html	17.515	19.561	90%
/	4.257	9.184	46%
/tematiche/meteo/il-tempo-a.html	1.960	2.672	73%
/tematiche/meteo/dati-osservati.html	1.573	2.159	73%
/tematiche/meteo/modelli-meteo.html	949	1.264	75%
/tematiche/meteo/bollettino-mare.html	899	1.109	81%
/tematiche/mare.html	339	955	35%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	746	854	87%
/tematiche/mare/balneabilit�.html?view=default	443	590	75%
/arpal/amministrazione-trasparente/bandi-di-concorso.ht	257	489	53%
/tematiche/meteo.html?view=default	331	474	70%
/tematiche/mare/balneazione.html	202	473	43%
/arpal.html	76	352	22%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	217	308	70%
/balneazione.html	248	293	85%
/tematiche/acqua.html	74	292	25%
/territorio.html	42	269	16%
/tematiche/meteo/modelli-marini.html	200	265	75%
/arpal/contatti.html	171	245	70%
/arpal/amministrazione-trasparente.html	78	191	41%
/arpal/amministrazione-trasparente/bandi-di-concorso/av	135	180	75%
/cerca.html	41	160	26%
Altri	2.833	5.062	56%

Parole Chiave di Ricerca sul Sito



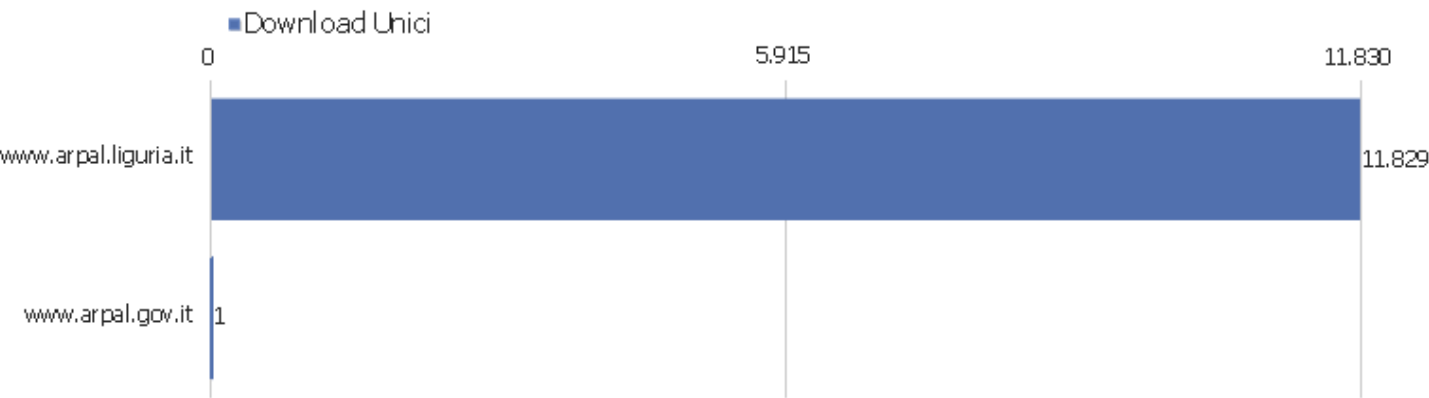
Parola chiave	Ricerche	Pagine di risultati	% Esiti Ricerca
Sanremo	17	1	6%
Genova	14	1	14%
Meteo	10	1	40%
Radar	7	2	57%
radar	7	1	57%
Savona	7	1	0%
Spotorno	7	1	29%
Chiavari	6	1	0%
Imperia	6	1	17%
Varazze	6	1	0%
Albenga	5	1	20%
Camogli	5	1	40%
concorsi	5	2	60%
Finale ligure	5	1	20%
genova	5	1	20%
la spezia	5	1	60%
Previsioni	5	1	0%
rapallo	5	1	40%
Alassio	4	1	25%
Allerta	4	1	100%
allerta	4	1	75%
Cogoleto	4	2	0%
Concorsi	4	3	75%
Altri	416	452	22%

Outlinks (link esterni)



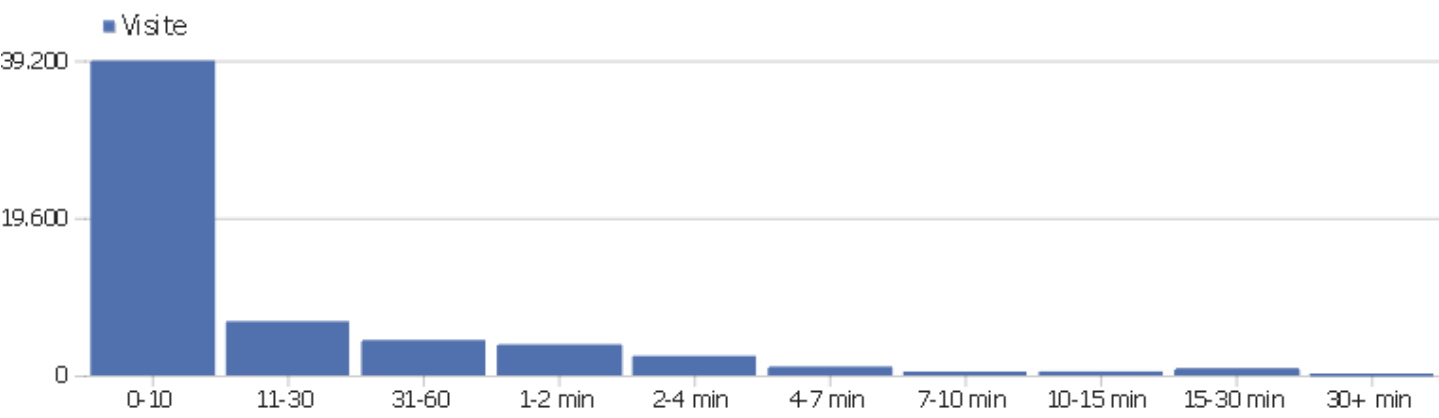
Link in Uscita Cliccato	Click Unici	Click
omirl.regione.liguria.it/#/map	1.151	1.437
gis3w.arpal.liguria.it/it/map/balneazione/	185	245
allertaliguria.regione.liguria.it/index.php	152	162
www.facebook.com/ArpaLiguria/	92	110
www.banchedati.ambienteinliguria.it/index.php/aria/mete	70	77
servizi.regione.liguria.it/page/welcome/QUALITA_ACQUE_M	49	54
www.instagram.com/arpalagenzia/?hl=it	45	52
www.banchedati.ambienteinliguria.it/	43	48
www.youtube.com/channel/UCLK_ULXg3gzn8el_oFk-5eA?view	43	47
www.snpambiente.it/	40	48
balneazione.arpal.liguria.it/	39	41
opas.arpal.liguria.it/str_dataview	38	42
old.arpal.liguria.it/homepage/altri-temi.html	30	62
allertaliguria.regione.liguria.it/	24	26
servizi.regione.liguria.it/page/welcome/QUALITA_ACQUE_I	24	27
www.isac.cnr.it/~dinamica/bolam/index.html	21	23
www.pollnet.it/ReportRegional_it.aspx?ID=20	19	20
www.isac.cnr.it/~dinamica/moloch/index.html	18	19
albo.arpal.gov.it/albo/albo_pretorio.php	17	19
arpalsimpa.regione.liguria.it/	17	21
www.cartografiarl.regione.liguria.it/SiraQualMeteo/Frui	16	18
orso.arpalombardia.it/	13	15
albo.arpal.liguria.it/albo/albo_pretorio_full.php	12	16
Altri	177	229

Download



URL Download	Downlo ad Unici	Downlo ad
www.arpal.liguria.it/images/pdfWS/bollettinoLiguria.pdf	9.442	10.016
www.arpal.liguria.it/images/pdfWS/vigilanza.pdf	1.025	1.090
www.arpal.liguria.it/images/pdfWS/bollettinoMare.pdf	698	746
www.arpal.liguria.it/images/pdfWS/bollettinoMareLevante	87	95
www.arpal.liguria.it/images/pdfWS/bollettinoMarePonente	70	72
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	69	75
www.arpal.liguria.it/images/pdfWS/bollettinoMareCentro.	63	65
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreA	62	74
www.arpal.liguria.it/ - Altri	48	57
www.arpal.liguria.it/files/avvisi/2022/Avviso_mobilità-	14	15
www.arpal.liguria.it/files/concorsi/collaboratoreTecnico	14	16
www.arpal.liguria.it/images/gallery/foto_arpal/c.jpg	12	12
www.arpal.liguria.it/images/gallery/foto_arpal/a.jpg	11	13
www.arpal.liguria.it/files/avvisi/2022/AvvisoDirigente_	10	11
www.arpal.liguria.it/files/concorsi/seconda_prova_scrit	6	7
www.arpal.liguria.it/images/gallery/foto_arpal/i.jpg	6	6
www.arpal.liguria.it/files/concorsi/2021/Modellista/esi	5	5
www.arpal.liguria.it/files/concorsi/2021/Modellista/gra	5	5
www.arpal.liguria.it/files/concorsi/2021/Modellista/pri	5	5
www.arpal.liguria.it/files/concorsi/2021/Modellista/pri	5	5
www.arpal.liguria.it/files/concorsi/2021/Modellista/sec	5	5
www.arpal.liguria.it/files/concorsi/prima_prova_scritta	5	5
www.arpal.liguria.it/files/concorsi/collaboratoreTecnico	4	4
Altri	159	179

Durata delle visite

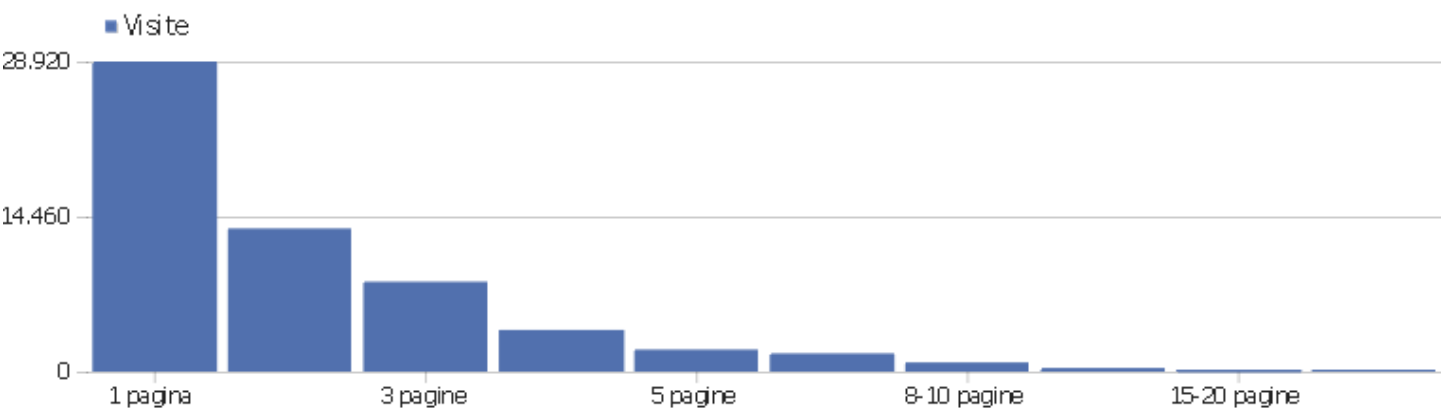


Durata della visita

Visite

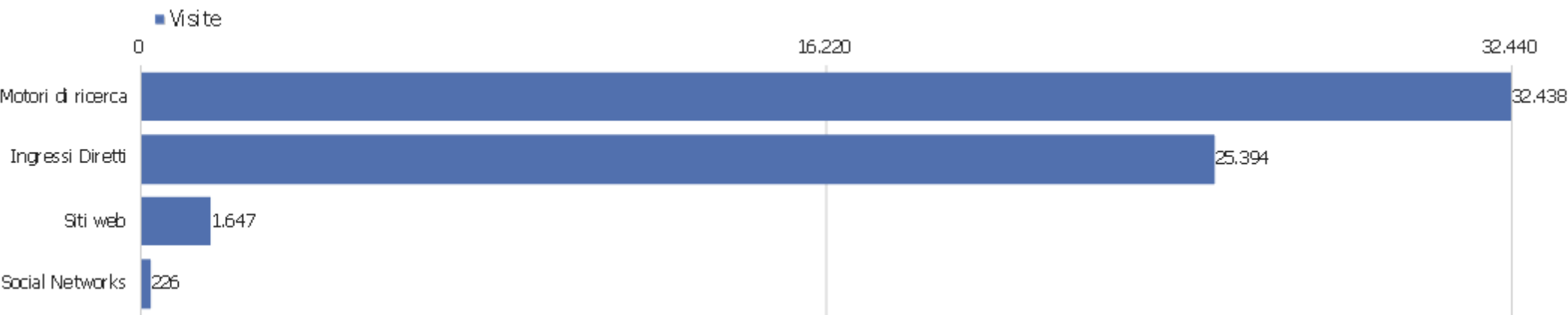
0-10	39.194
11-30	6.738
31-60	4.404
1-2 min	3.863
2-4 min	2.432
4-7 min	1.101
7-10 min	476
10-15 min	493
15-30 min	903
30+ min	230

Pagine per visita



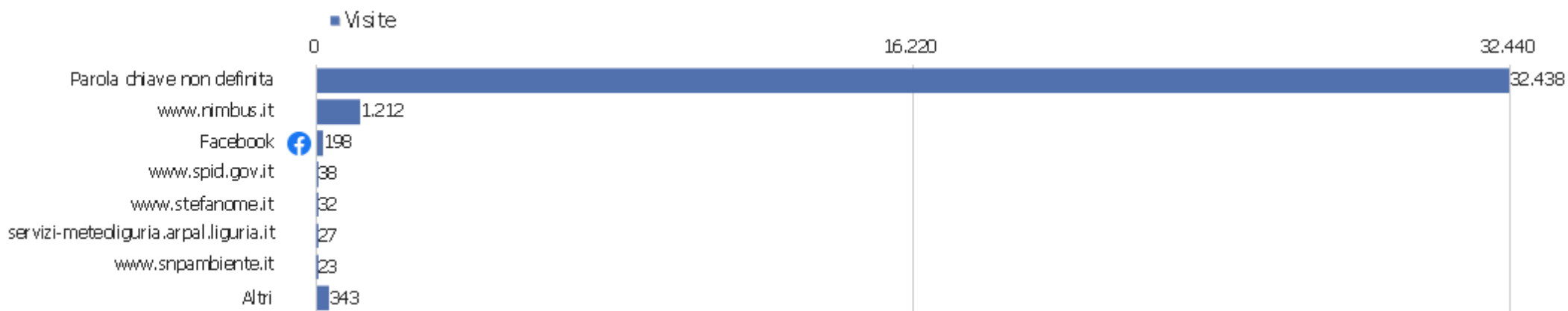
Pagine per visita	Visite
1 pagina	28.916
2 pagine	13.350
3 pagine	8.384
4 pagine	3.883
5 pagine	2.057
6-7 pagine	1.697
8-10 pagine	859
11-14 pagine	339
15-20 pagine	155
21+ pagine	65

Tipo di Canale



Tipo di Canale	Visite	Azioni nel sito	Azioni per visita	Tempo medio sul sito	% rimbalzi	Ricavo
Motori di ricerca	32.438	79.901	3	00:01:07	42%	0 €
Ingressi Diretti	25.394	49.966	2	00:01:03	55%	0 €
Siti web	1.647	3.095	2	00:00:45	61%	0 €
Social Networks	226	469	2	00:00:38	65%	0 €

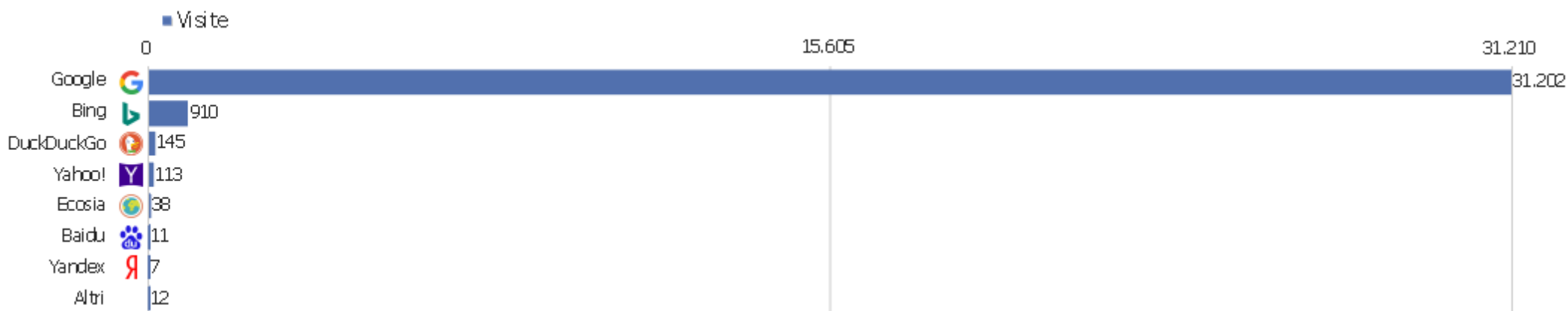
Tutti i Canali



Referente	Visite	Azioni nel sito	Azioni per visita	Tempo medio sul sito	% rimbalzi	Tasso di conversione
Parola chiave non definita	32.438	79.901	3	00:01:07	42%	0%
www.nimbus.it	1.212	2.080	2	00:00:38	63%	0%
 Facebook	198	374	2	00:00:34	69%	0%
www.spid.gov.it	38	92	2	00:00:08	74%	0%
www.stefanome.it	32	52	2	00:00:32	66%	0%
servizi-meteoliguria.arpal.liguria.it	27	58	2	00:00:44	52%	0%
www.snpambiente.it	23	31	1	00:00:10	78%	0%
www.meteoregioni.it	22	50	2	00:01:05	32%	0%
ricerca.libero.it	21	41	2	00:00:06	19%	0%
beta.arpal.liguria.it	20	36	2	00:00:15	45%	0%
infoconcorsi.edises.it	20	79	4	00:03:53	20%	0%
com.google.android.gm	18	35	2	00:00:59	50%	0%
www.impi.it	17	57	3	00:00:51	35%	0%
 LinkedIn	16	28	2	00:01:00	56%	0%
www.comune.spotorno.sv.it	15	31	2	00:02:28	53%	0%

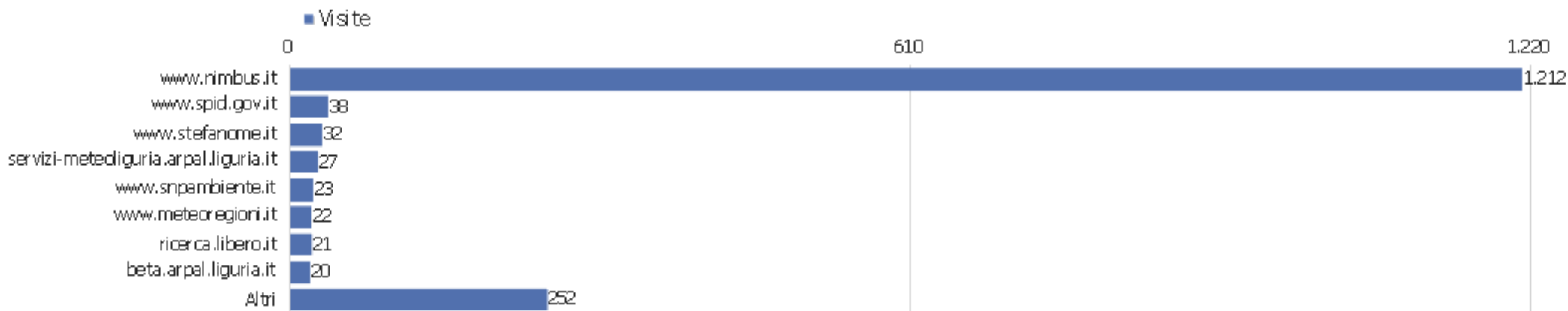
meteo.arpal.liguria.it	13	20	2	00:00:03	46%	0%
www.areccmau.altervista.org	12	14	1	00:00:07	83%	0%
turismo.comunefinaleligure.it	10	15	2	00:00:02	70%	0%
 Instagram	9	60	7	00:01:40	11%	0%
gis3w.arpal.liguria.it	8	87	11	00:09:46	13%	0%
search-dre.dt.dbankcloud.com	7	15	2	00:00:24	71%	0%
www.informagiovani.al.it	7	9	1	00:00:16	86%	0%
www.quilianoweb.it	7	8	1	00:00:00	86%	0%
Altri	121	292	2	00:01:15	61%	0%

Motori di ricerca



Motore di ricerca	Visite	Azioni nel sito	Azioni per visita	Tempo medio sul sito	% rimbalzi	Ricavo
 Google - Parola chiave non definita	31.202	76.904	3	00:01:07	42%	0 €
 Bing - Parola chiave non definita	910	2.189	2	00:00:59	43%	0 €
 DuckDuckGo - Parola chiave non definita	145	377	3	00:00:58	36%	0 €
 Yahoo! - Parola chiave non definita	113	271	2	00:01:27	41%	0 €
 Ecosia - Parola chiave non definita	38	108	3	00:01:43	37%	0 €
 Baidu - Parola chiave non definita	11	11	1	00:00:00	100%	0 €
 Yandex - Parola chiave non definita	7	7	1	00:00:00	100%	0 €
 Qwant - Parola chiave non definita	5	5	1	00:00:00	100%	0 €
 StartPage - Parola chiave non definita	4	19	5	00:13:30	50%	0 €
 Virgilio - Parola chiave non definita	3	10	3	00:00:32	67%	0 €

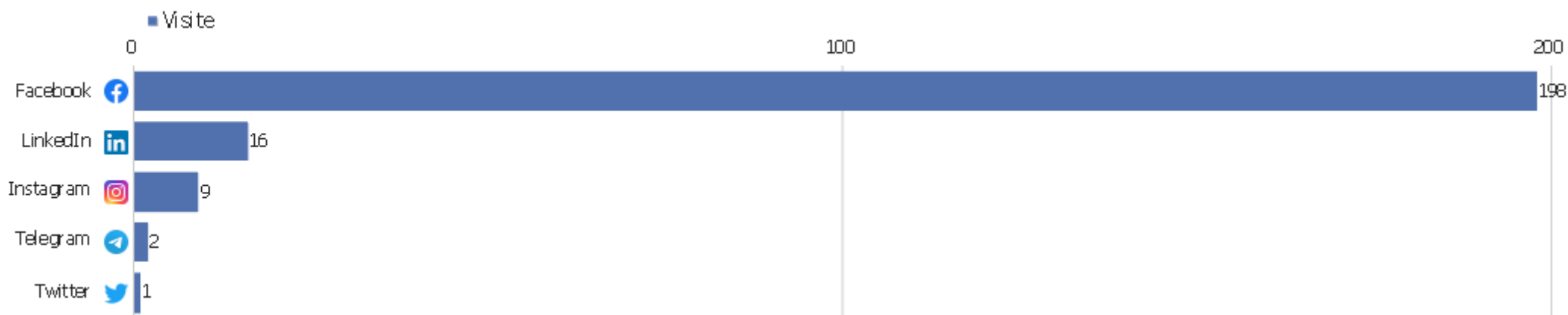
Siti web



Sito web	Visite	Azioni nel sito	Azioni per visita	Tempo medio sul sito	% rimbalzi	Ricavo
www.nimbus.it/index	1.117	1.926	2	00:00:38	63%	0 €
www.nimbus.it/italiameteo/italiameteo.htm	88	135	2	00:00:39	67%	0 €
www.spid.gov.it/index	38	92	2	00:00:08	74%	0 €
www.stefanome.it/index	32	52	2	00:00:32	66%	0 €
servizi-meteoliguria.arpal.liguria.it/interreg-gias-tot	23	34	2	00:00:16	61%	0 €
www.snpambiente.it/index	23	31	1	00:00:10	78%	0 €
www.meteoregioni.it/index	22	50	2	00:01:05	32%	0 €
ricerca.libero.it/index	21	41	2	00:00:06	19%	0 €
beta.arpal.liguria.it/index	20	36	2	00:00:15	45%	0 €
infoconcorsi.edises.it/index	20	79	4	00:03:53	20%	0 €
com.google.android.gm/index	18	35	2	00:00:59	50%	0 €
www.impi.it/index	17	57	3	00:00:51	35%	0 €
www.comune.spotorno.sv.it/index	14	28	2	00:02:38	57%	0 €
meteo.arpal.liguria.it/index	13	20	2	00:00:03	46%	0 €
www.areccmau.altervista.org/index	12	14	1	00:00:07	83%	0 €

turismo.comunefinaleligure.it/index	10	15	2	00:00:02	70%	0 €
gis3w.arpal.liguria.it/index	7	63	9	00:09:16	14%	0 €
search-dre.dt.dbankcloud.com/index	7	15	2	00:00:24	71%	0 €
www.informagiovani.al.it/index	7	9	1	00:00:16	86%	0 €
www.quilianoweb.it/index	7	8	1	00:00:00	86%	0 €
www.nimbus.it/tematiche/meteo/bollettino-liguria.html	6	17	3	00:01:30	0%	0 €
balneazione.arpal.liguria.it/index	5	21	4	00:01:25	40%	0 €
www.reggioemiliameteo.it/index	5	39	8	00:07:01	40%	0 €
Altri	115	278	2	00:01:13	60%	0 €

Social Networks



Social network	Visite	Azioni nel sito	Azioni per visita	Tempo medio sul sito	% rimbalzi	Tasso di conversione
Facebook - https://lm.facebook.com/	94	139	2	00:00:35	77%	0%
Facebook - https://l.facebook.com/	44	156	4	00:01:05	30%	0%
Facebook - http://m.facebook.com	40	42	1	00:00:00	98%	0%
Facebook - http://m.facebook.com/	15	24	2	00:00:13	67%	0%
Instagram - https://l.instagram.com/	9	60	7	00:01:40	11%	0%
LinkedIn - https://www.linkedin.com/	8	12	2	00:01:25	88%	0%
LinkedIn - http://lnkd.in/	6	10	2	00:00:26	33%	0%
Facebook - https://m.facebook.com/	3	3	1	00:00:00	100%	0%
LinkedIn - android-app://com.linkedin.android/	2	6	3	00:00:59	0%	0%
Telegram - android-app://org.telegram.messenger/	2	4	2	00:00:02	50%	0%
Facebook - https://www.arpal.liguria.it/balneazione.htm	1	8	8	00:03:59	0%	0%
Facebook - https://www.arpal.liguria.it/tematiche/mare/	1	2	2	00:00:57	0%	0%
Twitter - https://t.co	1	3	3	00:00:10	0%	0%

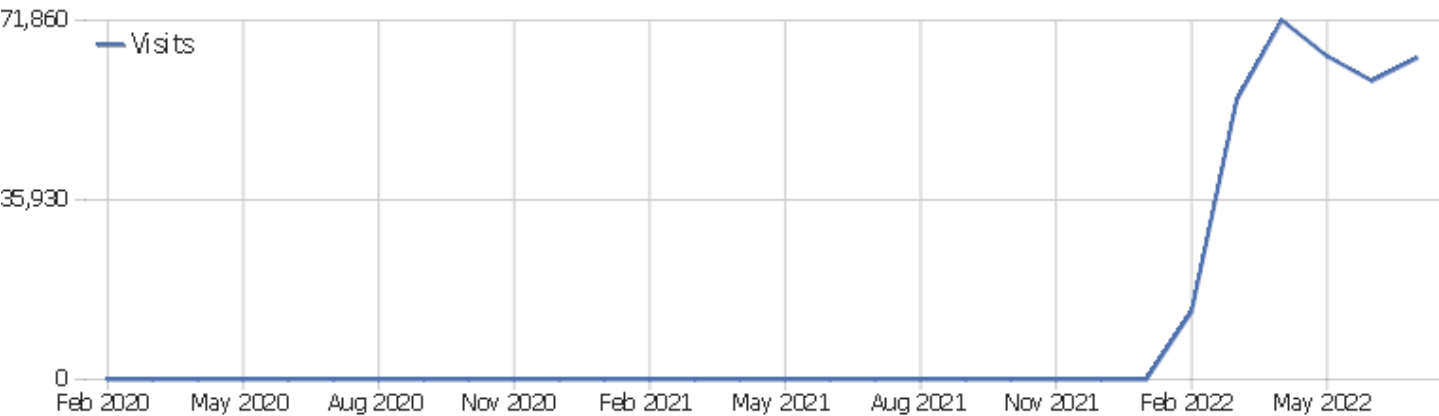


arpal_liguria_it

Date range: July 2022

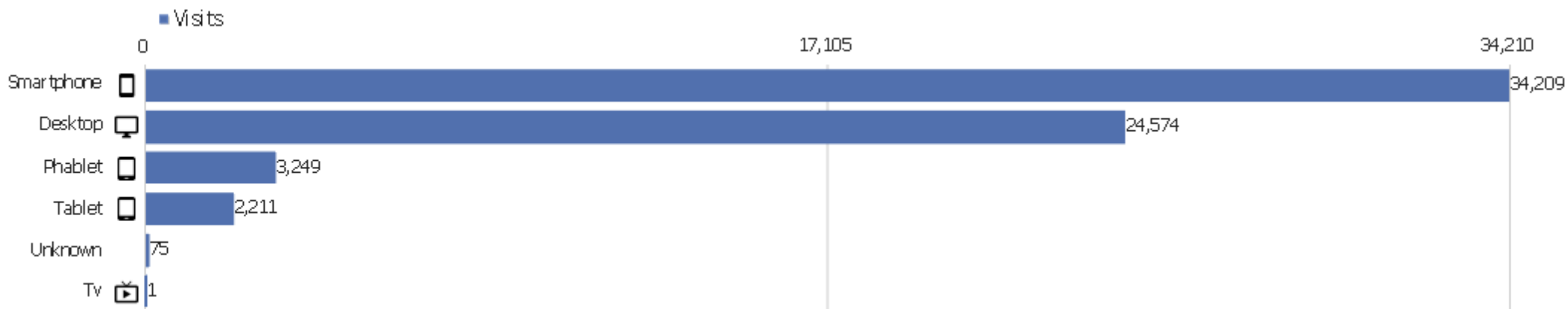
Export Arpal Liguria

Visits Summary



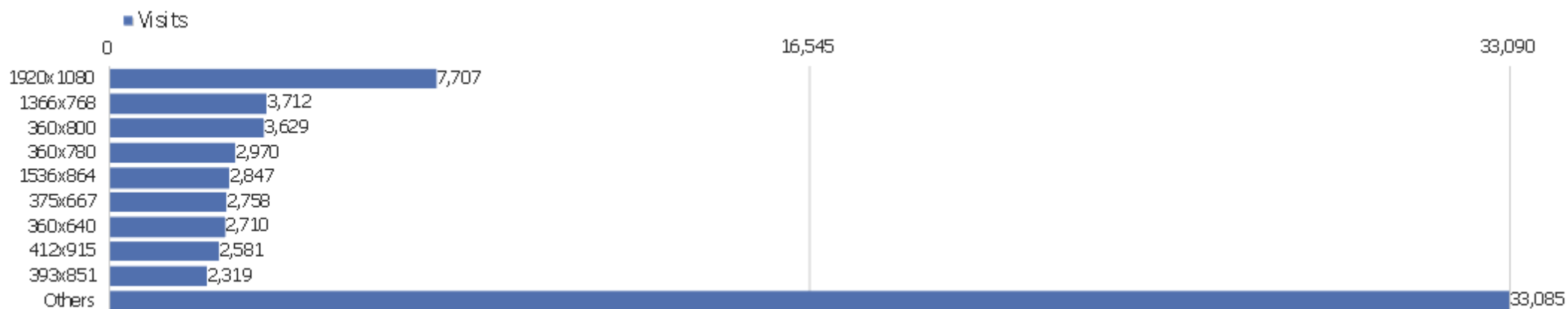
Name	Value
Unique visitors	47,674
Visits	64,319
Actions	143,385
Maximum actions in one visit	72
Actions per Visit	2
Avg. Visit Duration (in seconds)	00:01:07
Bounce Rate	50%

Device type



Device type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Smartphone	34,209	78,261	2	00:01:03	48%	€0
Desktop	24,574	52,785	2	00:01:15	52%	€0
Phablet	3,249	7,436	2	00:00:57	50%	€0
Tablet	2,211	4,785	2	00:01:00	53%	€0
Unknown	75	115	2	00:00:45	79%	€0
Tv	1	3	3	00:01:25	0%	€0

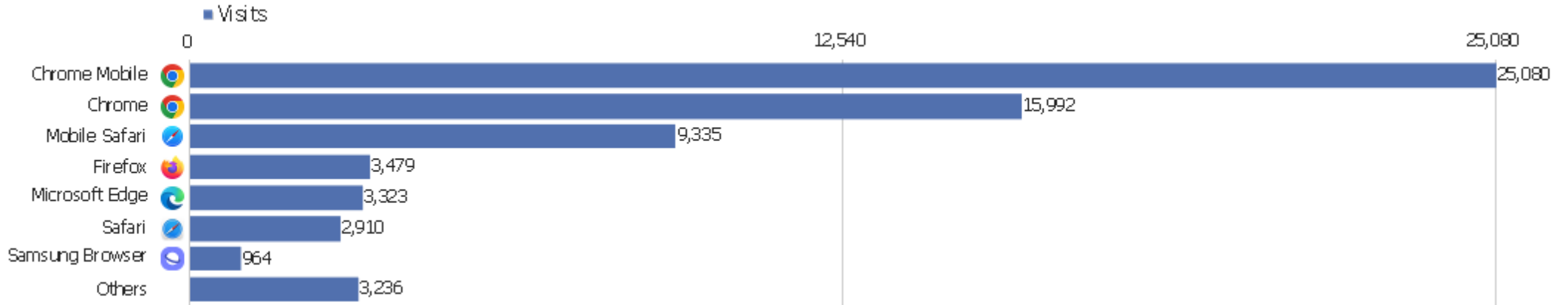
Screen Resolution



Resolution	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
1920x1080	7,707	17,150	2	00:01:28	50%	0%
1366x768	3,712	7,902	2	00:01:15	49%	0%
360x800	3,629	8,855	2	00:01:13	48%	0%
360x780	2,970	6,747	2	00:01:01	54%	0%
1536x864	2,847	6,283	2	00:01:10	51%	0%
375x667	2,758	6,797	3	00:01:15	38%	0%
360x640	2,710	5,572	2	00:00:57	55%	0%
412x915	2,581	5,596	2	00:00:53	52%	0%
393x851	2,319	5,333	2	00:01:03	50%	0%
414x896	2,123	4,843	2	00:01:09	43%	0%
393x873	1,885	4,402	2	00:00:47	49%	0%
390x844	1,835	4,161	2	00:01:00	45%	0%
375x812	1,688	4,174	3	00:01:03	40%	0%
1280x720	1,305	3,039	2	00:01:07	49%	0%
360x720	1,292	2,690	2	00:01:02	56%	0%

768x1024	1,270	2,813	2	00:01:09	49%	0%
1440x900	1,136	2,337	2	00:01:18	53%	0%
412x892	1,039	2,152	2	00:01:00	56%	0%
1280x1024	1,018	2,356	2	00:01:34	48%	0%
360x760	985	2,421	3	00:00:56	44%	0%
385x854	959	2,197	2	00:00:57	50%	0%
320x568	882	2,028	2	00:00:58	37%	0%
384x854	711	1,718	2	00:01:09	45%	0%
Others	14,957	31,818	2	00:01:00	54%	0%

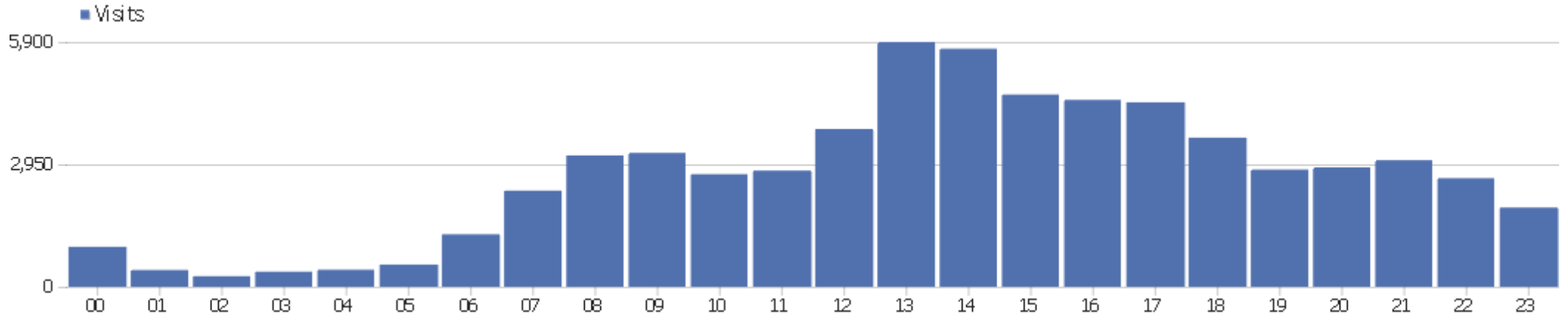
Browsers



Browser	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Chrome Mobile	25,080	57,020	2	00:01:00	51%	€0
Chrome	15,992	34,301	2	00:01:14	53%	€0
Mobile Safari	9,335	21,885	2	00:01:09	41%	€0
Firefox	3,479	7,331	2	00:01:01	53%	€0
Microsoft Edge	3,323	7,511	2	00:01:35	48%	€0
Safari	2,910	5,882	2	00:01:04	53%	€0
Samsung Browser	964	1,959	2	00:00:55	54%	€0
Google Search App	760	1,981	3	00:01:01	35%	€0
Chrome Mobile iOS	645	1,490	2	00:00:54	43%	€0
Facebook	409	900	2	00:00:35	55%	€0
Firefox Mobile	324	724	2	00:00:58	55%	€0
DuckDuckGo Privacy Browser	157	378	2	00:01:07	51%	€0
Chrome Webview	140	254	2	00:01:51	61%	€0
Huawei Browser Mobile	138	240	2	00:01:01	54%	€0
MIUI Browser	138	220	2	00:00:49	75%	€0

 Internet Explorer	105	418	4	00:01:48	30%	€0
 Opera	89	208	2	00:02:34	58%	€0
 Mobile Silk	66	111	2	00:00:44	55%	€0
 Ecosia	56	121	2	00:00:53	52%	€0
 Firefox Mobile iOS	41	84	2	00:01:15	39%	€0
LinkedIn	35	54	2	00:00:37	66%	€0
Instagram App	31	89	3	00:01:19	32%	€0
Facebook Lite	15	38	3	00:00:53	40%	€0
Others	87	186	2	00:01:36	56%	€0

Visits per local time



Local time - hour (Start of visit)

Visits

Actions

Actions per Visit

Avg. Time on Website

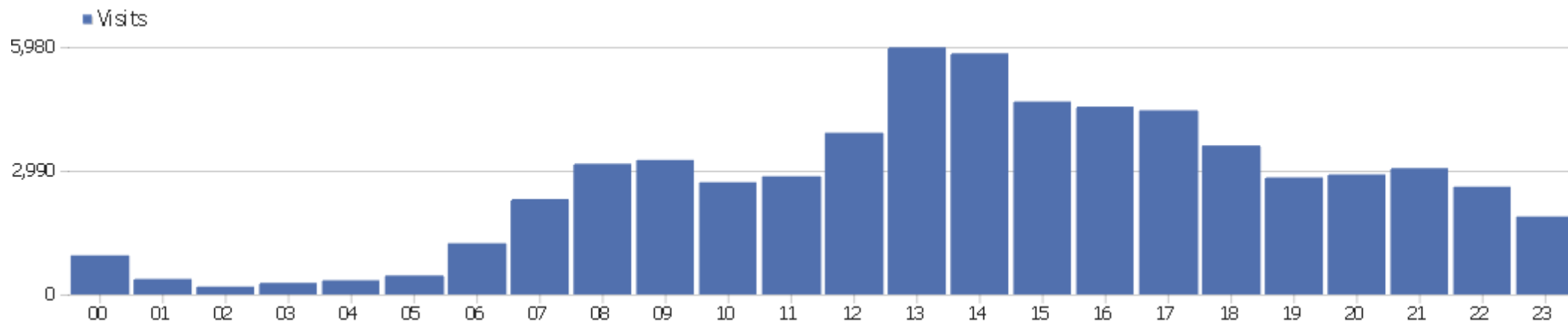
Bounce Rate

Conversion Rate

00	963	2,146	2	00:00:48	48%	0%
01	404	984	2	00:00:50	49%	0%
02	255	483	2	00:00:26	60%	0%
03	363	813	2	00:01:01	58%	0%
04	411	849	2	00:00:46	56%	0%
05	535	1,079	2	00:00:35	59%	0%
06	1,265	2,723	2	00:00:54	51%	0%
07	2,317	5,244	2	00:00:57	48%	0%
08	3,166	7,116	2	00:01:04	50%	0%
09	3,227	7,431	2	00:01:08	48%	0%
10	2,714	5,957	2	00:01:15	55%	0%
11	2,800	6,649	2	00:01:51	52%	0%
12	3,803	8,592	2	00:02:15	53%	0%
13	5,899	12,623	2	00:01:19	48%	0%

14	5,738	12,612	2	00:01:02	49%	0%
15	4,633	9,963	2	00:01:02	53%	0%
16	4,505	9,807	2	00:00:57	51%	0%
17	4,446	10,018	2	00:01:00	49%	0%
18	3,594	8,128	2	00:00:50	47%	0%
19	2,825	6,515	2	00:00:58	47%	0%
20	2,878	6,359	2	00:00:50	49%	0%
21	3,051	6,953	2	00:00:53	50%	0%
22	2,617	5,967	2	00:00:56	48%	0%
23	1,910	4,374	2	00:00:49	47%	0%

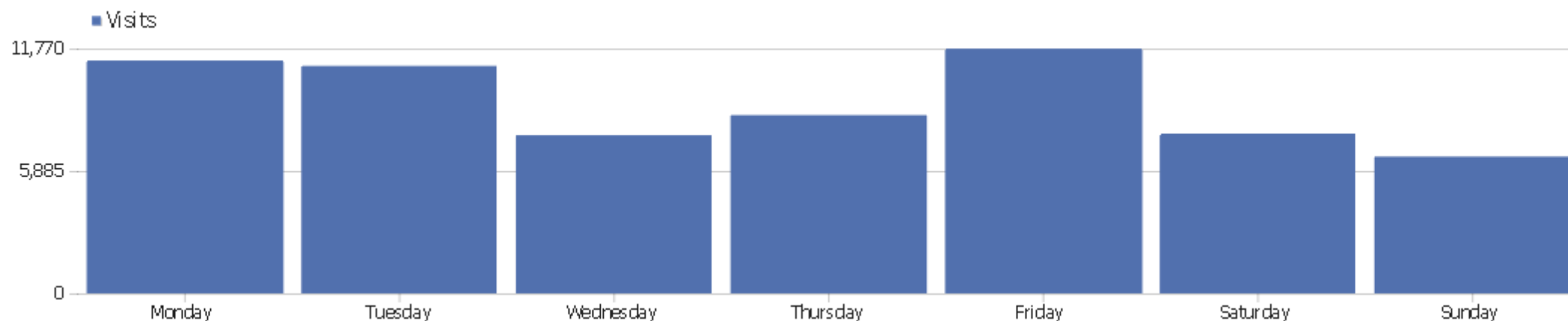
Visits per hour in the site's timezone



Site time - hour (Start of visit)	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
00	944	2,141	2	00:00:49	47%	€0
01	374	949	3	00:00:54	47%	€0
02	189	409	2	00:00:34	48%	€0
03	280	740	3	00:01:20	45%	€0
04	342	794	2	00:00:58	47%	€0
05	458	988	2	00:00:39	53%	€0
06	1,237	2,711	2	00:00:56	50%	€0
07	2,305	5,229	2	00:00:58	48%	€0
08	3,158	7,131	2	00:01:03	50%	€0
09	3,249	7,462	2	00:01:10	49%	€0
10	2,712	5,920	2	00:01:15	55%	€0
11	2,855	6,729	2	00:01:50	52%	€0
12	3,906	8,687	2	00:02:11	55%	€0
13	5,972	12,708	2	00:01:17	48%	€0
14	5,827	12,728	2	00:01:01	50%	€0

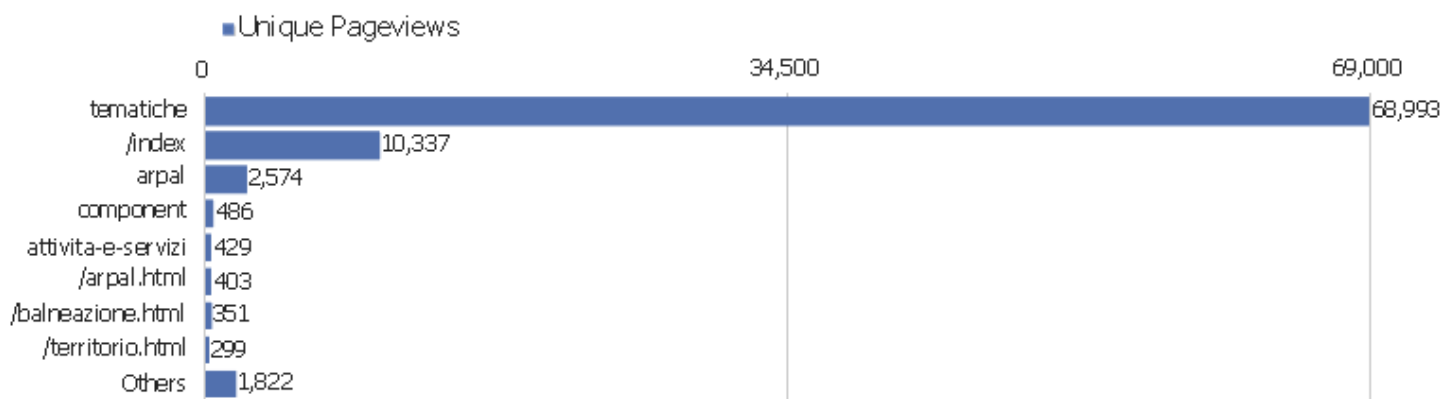
15	4,661	10,008	2	00:01:03	53%	€0
16	4,538	9,837	2	00:00:57	51%	€0
17	4,449	9,972	2	00:00:58	49%	€0
18	3,599	8,127	2	00:00:51	47%	€0
19	2,827	6,537	2	00:00:57	47%	€0
20	2,899	6,361	2	00:00:50	49%	€0
21	3,052	6,955	2	00:00:53	50%	€0
22	2,603	5,925	2	00:00:56	48%	€0
23	1,883	4,337	2	00:00:49	46%	€0

Visits by Day of Week



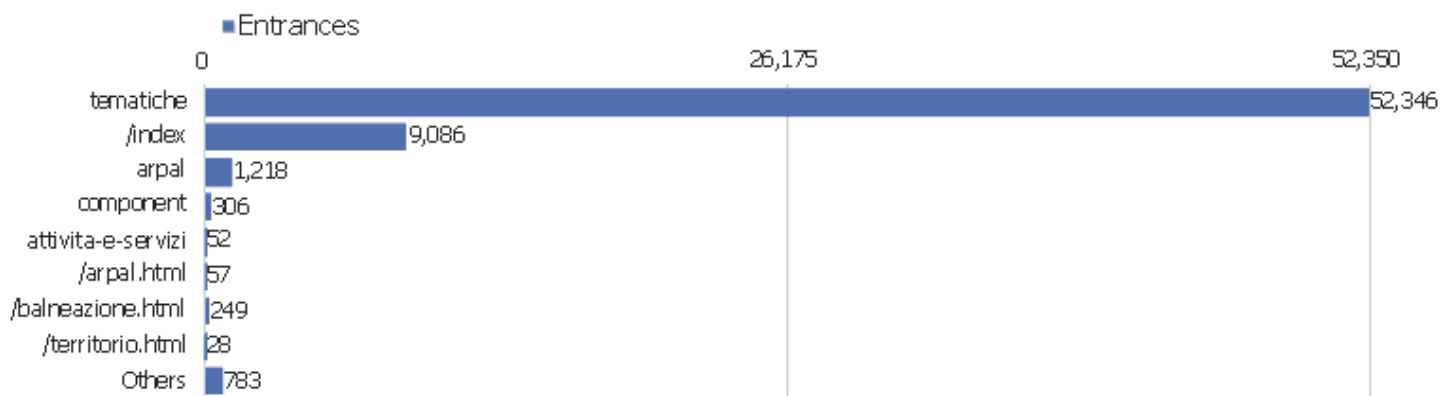
Day of the week	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Monday	11,194	24,878	2	00:01:10	50%	0%
Tuesday	10,934	24,087	2	00:01:10	50%	0%
Wednesday	7,603	16,810	2	00:01:09	52%	0%
Thursday	8,568	18,692	2	00:01:09	51%	0%
Friday	11,765	26,432	2	00:01:07	49%	0%
Saturday	7,679	17,215	2	00:00:59	49%	0%
Sunday	6,576	15,271	2	00:01:00	48%	0%

Page URLs



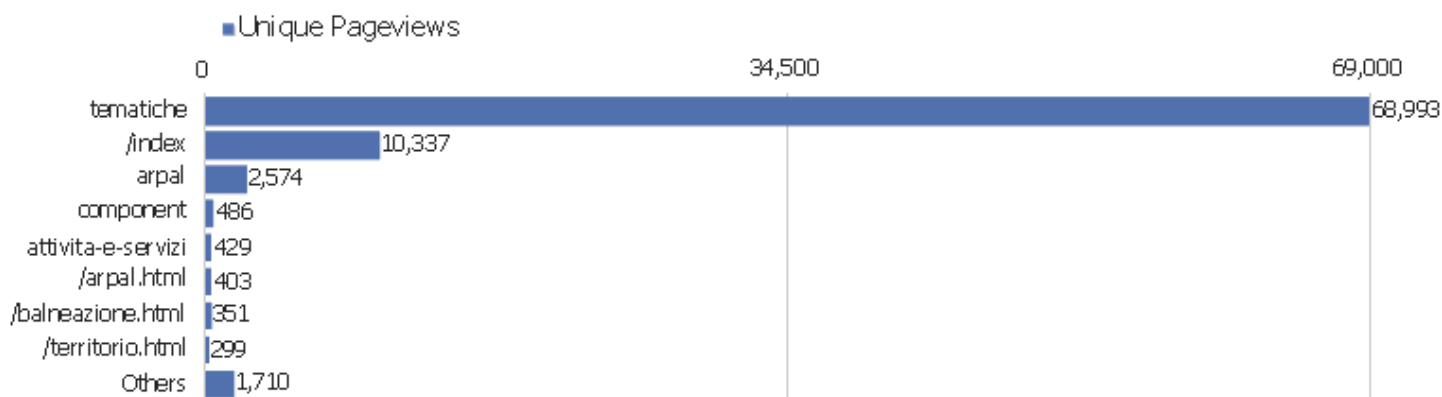
Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/tematiche/meteo.html	45,736	33,097	00:00:32	46%	83%
/tematiche/meteo/bollettino-liguria.html	24,537	19,102	00:00:35	71%	90%
/	16,477	10,337	00:00:24	27%	47%
/tematiche/meteo/il-tempo-a.html	5,215	2,995	00:00:25	47%	74%
/tematiche/meteo/dati-osservati.html	4,190	2,609	00:00:46	33%	78%
/tematiche/mare.html	2,885	1,486	00:00:39	19%	39%
/tematiche/meteo/bollettino-mare.html	2,005	1,258	00:00:30	44%	80%
/tematiche/meteo/modelli-meteo.html	3,972	1,234	00:00:19	30%	75%
/tematiche/mare/ostreopsis-ovata.html	1,807	1,171	00:00:52	66%	91%
/tematiche/mare/balneazione.html	1,518	927	00:00:39	41%	49%
/tematiche/mare/balneabilit�.html?view=default	1,637	882	00:01:11	59%	67%
/tematiche/meteo.html?view=default	788	668	00:00:44	58%	72%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	933	632	00:00:39	61%	83%
/arpal.html	546	403	00:00:19	26%	21%
/arpal/amministrazione-trasparente/bandi-di-concorso.ht	616	374	00:00:26	50%	60%
/balneazione.html	684	351	00:00:48	50%	78%
/tematiche/meteo/modelli-marini.html	959	309	00:00:27	29%	65%
/territorio.html	383	299	00:00:29	32%	21%
/tematiche/acqua.html	454	297	00:00:23	33%	31%
/arpal/amministrazione-trasparente/bandi-di-concorso/av	357	230	00:01:16	51%	80%
/arpal/contatti.html	286	228	00:01:15	75%	61%
/tematiche/meteo/servizi-agli-utenti.html	326	215	00:01:08	24%	52%
/tematiche/mare/contenuti-mare/faq-balneazione.html	311	210	00:00:19	65%	97%
Others	9,087	6,380	00:00:46	55%	50%

Entry pages



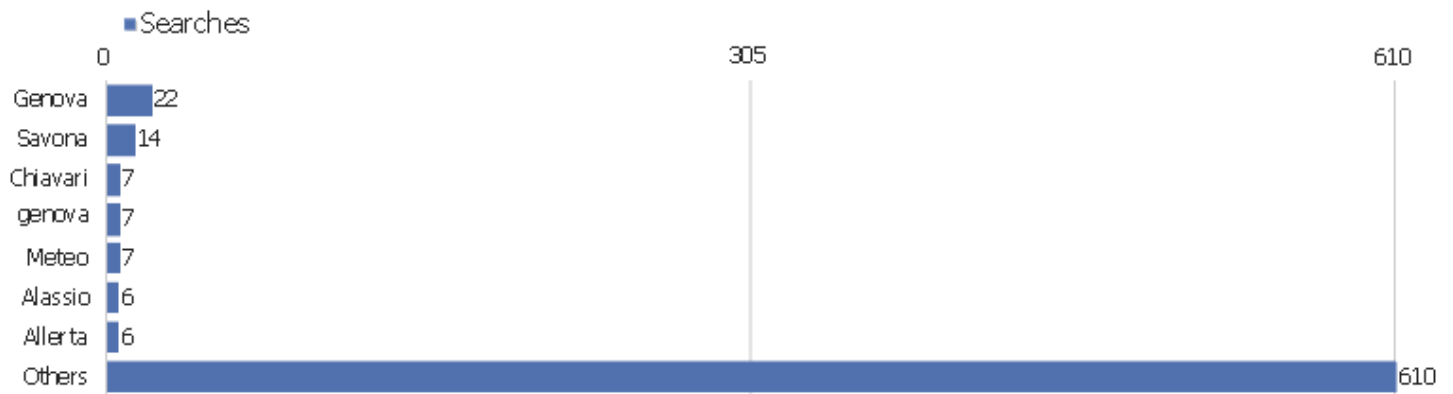
Entry Page URL	Entrances	Bounces	Bounce Rate
/tematiche/meteo.html	27,367	12,635	46%
/tematiche/meteo/bollettino-liguria.html	16,046	11,451	71%
/	9,086	2,471	27%
/tematiche/meteo/il-tempo-a.html	1,499	705	47%
/tematiche/meteo/dati-osservati.html	1,245	415	33%
/tematiche/mare.html	857	166	19%
/tematiche/meteo/bollettino-mare.html	922	403	44%
/tematiche/meteo/modelli-meteo.html	750	223	30%
/tematiche/mare/ostreopsis-ovata.html	1,006	661	66%
/tematiche/mare/balneazione.html	389	160	41%
/tematiche/mare/balneabilit�a.html?view=default	254	151	59%
/tematiche/meteo.html?view=default	345	200	58%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	524	318	61%
/arpal.html	57	15	26%
/arpal/amministrazione-trasparente/bandi-di-concorso.ht	125	63	50%
/balneazione.html	249	124	50%
/tematiche/meteo/modelli-marini.html	181	52	29%
/territorio.html	28	9	32%
/tematiche/acqua.html	84	28	33%
/arpal/amministrazione-trasparente/bandi-di-concorso/av	149	76	51%
/arpal/contatti.html	40	30	75%
/tematiche/meteo/servizi-agli-utenti.html	100	24	24%
/tematiche/mare/contenuti-mare/faq-balneazione.html	205	134	65%
Others	2,617	1,437	55%

Exit pages



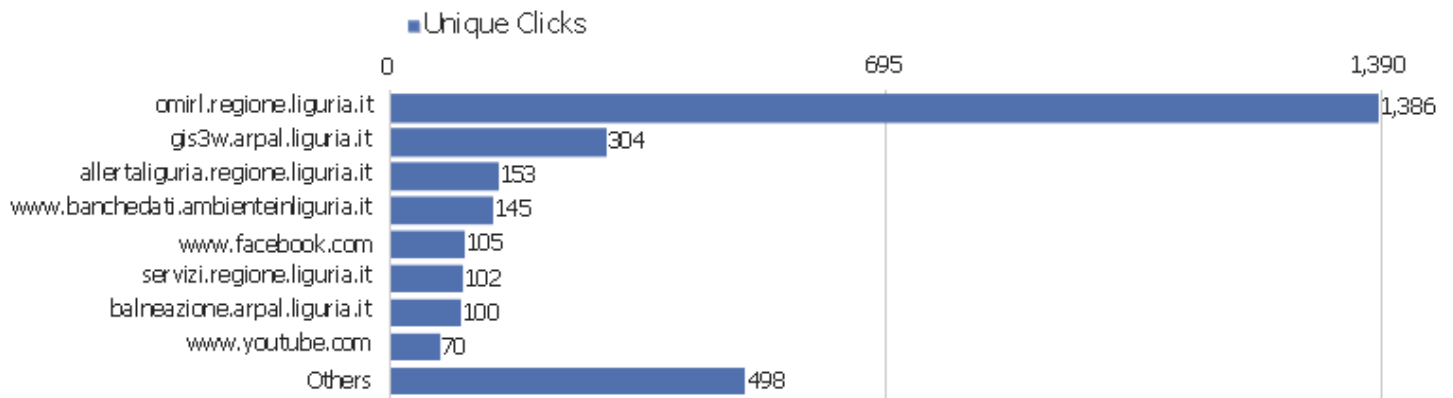
Exit Page URL	Exits	Unique Pageviews	Exit rate
/tematiche/meteo.html	27,345	33,097	83%
/tematiche/meteo/bollettino-liguria.html	17,131	19,102	90%
/	4,828	10,337	47%
/tematiche/meteo/il-tempo-a.html	2,229	2,995	74%
/tematiche/meteo/dati-osservati.html	2,031	2,609	78%
/tematiche/mare.html	574	1,486	39%
/tematiche/meteo/bollettino-mare.html	1,012	1,258	80%
/tematiche/meteo/modelli-meteo.html	922	1,234	75%
/tematiche/mare/ostreopsis-ovata.html	1,068	1,171	91%
/tematiche/mare/balneazione.html	456	927	49%
/tematiche/mare/balneabilita.html?view=default	588	882	67%
/tematiche/meteo.html?view=default	482	668	72%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	524	632	83%
/arpal.html	86	403	21%
/arpal/amministrazione-trasparente/bandi-di-concorso.ht	224	374	60%
/balneazione.html	273	351	78%
/tematiche/meteo/modelli-marini.html	202	309	65%
/territorio.html	62	299	21%
/tematiche/acqua.html	93	297	31%
/arpal/amministrazione-trasparente/bandi-di-concorso/av	183	230	80%
/arpal/contatti.html	138	228	61%
/tematiche/meteo/servizi-agli-utenti.html	112	215	52%
/tematiche/mare/contenuti-mare/faq-balneazione.html	203	210	97%
Others	3,220	6,268	51%

Site Search Keywords



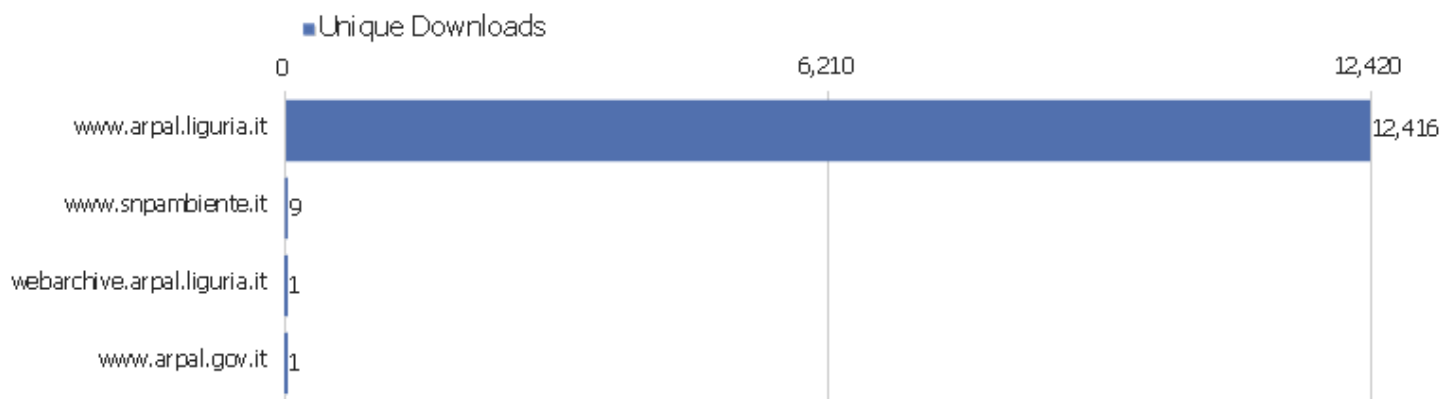
Keyword	Searches	Search Results pages	% Search Exits
Genova	22	1	23%
Savona	14	1	43%
Chiavari	7	1	14%
genova	7	1	57%
Meteo	7	2	29%
Alassio	6	1	50%
Allerta	6	2	50%
Balneazione	6	1	0%
Pietra ligure	6	1	33%
Alga tossica	5	1	60%
Ceriale	5	1	0%
Levanto	5	1	20%
temperature	5	1	20%
boa	4	1	50%
Boa capo mele	4	1	25%
Cogoleto	4	1	0%
concorsi	4	2	50%
Finale ligure	4	1	0%
modulistica	4	1	0%
Previsioni	4	1	0%
Priaruggia	4	2	0%
radar	4	2	25%
Sestri levante	4	1	25%
Others	538	596	26%

Outlinks



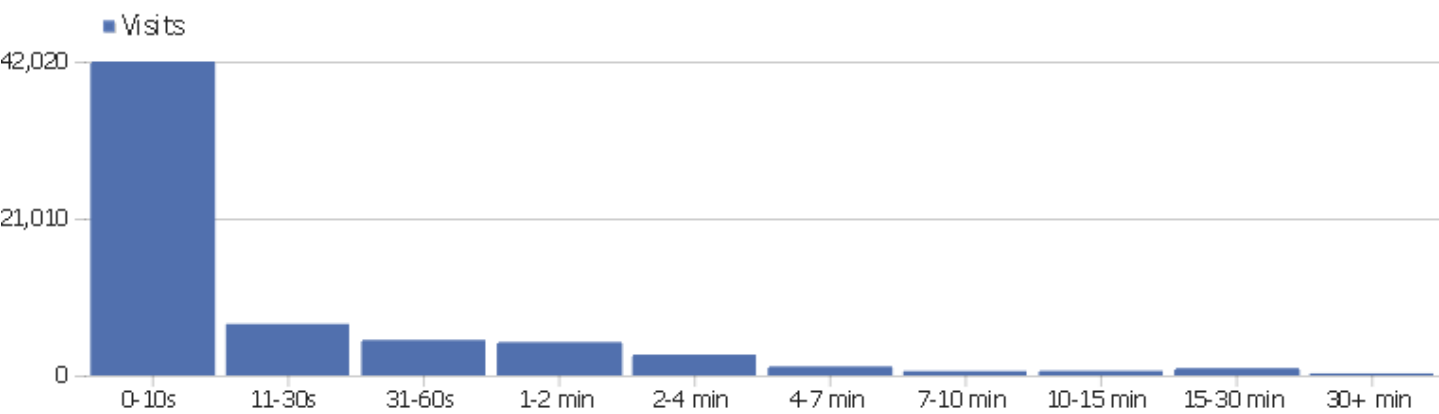
Clicked Outlink	Unique Clicks	Clicks
omirl.regione.liguria.it/#/map	1,386	1,755
gis3w.arpal.liguria.it/it/map/balneazione/	304	396
allertaliguria.regione.liguria.it/index.php	142	150
balneazione.arpal.liguria.it/	100	109
www.facebook.com/ArpaLiguria/	99	118
www.banchedati.ambienteinliguria.it/index.php/aria/mete	79	83
servizi.regione.liguria.it/page/welcome/QUALITA_ACQUE_M	70	78
www.banchedati.ambienteinliguria.it/	60	63
www.snpambiente.it/	56	75
www.arpal.gov.it/	49	63
www.youtube.com/channel/UCTK_ULXg3gzn8el_oFk-5eA?view	46	52
www.instagram.com/arpalagenzia/?hl=it	43	47
opas.arpal.liguria.it/str_dataview	35	41
old.arpal.liguria.it/homepage/altri-temi.html	31	50
intranet.arpal.org/	19	32
www.cartografiarl.regione.liguria.it/SiraQualMeteo/Frui	19	26
it.linkedin.com/company/arpal-agenziaregionaleperl'	18	20
servizi.regione.liguria.it/page/welcome/QUALITA_ACQUE_I	18	20
www.isac.cnr.it/~dinamica/moloch/index.html	18	21
twitter.com/@ARPALiguria	15	17
www.pollnet.it/ReportRegional_it.aspx?ID=20	15	15
www.isac.cnr.it/~dinamica/bolam/index.html	13	14
albo.arpal.gov.it/albo/albo_pretorio.php	12	14
Others	216	252

Downloads



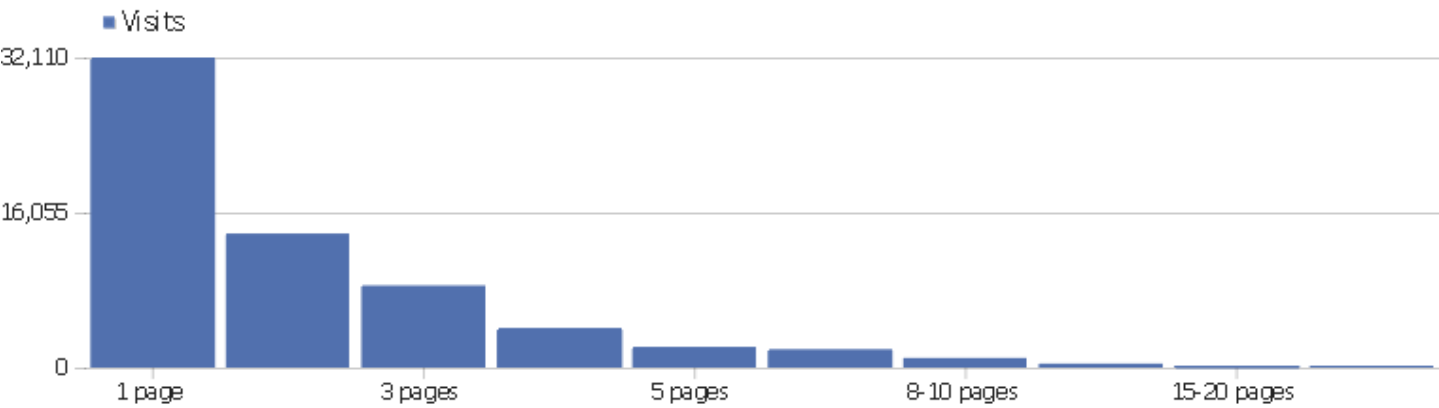
Download URL	Unique Downloads	Downloads
www.arpal.liguria.it/images/pdfWS/bollettinoLiguria.pdf	9,629	10,257
www.arpal.liguria.it/images/pdfWS/vigilanza.pdf	1,268	1,352
www.arpal.liguria.it/images/pdfWS/bollettinoMare.pdf	850	930
www.arpal.liguria.it/images/pdfWS/bollettinoMareLevante	101	104
www.arpal.liguria.it/images/pdfWS/bollettinoMareCentro.	94	106
www.arpal.liguria.it/ - Others	78	85
www.arpal.liguria.it/images/pdfWS/bollettinoMarePonente	76	80
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	40	42
www.arpal.liguria.it/files/pubblicazioni/50_-_CIGO.pdf	14	18
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreA	12	13
www.arpal.liguria.it/files/NEWS/REG_AM_2206_2022_SIGNED	11	12
www.arpal.liguria.it/images/gallery/foto_arpal/c.jpg	10	10
www.arpal.liguria.it/files/meteo/PROMEMORIA_AMBIENTEINL	9	10
www.arpal.liguria.it/images/gallery/foto_arpal/a.jpg	9	9
www.arpal.liguria.it/files/concorsi/collaboratoreTecnico	8	9
www.arpal.liguria.it/images/gallery/foto_arpal/b.jpg	8	8
www.snpambiente.it/wp-content/uploads/2019/05/Delibera-	8	8
www.arpal.liguria.it/files/rifiuti/ALLEGATO_6_Dichiaraz	7	7
www.arpal.liguria.it/images/stories/meteo/Documenti_sit	7	8
www.arpal.liguria.it/files/concorsi/prima_prova_scritta	6	6
www.arpal.liguria.it/images/gallery/foto_arpal/i.jpg	6	6
www.arpal.liguria.it/files/ARIA/GENOVA.pdf	5	6
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	5	6
Others	166	177

Length of Visits



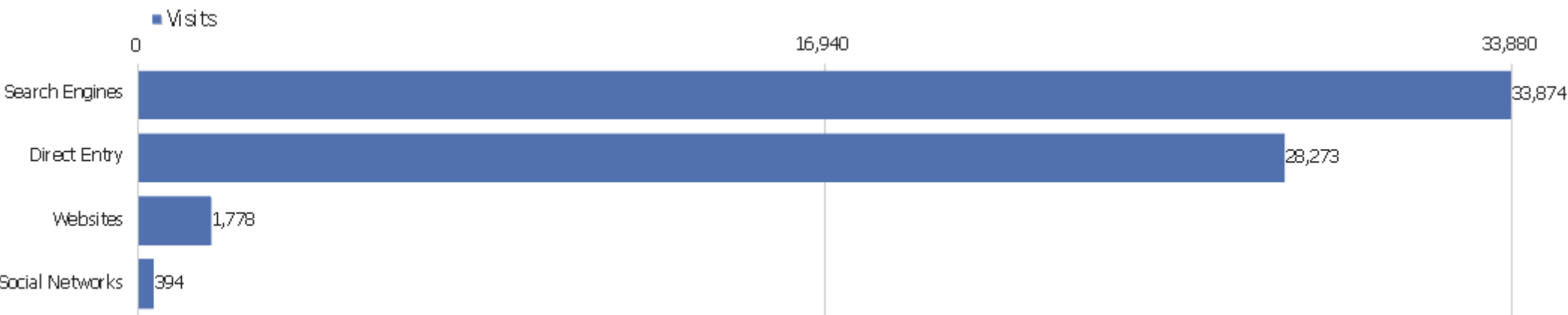
Visit duration	Visits
0-10s	42,015
11-30s	6,890
31-60s	4,745
1-2 min	4,461
2-4 min	2,775
4-7 min	1,198
7-10 min	577
10-15 min	612
15-30 min	970
30+ min	266

Pages per Visit



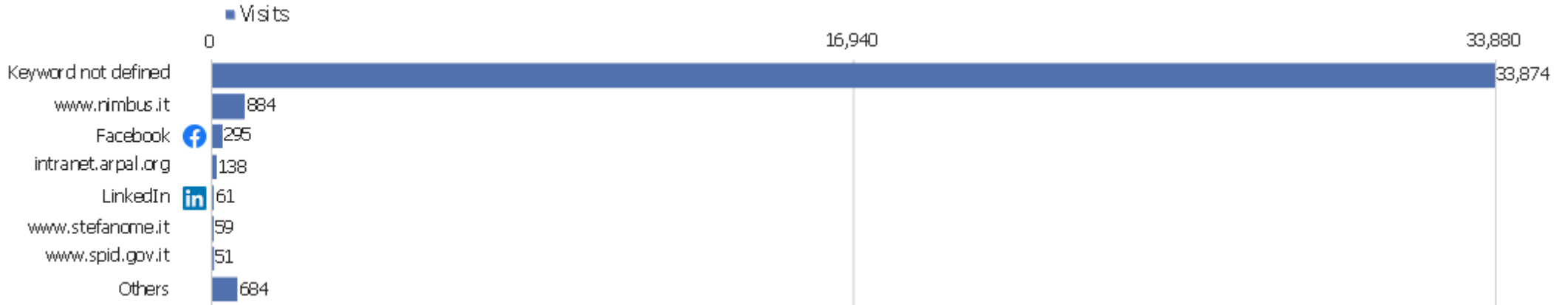
Pages per visit	Visits
1 page	32,108
2 pages	13,886
3 pages	8,508
4 pages	4,107
5 pages	2,150
6-7 pages	1,903
8-10 pages	999
11-14 pages	412
15-20 pages	178
21+ pages	68

Channel Type



Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Search Engines	33,874	84,881	3	00:01:11	43%	€0
Direct Entry	28,273	53,973	2	00:01:02	57%	€0
Websites	1,778	3,675	2	00:01:13	58%	€0
Social Networks	394	856	2	00:00:40	57%	€0

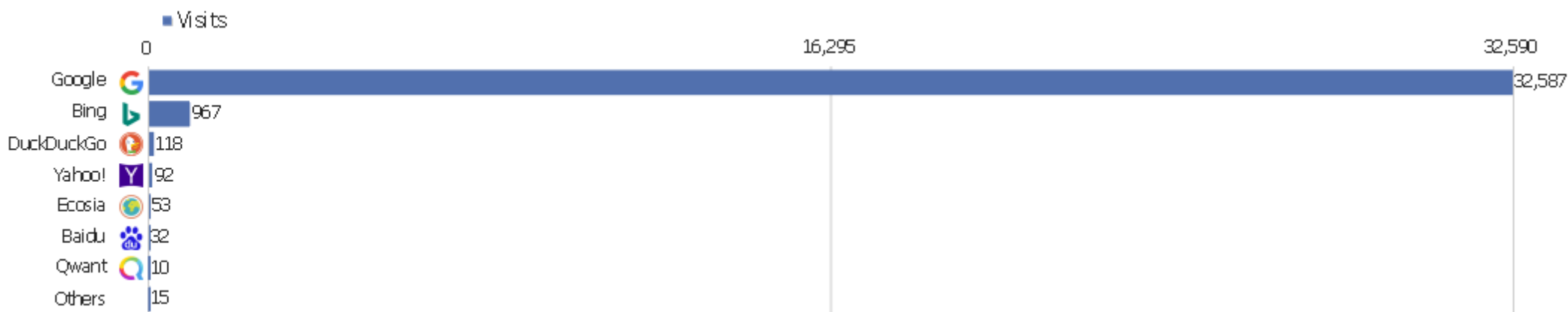
All Channels



Referrer	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Keyword not defined	33,874	84,881	3	00:01:11	43%	0%
www.nimbus.it	884	1,453	2	00:00:34	66%	0%
 Facebook	295	645	2	00:00:38	58%	0%
intranet.arpal.org	138	404	3	00:03:43	24%	0%
 LinkedIn	61	121	2	00:00:37	57%	0%
www.stefanome.it	59	83	1	00:00:03	71%	0%
www.spid.gov.it	51	139	3	00:01:14	47%	0%
www.mentelocale.it	47	68	1	00:00:18	70%	0%
liguriaoggi.it	36	64	2	00:02:11	58%	0%
www.4actionsport.it	34	124	4	00:00:44	32%	0%
genovaquotidiana.com	33	56	2	00:00:30	55%	0%
www.areccmau.altervista.org	28	30	1	00:01:30	93%	0%
com.google.android.gm	27	37	1	00:00:17	85%	0%
servizi-meteoliguria.arpal.liguria.it	26	37	1	00:02:25	69%	0%
www.genova24.it	24	37	2	00:00:21	71%	0%

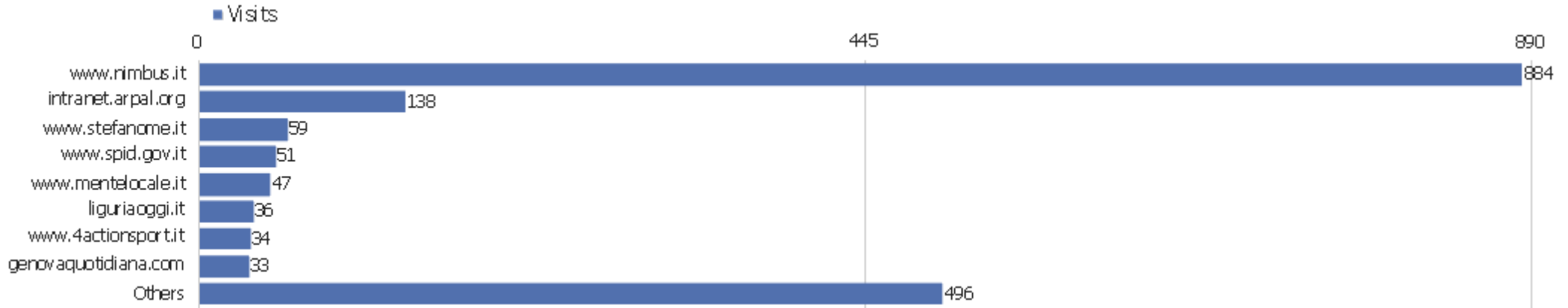
 Twitter	23	31	1	00:00:06	83%	0%
www.ligurianotizie.it	23	53	2	00:00:16	39%	0%
www.snpambiente.it	23	65	3	00:03:14	52%	0%
primaillevante.it	22	94	4	00:02:03	27%	0%
beta.arpal.liguria.it	19	25	1	00:00:01	79%	0%
www.ivg.it	19	57	3	00:01:17	37%	0%
 Instagram	14	56	4	00:02:37	0%	0%
ricerca.libero.it	14	26	2	00:00:24	14%	0%
Others	272	826	3	00:02:25	44%	0%

Search Engines



Search Engine	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 Google - Keyword not defined	32,587	81,798	3	00:01:11	43%	€0
 Bing - Keyword not defined	967	2,235	2	00:01:21	44%	€0
 DuckDuckGo - Keyword not defined	118	370	3	00:01:17	32%	€0
 Yahoo! - Keyword not defined	92	261	3	00:02:06	29%	€0
 Ecosia - Keyword not defined	53	124	2	00:01:02	42%	€0
 Baidu - Keyword not defined	32	32	1	00:00:00	100%	€0
 Qwant - Keyword not defined	10	29	3	00:00:54	30%	€0
 Yandex - Keyword not defined	7	7	1	00:00:00	100%	€0
 StartPage - Keyword not defined	4	12	3	00:02:19	25%	€0
 Virgilio - Keyword not defined	3	6	2	00:00:27	33%	€0
 Metager - Keyword not defined	1	7	7	00:14:57	0%	€0

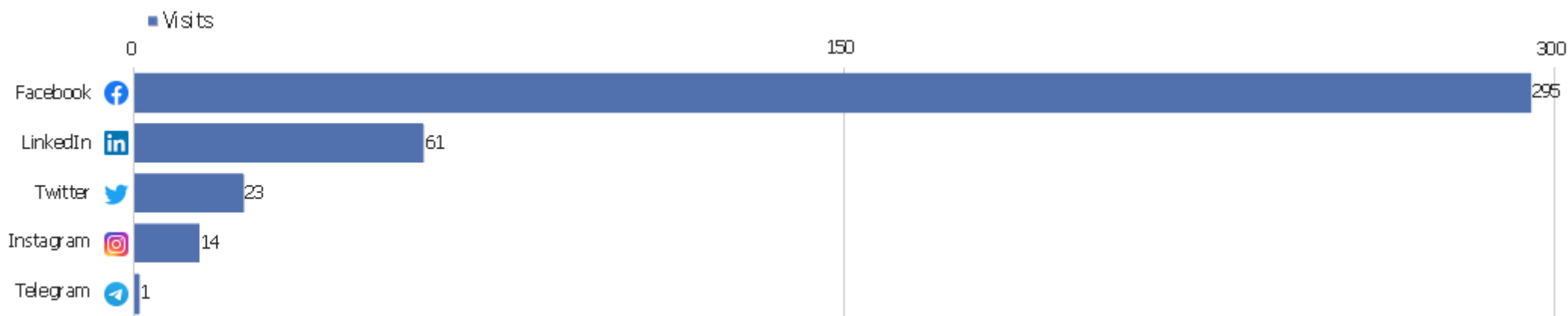
Websites



Website	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
www.nimbus.it/index	803	1,332	2	00:00:32	67%	€0
intranet.arpal.org/index	136	400	3	00:03:34	24%	€0
www.nimbus.it/italiameteo/italiameteo.htm	76	109	1	00:01:00	68%	€0
www.stefanome.it/index	59	83	1	00:00:03	71%	€0
www.spid.gov.it/index	51	139	3	00:01:14	47%	€0
www.mentelocale.it/index	47	68	1	00:00:18	70%	€0
liguriaoggi.it/index	36	64	2	00:02:11	58%	€0
www.4actionsport.it/index	34	124	4	00:00:44	32%	€0
genovaquotidiana.com/index	33	56	2	00:00:30	55%	€0
www.areccmau.altervista.org/index	28	30	1	00:01:30	93%	€0
com.google.android.gm/index	27	37	1	00:00:17	85%	€0
www.genova24.it/index	23	35	2	00:00:21	74%	€0
www.ligurianotizie.it/index	23	53	2	00:00:16	39%	€0
primaillevante.it/index	22	94	4	00:02:03	27%	€0
www.snpambiente.it/index	22	63	3	00:03:12	55%	€0

servizi-meteoliguria.arpal.liguria.it/interreg-gias-tot	21	30	1	00:01:50	67%	€0
beta.arpal.liguria.it/index	19	25	1	00:00:01	79%	€0
www.ivg.it/index	18	55	3	00:01:20	39%	€0
ricerca.libero.it/index	14	26	2	00:00:24	14%	€0
turismo.comunefinaleligure.it/index	13	26	2	00:00:26	31%	€0
www.comune.rapallo.ge.it/index	12	81	7	00:05:06	8%	€0
urlsand.esvalabs.com/index	9	34	4	00:01:46	44%	€0
www.comune.lerici.sp.it/index	8	20	3	00:02:05	25%	€0
Others	244	691	3	00:02:32	47%	€0

Social Networks



Social network	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Facebook - https://lm.facebook.com/	189	398	2	00:00:33	59%	0%
Facebook - http://m.facebook.com/	44	77	2	00:00:35	68%	0%
Facebook - https://l.facebook.com/	25	98	4	00:01:23	16%	0%
LinkedIn - android-app://com.linkedin.android/	25	53	2	00:00:18	52%	0%
LinkedIn - https://www.linkedin.com/	22	36	2	00:00:11	68%	0%
Twitter - https://t.co/	22	30	1	00:00:07	82%	0%
Facebook - http://m.facebook.com	16	21	1	00:00:07	88%	0%
Facebook - https://m.facebook.com/	14	24	2	00:00:19	79%	0%
Instagram - https://l.instagram.com/	8	36	5	00:04:02	0%	0%
LinkedIn - http://lnkd.in/	7	16	2	00:00:28	29%	0%
Instagram - http://instagram.com/	6	20	3	00:00:45	0%	0%
LinkedIn - https://www.linkedin.com	6	7	1	00:02:51	83%	0%
Facebook - https://www.arpal.liguria.it/articoli/focus-	2	12	6	00:03:32	0%	0%
Facebook - https://www.arpal.liguria.it/tematiche/meteo	2	5	3	00:00:12	0%	0%
Facebook -	1	6	6	00:07:24	0%	0%

 Facebook - https://m.facebook.com	1	2	2	00:00:08	0%	0%
 Facebook - https://www.arpal.liguria.it/tematiche/mare/	1	2	2	00:00:29	0%	0%
 LinkedIn - https://www.arpal.liguria.it/	1	9	9	00:05:39	0%	0%
 Telegram - android-app://org.telegram.messenger/	1	3	3	00:00:51	0%	0%
 Twitter - https://t.co/YjsvjzYm8E	1	1	1	00:00:00	100%	0%

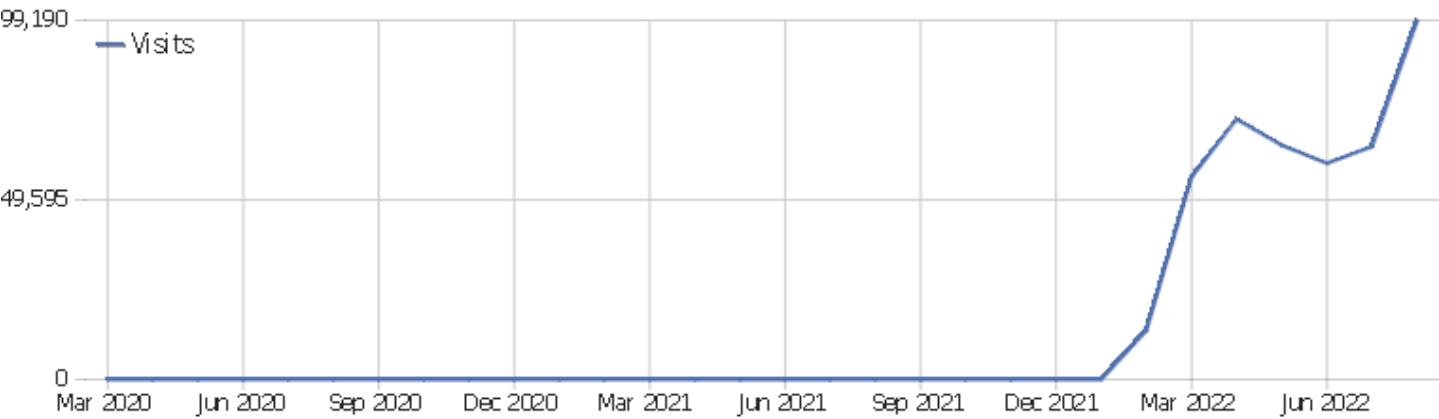


arpal_liguria_it

Date range: August 2022

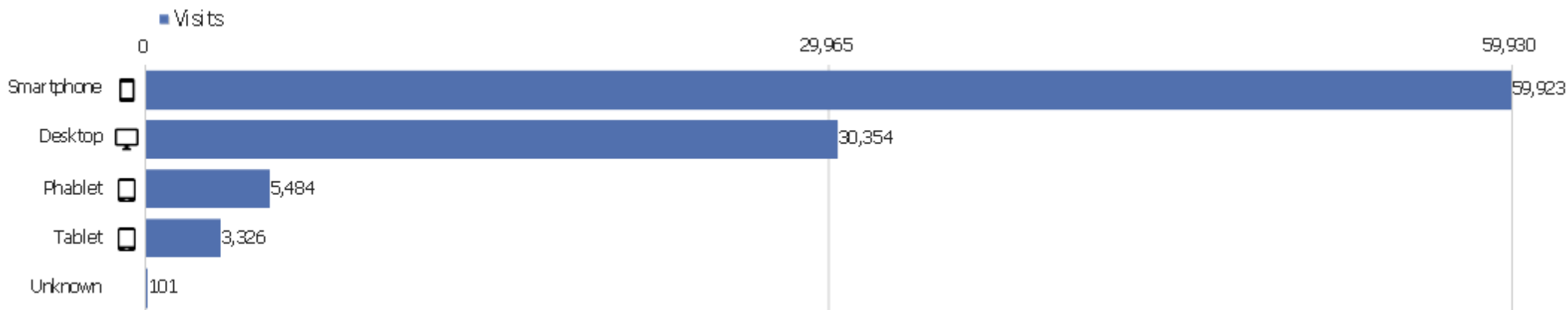
Export Arpal Liguria

Visits Summary



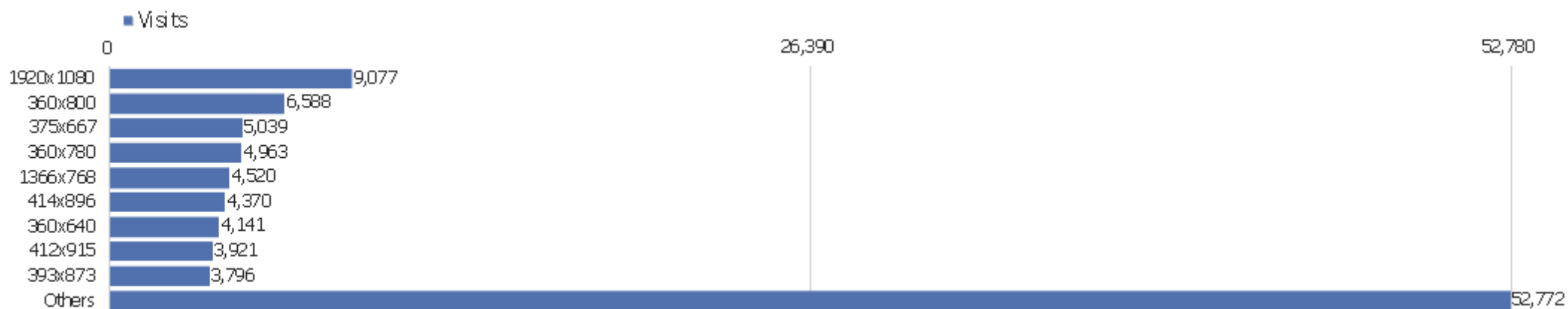
Name	Value
Unique visitors	60,564
Visits	99,188
Actions	228,885
Maximum actions in one visit	87
Actions per Visit	2
Avg. Visit Duration (in seconds)	00:01:13
Bounce Rate	47%

Device type



Device type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
📱 Smartphone	59,923	141,762	2	00:01:11	45%	€0
💻 Desktop	30,354	65,893	2	00:01:20	50%	€0
📱 Phablet	5,484	13,371	2	00:01:03	48%	€0
📱 Tablet	3,326	7,708	2	00:01:09	49%	€0
Unknown	101	151	2	00:00:26	83%	€0

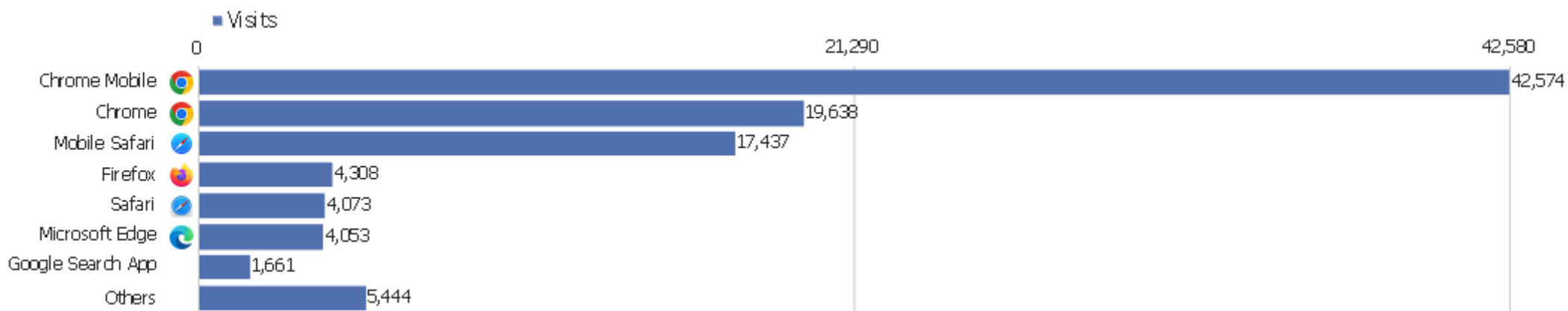
Screen Resolution



Resolution	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
1920x1080	9,077	20,341	2	00:01:34	48%	0%
360x800	6,588	15,998	2	00:01:12	46%	0%
375x667	5,039	12,552	3	00:01:23	35%	0%
360x780	4,963	12,002	2	00:01:05	48%	0%
1366x768	4,520	9,682	2	00:01:01	48%	0%
414x896	4,370	10,403	2	00:01:30	42%	0%
360x640	4,141	9,127	2	00:01:06	51%	0%
412x915	3,921	8,991	2	00:01:02	49%	0%
393x873	3,796	9,556	3	00:01:10	46%	0%
393x851	3,660	8,867	2	00:01:05	47%	0%
1536x864	3,518	7,636	2	00:01:22	51%	0%
390x844	3,444	8,444	3	00:01:02	38%	0%
375x812	3,377	8,039	2	00:01:15	42%	0%
360x720	2,034	4,565	2	00:01:32	53%	0%
768x1024	1,856	4,135	2	00:01:06	46%	0%

360x760	1,705	3,978	2	00:01:13	46%	0%
412x892	1,682	3,893	2	00:01:12	50%	0%
1280x720	1,513	3,527	2	00:01:23	48%	0%
385x854	1,490	3,183	2	00:00:46	51%	0%
1440x900	1,442	3,072	2	00:01:23	48%	0%
360x740	1,387	3,202	2	00:01:06	47%	0%
320x568	1,331	3,189	2	00:01:05	33%	0%
384x854	1,324	3,256	3	00:01:12	44%	0%
Others	23,009	51,246	2	00:01:11	50%	0%

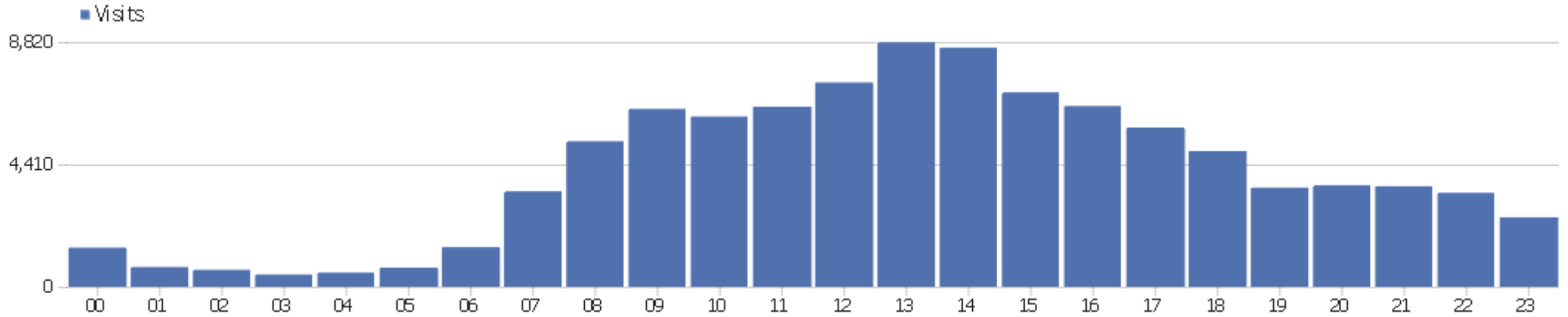
Browsers



Browser	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Chrome Mobile	42,574	100,598	2	00:01:08	48%	€0
Chrome	19,638	41,803	2	00:01:12	52%	€0
Mobile Safari	17,437	42,092	2	00:01:18	39%	€0
Firefox	4,308	9,338	2	00:01:23	51%	€0
Safari	4,073	8,599	2	00:01:05	49%	€0
Microsoft Edge	4,053	9,975	3	00:02:06	45%	€0
Google Search App	1,661	4,129	3	00:01:04	31%	€0
Samsung Browser	1,285	2,735	2	00:01:04	53%	€0
Chrome Mobile iOS	1,212	2,902	2	00:01:17	41%	€0
Facebook	1,026	2,283	2	00:00:38	54%	€0
Firefox Mobile	554	1,278	2	00:01:34	50%	€0
DuckDuckGo Privacy Browser	255	589	2	00:01:04	49%	€0
Huawei Browser Mobile	217	459	2	00:01:04	46%	€0
MIUI Browser	217	420	2	00:00:55	62%	€0
Internet Explorer	113	376	3	00:01:34	34%	€0

 Ecosia	108	245	2	00:01:43	56%	€0
 Chrome Webview	94	275	3	00:02:21	40%	€0
 Firefox Mobile iOS	81	209	3	00:01:55	28%	€0
 Mobile Silk	74	141	2	00:00:43	61%	€0
 Opera	64	130	2	00:01:02	61%	€0
 Opera Mobile	34	71	2	00:00:53	44%	€0
Instagram App	19	59	3	00:01:37	26%	€0
LinkedIn	17	27	2	00:00:44	59%	€0
Others	74	152	2	00:01:28	54%	€0

Visits per local time



Local time - hour (Start of visit)

Visits

Actions

Actions per Visit

Avg. Time on Website

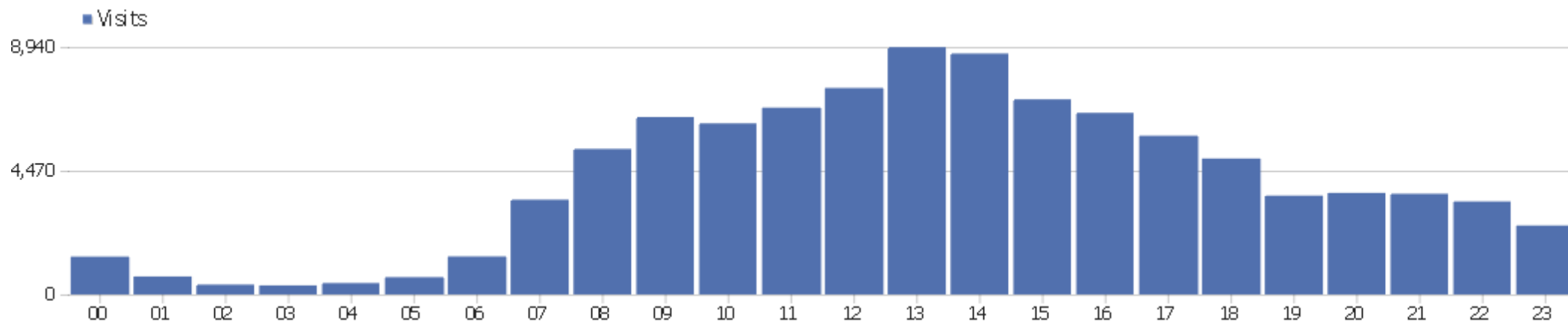
Bounce Rate

Conversion Rate

00	1,410	3,303	2	00:00:50	46%	0%
01	712	1,579	2	00:00:50	52%	0%
02	610	1,205	2	00:00:37	67%	0%
03	442	865	2	00:00:52	64%	0%
04	511	1,050	2	00:00:44	61%	0%
05	688	1,506	2	00:00:55	52%	0%
06	1,428	3,117	2	00:00:51	50%	0%
07	3,441	7,857	2	00:00:57	46%	0%
08	5,242	12,610	2	00:01:18	46%	0%
09	6,409	15,336	2	00:01:12	46%	0%
10	6,134	14,673	2	00:01:21	47%	0%
11	6,488	16,045	3	00:01:38	45%	0%
12	7,361	17,661	2	00:02:14	45%	0%
13	8,811	19,894	2	00:01:32	45%	0%

14	8,617	19,568	2	00:01:12	45%	0%
15	7,006	16,279	2	00:01:09	47%	0%
16	6,514	14,552	2	00:01:00	47%	0%
17	5,737	13,060	2	00:01:00	47%	0%
18	4,890	10,748	2	00:00:51	48%	0%
19	3,572	7,827	2	00:00:48	49%	0%
20	3,657	8,081	2	00:00:56	48%	0%
21	3,622	8,216	2	00:00:56	48%	0%
22	3,385	8,001	2	00:01:02	46%	0%
23	2,501	5,852	2	00:00:49	48%	0%

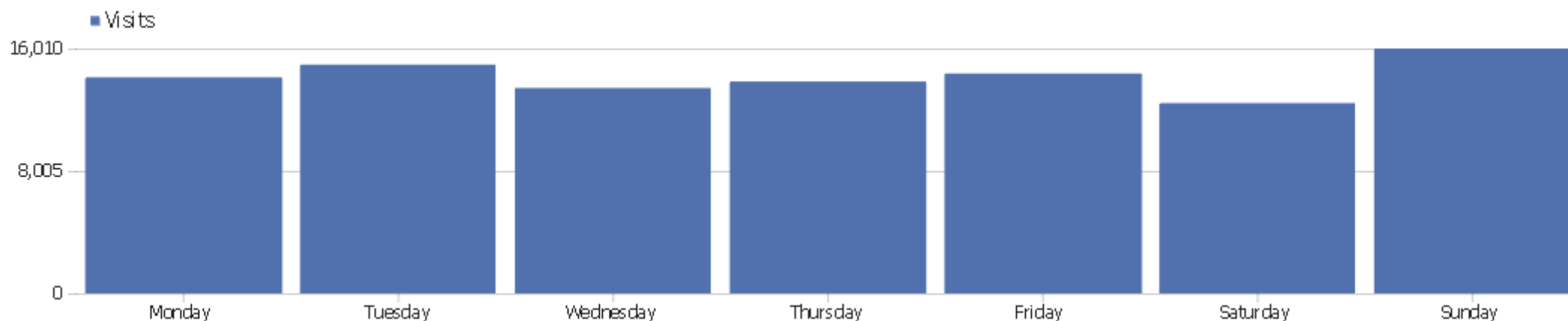
Visits per hour in the site's timezone



Site time - hour (Start of visit)	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
00	1,366	3,253	2	00:00:52	45%	€0
01	649	1,510	2	00:00:53	48%	€0
02	356	947	3	00:01:04	44%	€0
03	326	752	2	00:01:10	51%	€0
04	411	967	2	00:00:59	50%	€0
05	624	1,424	2	00:00:58	47%	€0
06	1,373	3,084	2	00:00:52	48%	€0
07	3,424	7,835	2	00:00:58	46%	€0
08	5,256	12,642	2	00:01:17	46%	€0
09	6,408	15,324	2	00:01:12	46%	€0
10	6,180	14,748	2	00:01:22	47%	€0
11	6,747	16,318	2	00:01:34	47%	€0
12	7,458	17,787	2	00:02:13	46%	€0
13	8,934	20,005	2	00:01:30	46%	€0
14	8,703	19,612	2	00:01:10	46%	€0

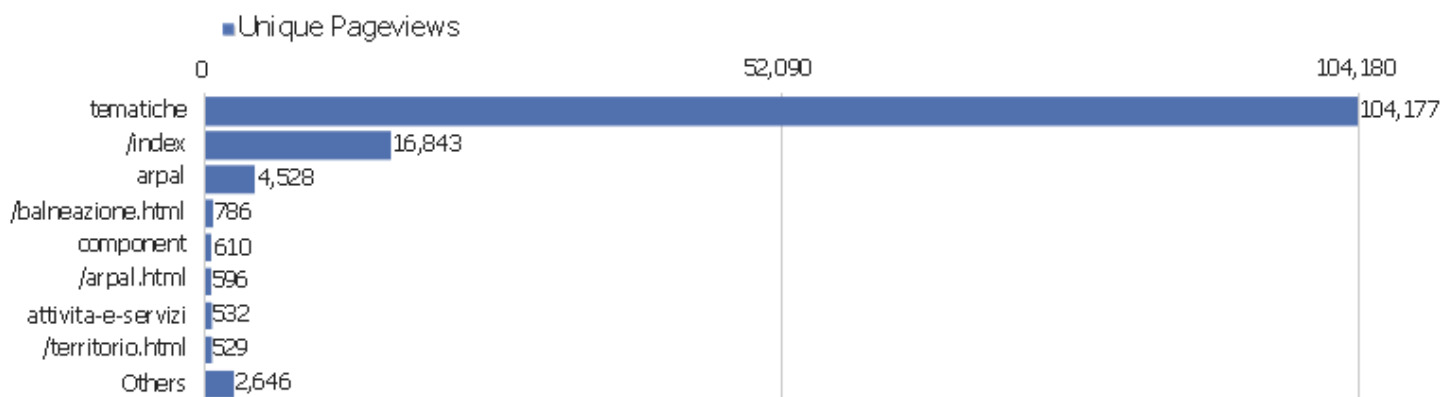
15	7,048	16,325	2	00:01:09	47%	€0
16	6,559	14,612	2	00:01:00	48%	€0
17	5,732	13,038	2	00:00:59	47%	€0
18	4,911	10,777	2	00:00:50	48%	€0
19	3,569	7,803	2	00:00:49	49%	€0
20	3,668	8,126	2	00:00:56	48%	€0
21	3,637	8,231	2	00:00:56	48%	€0
22	3,359	7,932	2	00:01:03	46%	€0
23	2,490	5,833	2	00:00:50	48%	€0

Visits by Day of Week



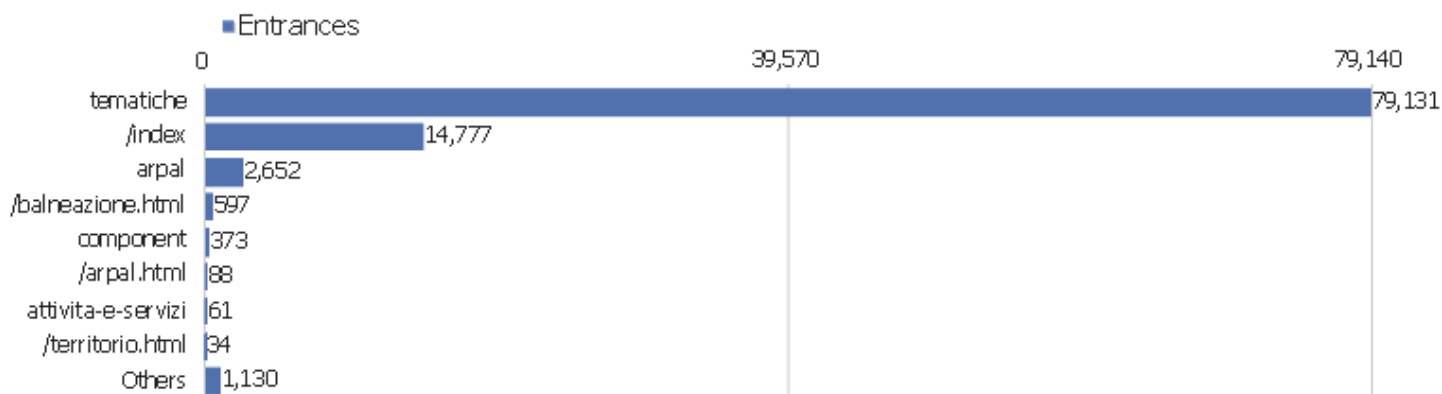
Day of the week	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Monday	14,124	31,601	2	00:01:05	48%	0%
Tuesday	14,955	34,414	2	00:01:21	47%	0%
Wednesday	13,428	31,194	2	00:01:26	47%	0%
Thursday	13,855	32,813	2	00:01:19	46%	0%
Friday	14,375	32,725	2	00:01:10	48%	0%
Saturday	12,442	28,971	2	00:01:13	47%	0%
Sunday	16,009	37,167	2	00:01:02	46%	0%

Page URLs



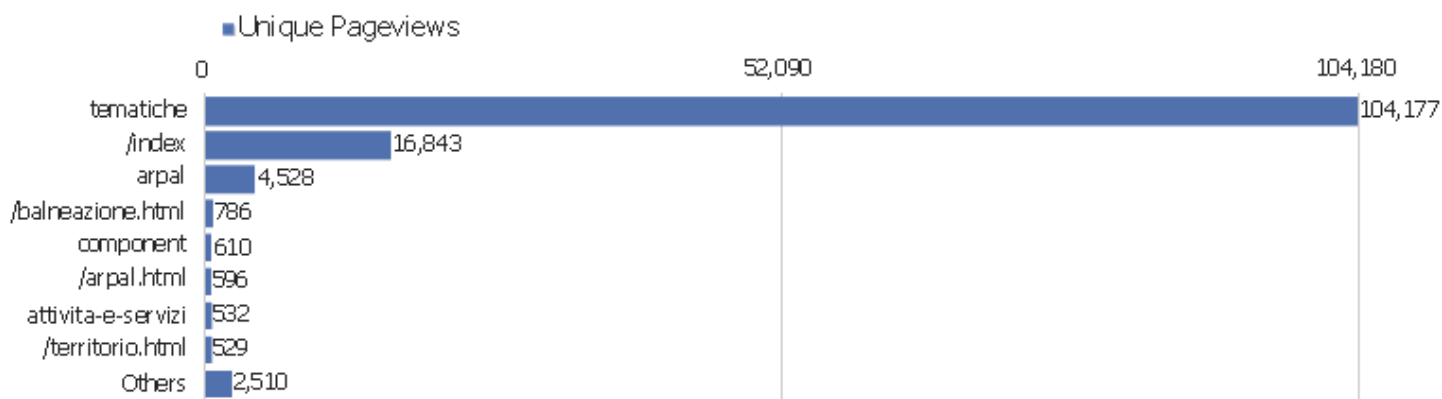
Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/tematiche/meteo.html	80,743	54,608	00:00:35	44%	83%
/tematiche/meteo/bollettino-liguria.html	36,173	26,778	00:00:38	66%	88%
/	27,357	16,843	00:00:27	30%	51%
/tematiche/meteo/il-tempo-a.html	9,760	5,138	00:00:21	43%	73%
/tematiche/meteo/dati-osservati.html	5,783	3,396	00:00:54	29%	79%
/tematiche/mare.html	4,196	2,262	00:00:36	26%	45%
/tematiche/meteo/modelli-meteo.html	6,506	1,891	00:00:23	27%	74%
/tematiche/meteo/bollettino-mare.html	2,899	1,845	00:00:21	45%	82%
/arpal/amministrazione-trasparente/bandi-di-concorso.ht	2,835	1,641	00:00:28	60%	81%
/tematiche/mare/balneabilita.html?view=default	2,818	1,527	00:01:17	61%	72%
/tematiche/mare/balneazione.html	2,199	1,338	00:00:49	34%	44%
/tematiche/meteo.html?view=default	1,059	854	00:00:50	49%	68%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	1,360	839	00:00:44	51%	87%
/balneazione.html	1,519	786	00:00:45	42%	75%
/arpal.html	795	596	00:00:22	27%	21%
/territorio.html	696	529	00:00:18	41%	19%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	623	436	00:01:01	74%	56%
/tematiche/acqua.html	597	417	00:00:33	26%	25%
/tematiche/mare/ostreopsis-ovata.html	475	313	00:00:45	62%	72%
/arpal/amministrazione-trasparente/bandi-di-concorso/av	450	312	00:01:31	61%	71%
/tematiche/mare/item/servizi-online-mare.html	433	270	00:00:41	40%	33%
/tematiche/meteo/servizi-agli-utenti.html	379	269	00:00:54	29%	49%
/tematiche/meteo/modelli-marini.html	815	268	00:00:20	35%	62%
Others	11,366	8,091	00:00:49	59%	54%

Entry pages



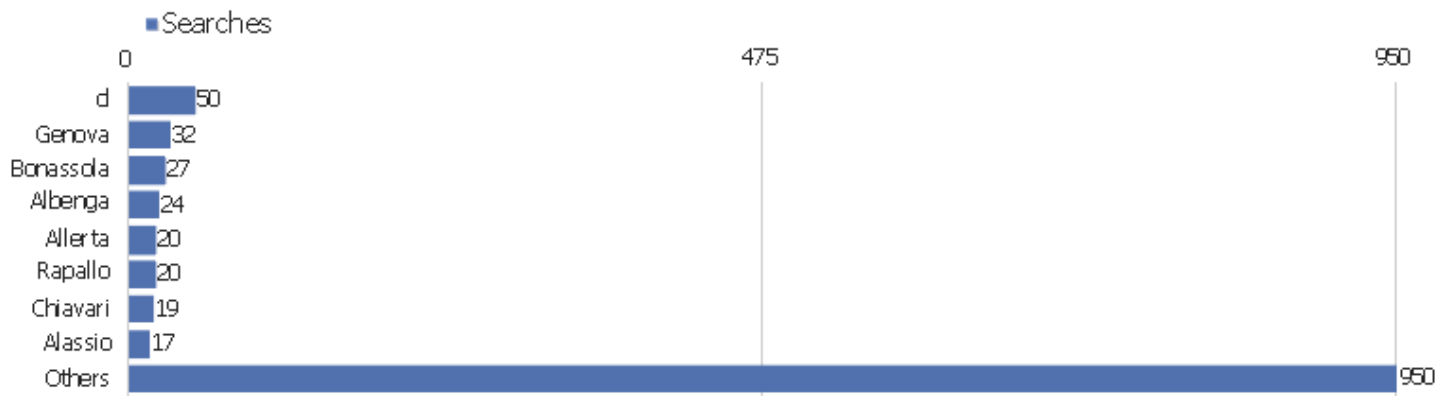
Entry Page URL	Entrances	Bounces	Bounce Rate
/tematiche/meteo.html	45,960	20,010	44%
/tematiche/meteo/bollettino-liguria.html	21,920	14,433	66%
/	14,777	4,485	30%
/tematiche/meteo/il-tempo-a.html	2,461	1,054	43%
/tematiche/meteo/dati-osservati.html	1,562	452	29%
/tematiche/mare.html	1,346	345	26%
/tematiche/meteo/modelli-meteo.html	1,094	292	27%
/tematiche/meteo/bollettino-mare.html	1,399	631	45%
/arpal/amministrazione-trasparente/bandi-di-concorso.ht	1,312	781	60%
/tematiche/mare/balneabilita.html?view=default	500	307	61%
/tematiche/mare/balneazione.html	486	164	34%
/tematiche/meteo.html?view=default	357	175	49%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	687	347	51%
/balneazione.html	597	248	42%
/arpal.html	88	24	27%
/territorio.html	34	14	41%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	86	64	74%
/tematiche/acqua.html	92	24	26%
/tematiche/mare/ostreopsis-ovata.html	206	128	62%
/arpal/amministrazione-trasparente/bandi-di-concorso/av	181	111	61%
/tematiche/mare/item/servizi-online-mare.html	20	8	40%
/tematiche/meteo/servizi-agli-utenti.html	130	38	29%
/tematiche/meteo/modelli-marini.html	135	47	35%
Others	3,413	2,019	59%

Exit pages



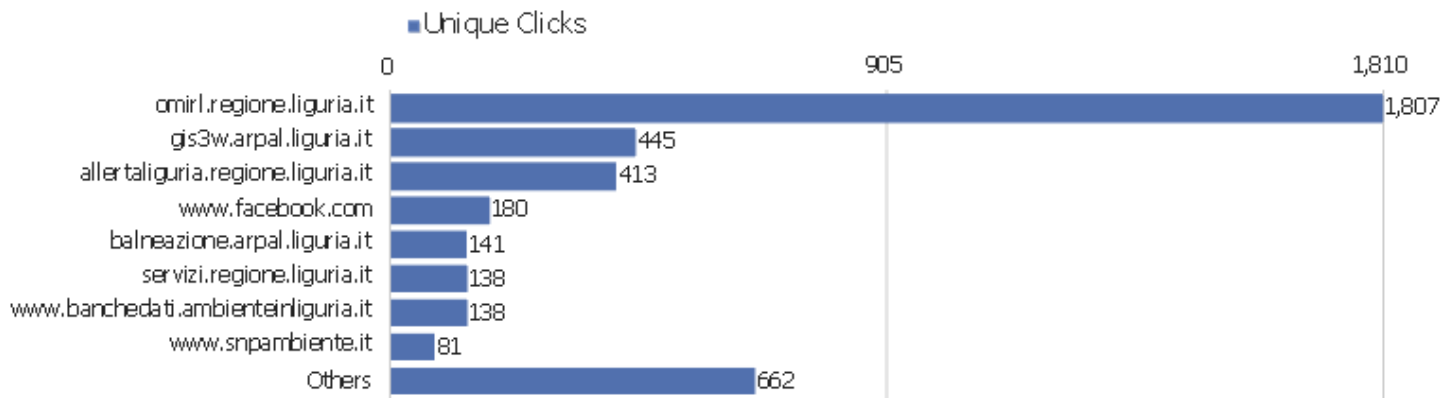
Exit Page URL	Exits	Unique Pageviews	Exit rate
/tematiche/meteo.html	45,429	54,608	83%
/tematiche/meteo/bollettino-liguria.html	23,503	26,778	88%
/	8,632	16,843	51%
/tematiche/meteo/il-tempo-a.html	3,775	5,138	73%
/tematiche/meteo/dati-osservati.html	2,679	3,396	79%
/tematiche/mare.html	1,022	2,262	45%
/tematiche/meteo/modelli-meteo.html	1,396	1,891	74%
/tematiche/meteo/bollettino-mare.html	1,517	1,845	82%
/arpal/amministrazione-trasparente/bandi-di-concorso.ht	1,332	1,641	81%
/tematiche/mare/balneabilita.html?view=default	1,097	1,527	72%
/tematiche/mare/balneazione.html	584	1,338	44%
/tematiche/meteo.html?view=default	577	854	68%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	731	839	87%
/balneazione.html	586	786	75%
/arpal.html	125	596	21%
/territorio.html	100	529	19%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	242	436	56%
/tematiche/acqua.html	105	417	25%
/tematiche/mare/ostreopsis-ovata.html	224	313	72%
/arpal/amministrazione-trasparente/bandi-di-concorso/av	221	312	71%
/tematiche/mare/item/servizi-online-mare.html	89	270	33%
/tematiche/meteo/servizi-agli-utenti.html	132	269	49%
/tematiche/meteo/modelli-marini.html	166	268	62%
Others	4,369	7,955	55%

Site Search Keywords



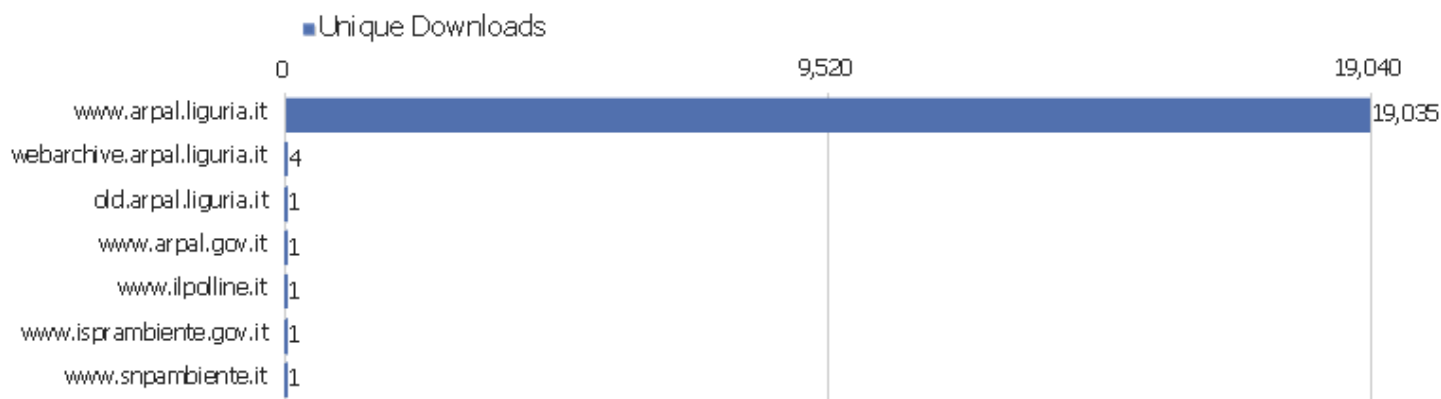
Keyword	Searches	Search Results pages	% Search Exits
Others	73	1	100%
cl	50	2	100%
Genova	32	1	25%
Bonassola	27	1	30%
Albenga	24	1	13%
Allerta	20	1	50%
Rapallo	20	1	30%
Chiavari	19	1	16%
Alassio	17	1	29%
Andora	15	2	20%
Finale ligure	15	1	13%
Sestri levante	15	1	7%
allerta	13	2	54%
Lerici	13	1	62%
Levanto	12	1	25%
Meteo	12	1	25%
Savona	12	1	17%
radar	11	1	45%
Balneazione	10	1	0%
Priaruggia	10	1	40%
Varazze	9	1	22%
Loano	8	1	13%
Pietra ligure	8	1	38%
Others	714	616	17%

Outlinks



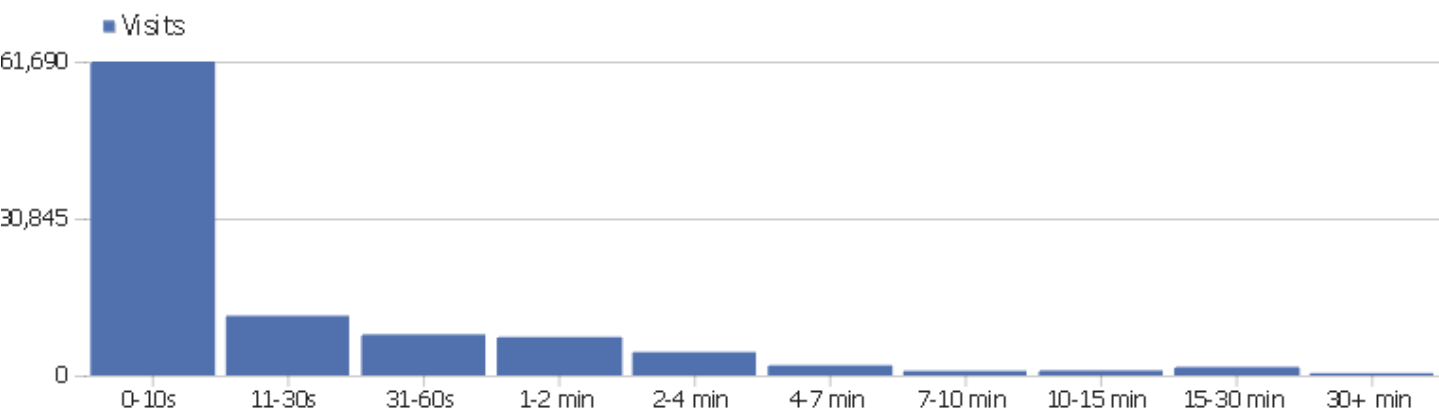
Clicked Outlink	Unique Clicks	Clicks
omirl.regione.liguria.it/#/map	1,807	2,548
gis3w.arpal.liguria.it/it/map/balneazione/	445	569
allertaliguria.regione.liguria.it/index.php	303	330
www.facebook.com/ArpaLiguria/	167	186
balneazione.arpal.liguria.it/	141	153
allertaliguria.regione.liguria.it/	110	113
www.banchedati.ambienteinliguria.it/index.php/aria/mete	95	100
servizi.regione.liguria.it/page/welcome/QUALITA_ACQUE_M	92	103
www.snpambiente.it/	81	94
www.youtube.com/channel/UCTK_ULXg3gzn8el_oFk-5eA?view_	71	76
www.instagram.com/arpalagenzia/?hl=it	70	72
opas.arpal.liguria.it/str_dataview	54	61
www.banchedati.ambienteinliguria.it/	41	47
albo.arpal.gov.it/albo/albo_pretorio.php	37	45
old.arpal.liguria.it/homepage/altri-temi.html	37	72
servizi.regione.liguria.it/page/welcome/QUALITA_ACQUE_I	31	33
it.linkedin.com/company/arpal-agenziaregionaleperl'	29	29
twitter.com/@ARPALiguria	29	35
www.isac.cnr.it/~dinamica/bolam/index.html	29	36
albo.arpal.liguria.it/albo/albo_dettagli.php?id=6319&am	22	27
www.isac.cnr.it/~dinamica/moloch/index.html	22	25
albo.arpal.liguria.it/albo/albo_pretorio_full.php	20	22
intranet.arpal.org/	19	26
Others	253	292

Downloads



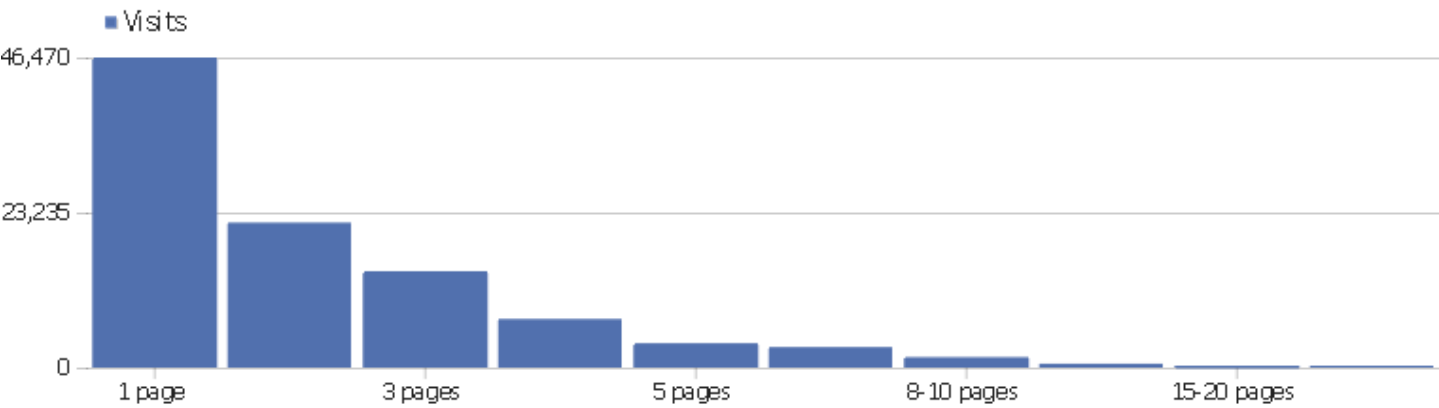
Download URL	Unique Downloads	Downloads
www.arpal.liguria.it/images/pdfWS/bollettinoLiguria.pdf	14,596	15,659
www.arpal.liguria.it/images/pdfWS/vigilanza.pdf	2,582	2,794
www.arpal.liguria.it/images/pdfWS/bollettinoMare.pdf	1,152	1,227
www.arpal.liguria.it/images/pdfWS/bollettinoMarePonente	138	152
www.arpal.liguria.it/images/pdfWS/bollettinoMareLevante	134	141
www.arpal.liguria.it/images/pdfWS/bollettinoMareCentro.	84	86
www.arpal.liguria.it/ - Others	39	41
www.arpal.liguria.it/files/concorsi/2022/Assistentetecn	30	35
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	23	28
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	19	23
www.arpal.liguria.it/images/gallery/foto_arpal/a.jpg	16	16
www.arpal.liguria.it/files/pubblicazioni/50_-_CIGO.pdf	14	17
www.arpal.liguria.it/images/gallery/foto_arpal/b.jpg	11	11
www.arpal.liguria.it/images/gallery/foto_arpal/c.jpg	11	12
www.arpal.liguria.it/files/NEWS/REG_AM_2206_2022_SIGNED	10	11
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreA	8	8
www.arpal.liguria.it/files/meteo/PROMEMORIA_AMBIENTEINL	8	8
www.arpal.liguria.it/files/natura/checklist_requisiti_h	8	10
www.arpal.liguria.it/images/gallery/foto_arpal/i.jpg	7	8
www.arpal.liguria.it/files/IMPIANTI/TARIFFARIO_MINISTER	5	8
www.arpal.liguria.it/images/gallery/foto_arpal/f.jpg	5	5
www.arpal.liguria.it/files/concorsi/2021/Modellista/ele	4	7
www.arpal.liguria.it/files/concorsi/2021/Modellista/esi	4	4
Others	136	161

Length of Visits



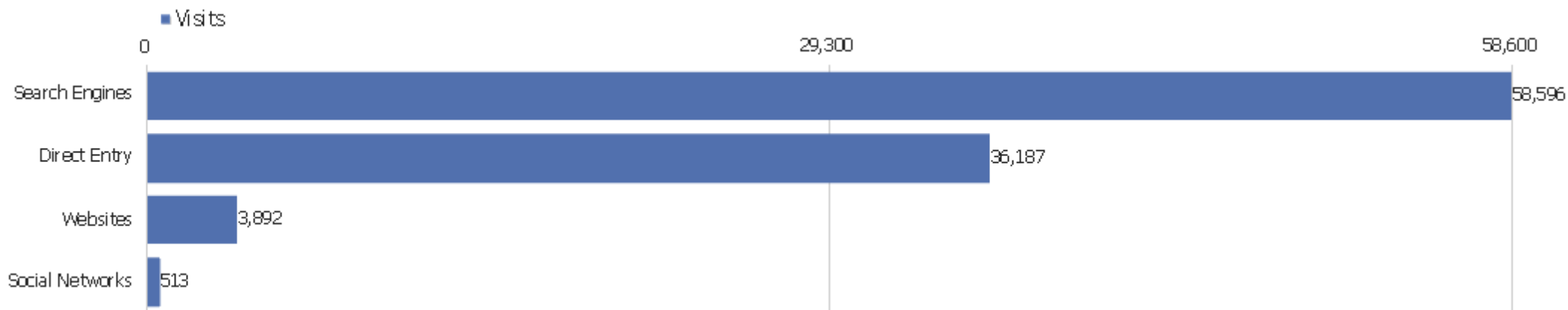
Visit duration	Visits
0-10s	61,684
11-30s	11,725
31-60s	8,043
1-2 min	7,538
2-4 min	4,580
4-7 min	1,979
7-10 min	884
10-15 min	966
15-30 min	1,655
30+ min	441

Pages per Visit



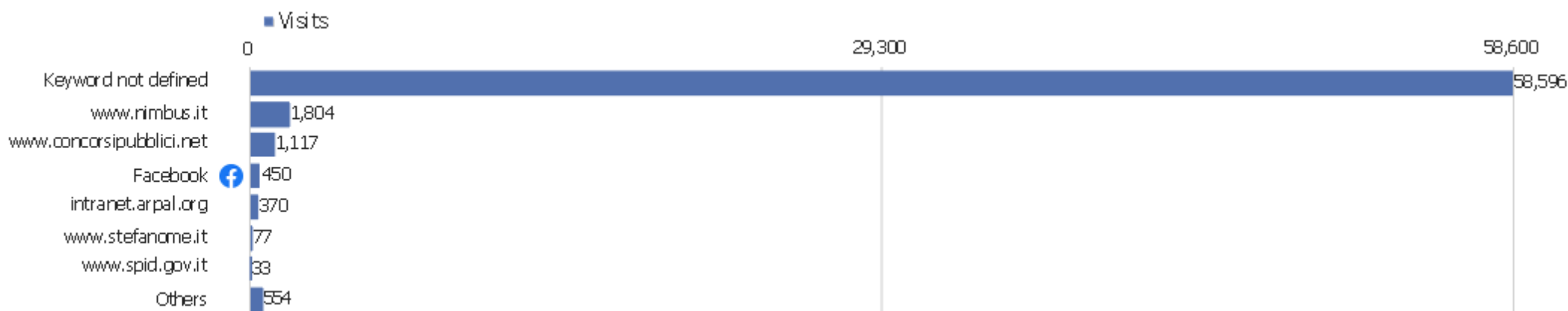
Pages per visit	Visits
1 page	46,463
2 pages	21,727
3 pages	14,448
4 pages	7,287
5 pages	3,657
6-7 pages	3,078
8-10 pages	1,570
11-14 pages	582
15-20 pages	249
21+ pages	127

Channel Type



Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Search Engines	58,596	147,706	3	00:01:15	41%	€0
Direct Entry	36,187	72,204	2	00:01:12	55%	€0
Websites	3,892	7,867	2	00:01:03	57%	€0
Social Networks	513	1,108	2	00:00:43	58%	€0

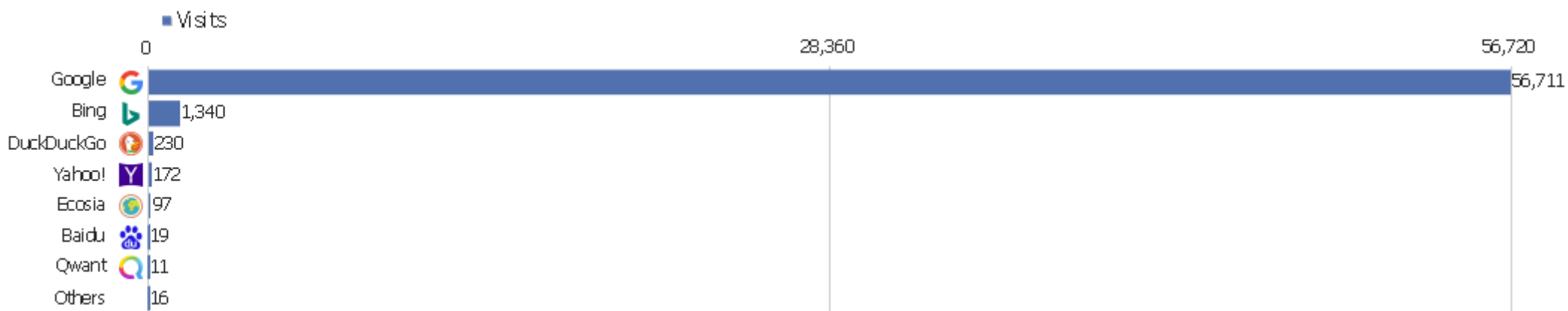
All Channels



Referrer	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Keyword not defined	58,596	147,706	3	00:01:15	41%	0%
www.nimbus.it	1,804	3,320	2	00:00:50	60%	0%
www.concorsipubblici.net	1,117	2,222	2	00:00:37	61%	0%
 Facebook	450	974	2	00:00:40	59%	0%
intranet.arpal.org	370	1,017	3	00:02:52	31%	0%
www.stefanome.it	77	104	1	00:00:17	77%	0%
www.spid.gov.it	33	66	2	00:00:30	64%	0%
beta.arpal.liguria.it	32	47	2	00:00:05	63%	0%
 LinkedIn	30	48	2	00:01:08	60%	0%
www.meteoregioni.it	30	56	2	00:00:46	50%	0%
gis3w.arpal.liguria.it	27	128	5	00:03:52	19%	0%
ricerca.libero.it	24	54	2	00:00:19	17%	0%
www.areccmau.altervista.org	24	32	1	00:03:02	75%	0%
infoconcorsi.edises.it	21	59	3	00:00:40	33%	0%
www.comune.levanto.sp.it	18	48	3	00:01:10	44%	0%

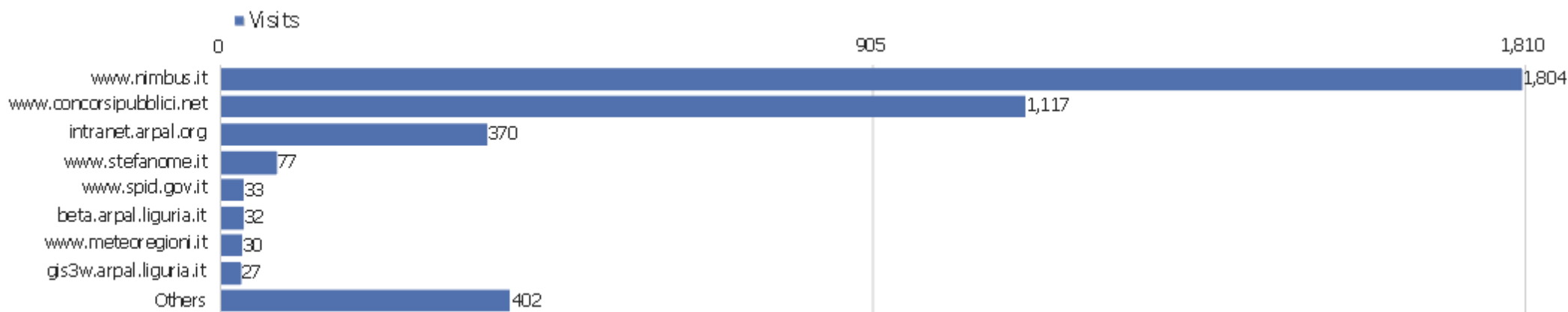
 Instagram	17	51	3	00:01:46	24%	0%
servizi-meteoliguria.arpal.liguria.it	14	22	2	00:00:31	50%	0%
www.arilaspezia.it	14	18	1	00:02:15	71%	0%
www.ticonsiglio.com	14	55	4	00:01:30	21%	0%
turismo.comunefinaleligure.it	13	26	2	00:00:11	62%	0%
urlsand.esvalabs.com	12	45	4	00:03:30	8%	0%
www.associvile.it	12	23	2	00:00:43	67%	0%
com.google.android.gm	11	17	2	00:00:44	73%	0%
Others	241	543	2	00:01:45	61%	0%

Search Engines



Search Engine	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 Google - Keyword not defined	56,711	142,738	3	00:01:14	41%	€0
 Bing - Keyword not defined	1,340	3,550	3	00:01:39	42%	€0
 DuckDuckGo - Keyword not defined	230	654	3	00:01:28	35%	€0
 Yahoo! - Keyword not defined	172	391	2	00:00:48	43%	€0
 Ecosia - Keyword not defined	97	278	3	00:02:56	52%	€0
 Baidu - Keyword not defined	19	19	1	00:00:00	100%	€0
 Qwant - Keyword not defined	11	29	3	00:00:49	36%	€0
 Virgilio - Keyword not defined	6	16	3	00:00:32	50%	€0
 StartPage - Keyword not defined	5	13	3	00:01:28	40%	€0
 Google News - Keyword not defined	2	9	5	00:00:34	0%	€0
 Lilo - Keyword not defined	2	7	4	00:00:37	0%	€0
 Yandex - Keyword not defined	1	2	2	00:00:05	0%	€0

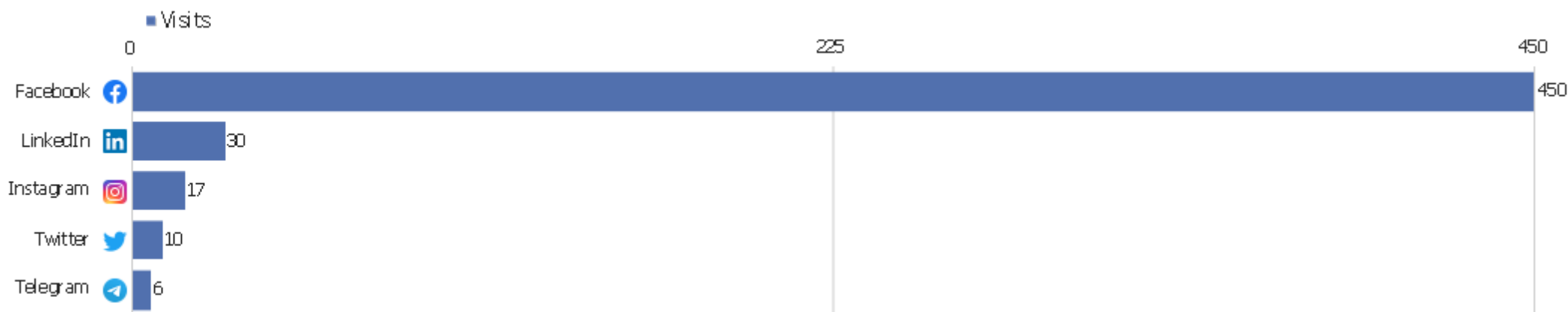
Websites



Website	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
www.nimbus.it/index	1,711	3,136	2	00:00:48	61%	€0
www.concorsipubblici.net/index	1,108	2,186	2	00:00:36	61%	€0
intranet.arpal.org/index	369	1,015	3	00:02:50	31%	€0
www.nimbus.it/italiameteo/italiameteo.htm	87	163	2	00:01:17	59%	€0
www.stefanome.it/index	77	104	1	00:00:17	77%	€0
www.spid.gov.it/index	33	66	2	00:00:30	64%	€0
beta.arpal.liguria.it/index	31	45	2	00:00:05	65%	€0
www.meteoregioni.it/index	30	56	2	00:00:46	50%	€0
ricerca.libero.it/index	24	54	2	00:00:19	17%	€0
www.areccmau.altervista.org/index	24	32	1	00:03:02	75%	€0
infoconcorsi.edises.it/index	21	59	3	00:00:40	33%	€0
gis3w.arpal.liguria.it/index	18	76	4	00:03:34	28%	€0
www.comune.levanto.sp.it/index	15	36	2	00:01:16	47%	€0
www.arilaspezia.it/index	14	18	1	00:02:15	71%	€0
turismo.comunefinaleligure.it/index	13	26	2	00:00:11	62%	€0

www.ticonsiglio.com/index	13	51	4	00:01:00	23%	€0
urlsand.esvalabs.com/index	12	45	4	00:03:30	8%	€0
www.associvile.it/index	12	23	2	00:00:43	67%	€0
com.google.android.gm/index	11	17	2	00:00:44	73%	€0
servizi-meteoliguria.arpal.liguria.it/interreg-gias-tot	9	16	2	00:00:47	33%	€0
www.4actionsport.it/index	9	33	4	00:01:23	33%	€0
www.quilianoweb.it/index	9	16	2	00:00:09	56%	€0
localhost/index	8	36	5	00:02:13	38%	€0
Others	234	558	2	00:02:08	56%	€0

Social Networks



Social network	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Facebook - https://lm.facebook.com/	172	369	2	00:00:31	55%	0%
Facebook - http://m.facebook.com	130	135	1	00:00:02	97%	0%
Facebook - https://l.facebook.com/	63	235	4	00:01:21	16%	0%
Facebook - http://m.facebook.com/	58	119	2	00:00:57	55%	0%
LinkedIn - https://www.linkedin.com/	14	24	2	00:00:54	50%	0%
LinkedIn - android-app://com.linkedin.android/	12	19	2	00:01:47	67%	0%
Instagram - https://l.instagram.com/	10	31	3	00:02:53	30%	0%
Facebook - https://m.facebook.com/	7	15	2	00:00:15	43%	0%
Twitter - https://t.co/7PgyTQp5JK	6	16	3	00:00:37	50%	0%
Facebook -	5	35	7	00:08:59	0%	0%
Facebook - https://www.arpal.liguria.it/tematiche/mare/	5	25	5	00:01:33	0%	0%
Instagram - http://instagram.com/	5	13	3	00:00:08	20%	0%
Twitter - https://t.co/	4	8	2	00:00:21	50%	0%
Facebook - https://www.arpal.liguria.it/tematiche/mare/	3	12	4	00:01:07	0%	0%
LinkedIn - http://lnkd.in/	3	3	1	00:00:00	100%	0%

 Telegram - https://web.telegram.org/	3	3	1	00:00:00	100%	0%
 Facebook - https://l.facebook.com	2	5	3	00:00:11	0%	0%
 Telegram - android-app://org.telegram.messenger/	2	3	2	00:00:03	50%	0%
 Facebook - android-app://m.facebook.com/	1	1	1	00:00:00	100%	0%
 Facebook - https://m.facebook.com	1	3	3	00:00:35	0%	0%
 Facebook - https://www.arpal.liguria.it/	1	7	7	00:01:20	0%	0%
 Facebook - https://www.arpal.liguria.it/tematiche/mare/	1	5	5	00:02:44	0%	0%
 Facebook - https://www.arpal.liguria.it/tematiche/mare/	1	8	8	00:02:17	0%	0%
Others	4	14	4	00:00:27	0%	0%

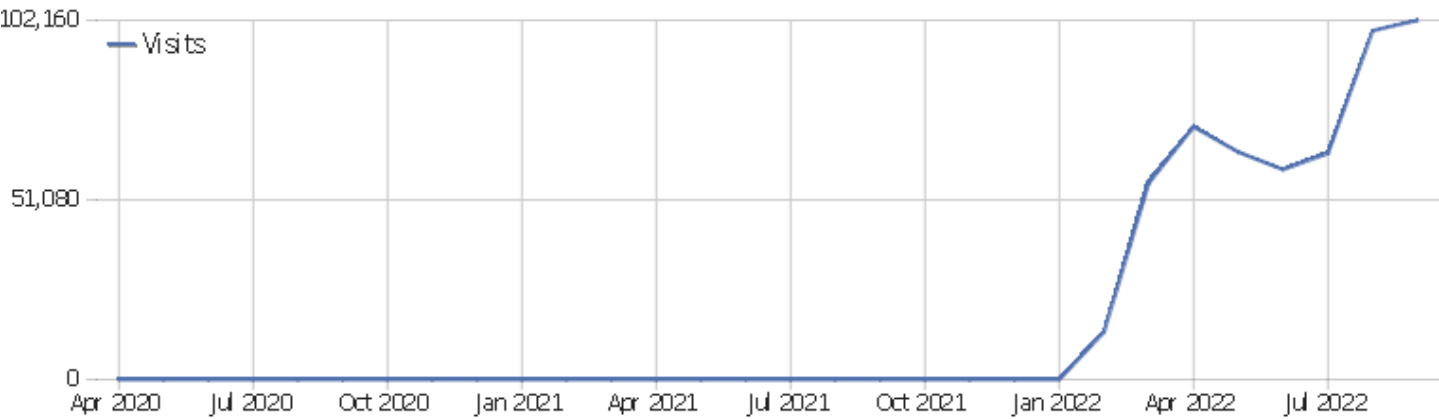


arpal_liguria_it

Date range: September 2022

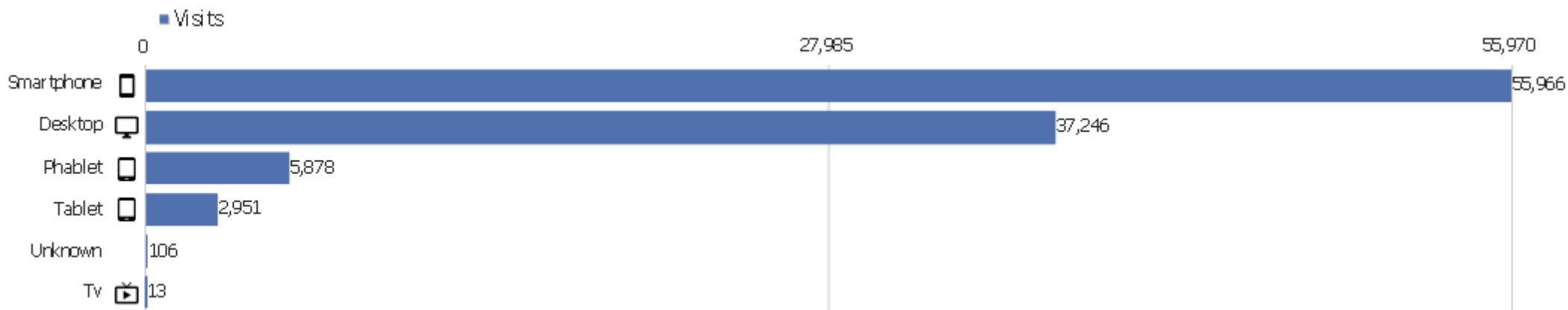
Export_mensile_Arpal_Liguria

Visits Summary



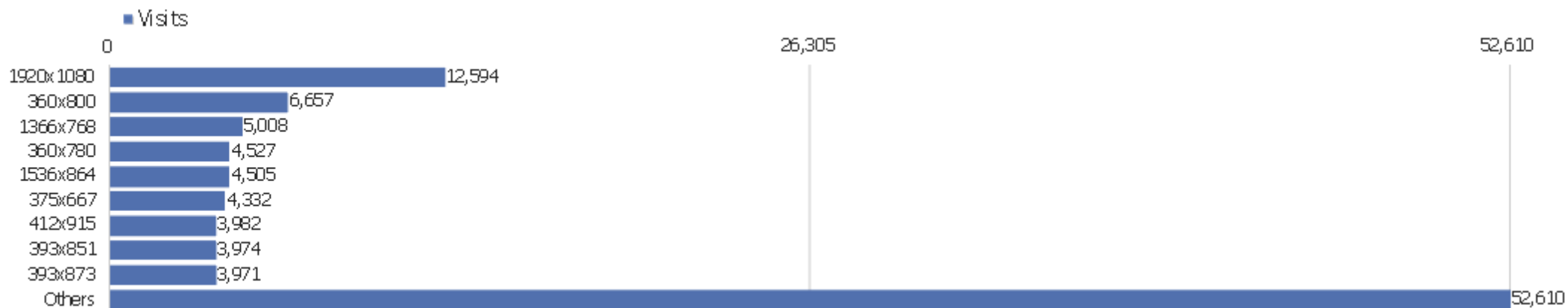
Name	Value
Unique visitors	63,495
Visits	102,160
Actions	248,787
Maximum actions in one visit	109
Actions per Visit	2
Avg. Visit Duration (in seconds)	00:01:22
Bounce Rate	46%

Device type



Device type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 Smartphone	55,966	126,942	2	00:01:09	48%	€0
 Desktop	37,246	102,067	3	00:01:48	43%	€0
 Phablet	5,878	12,894	2	00:00:57	53%	€0
 Tablet	2,951	6,670	2	00:01:11	50%	€0
Unknown	106	183	2	00:00:45	71%	€0
 Tv	13	32	3	00:01:59	38%	€0

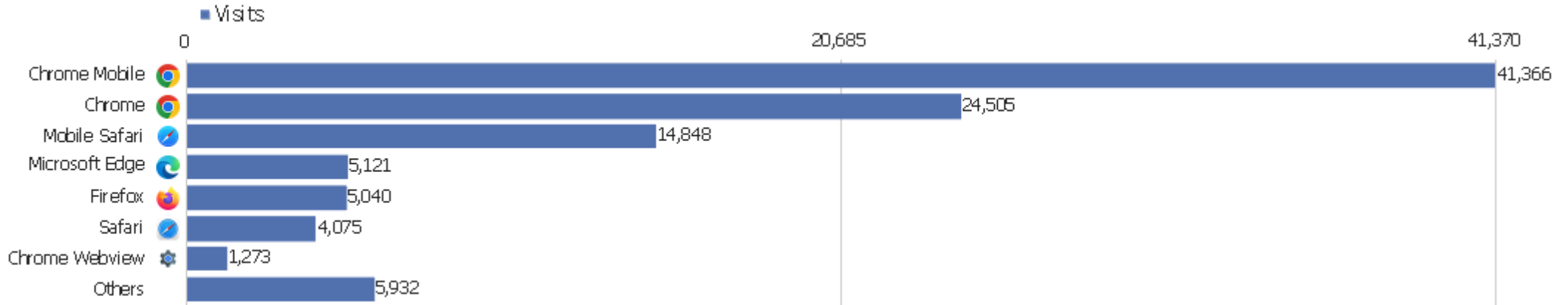
Screen Resolution



Resolution	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
1920x1080	12,594	36,232	3	00:01:59	41%	0%
360x800	6,657	15,462	2	00:01:04	50%	0%
1366x768	5,008	13,445	3	00:01:46	43%	0%
360x780	4,527	9,816	2	00:01:02	53%	0%
1536x864	4,505	12,221	3	00:01:36	41%	0%
375x667	4,332	11,008	3	00:01:36	36%	0%
412x915	3,982	8,555	2	00:01:03	53%	0%
393x851	3,974	8,957	2	00:01:06	50%	0%
393x873	3,971	8,571	2	00:00:48	54%	0%
360x640	3,902	7,955	2	00:00:57	54%	0%
414x896	3,492	8,101	2	00:01:31	43%	0%
390x844	2,990	7,178	2	00:00:58	39%	0%
375x812	2,976	7,162	2	00:01:11	39%	0%
1440x900	1,972	5,712	3	00:02:00	39%	0%
360x720	1,953	4,168	2	00:01:18	54%	0%

1280x720	1,889	5,279	3	00:01:45	41%	0%
1280x1024	1,869	5,357	3	00:02:16	38%	0%
360x760	1,674	3,778	2	00:01:02	49%	0%
768x1024	1,631	3,638	2	00:01:12	47%	0%
412x892	1,606	3,586	2	00:01:08	50%	0%
385x854	1,421	2,913	2	00:00:53	53%	0%
384x854	1,396	3,188	2	00:01:12	51%	0%
360x740	1,169	2,521	2	00:00:49	51%	0%
Others	22,670	53,985	2	00:01:19	48%	0%

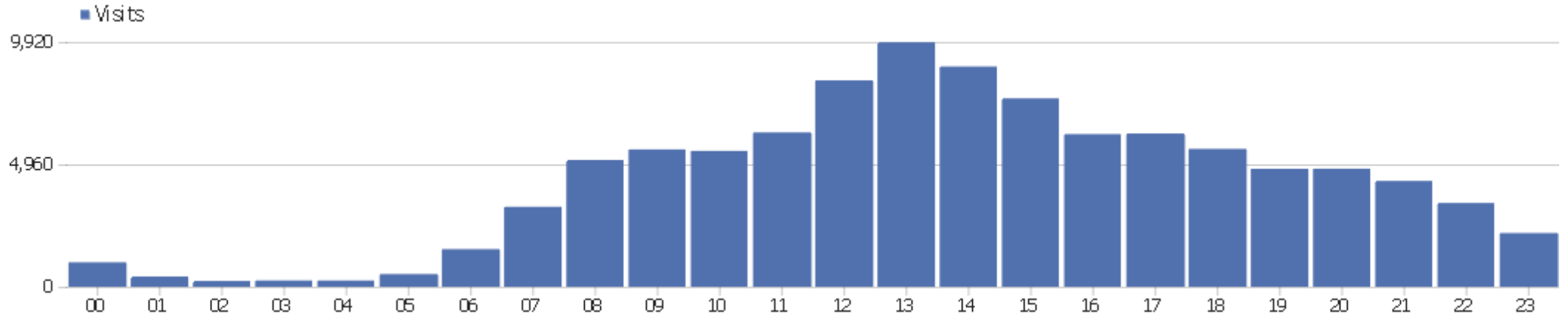
Browsers



Browser	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Chrome Mobile	41,366	91,657	2	00:01:04	52%	€0
Chrome	24,505	67,551	3	00:01:48	43%	€0
Mobile Safari	14,848	35,935	2	00:01:24	39%	€0
Microsoft Edge	5,121	15,209	3	00:02:19	41%	€0
Firefox	5,040	13,454	3	00:01:25	43%	€0
Safari	4,075	8,900	2	00:01:14	50%	€0
Chrome Webview	1,273	2,370	2	00:00:20	61%	€0
Google Search App	1,272	2,992	2	00:00:37	34%	€0
Samsung Browser	1,114	2,429	2	00:01:27	50%	€0
Chrome Mobile iOS	1,107	2,482	2	00:01:10	43%	€0
Facebook	655	1,518	2	00:00:29	53%	€0
Firefox Mobile	502	1,153	2	00:01:31	48%	€0
Huawei Browser Mobile	246	510	2	00:00:58	47%	€0
Internet Explorer	208	900	4	00:01:49	18%	€0
MIUI Browser	193	409	2	00:01:17	57%	€0

 DuckDuckGo Privacy Browser	160	313	2	00:00:43	55%	€0
 Opera	122	282	2	00:01:34	55%	€0
 Ecosia	96	199	2	00:00:37	58%	€0
 Mobile Silk	90	151	2	00:00:48	59%	€0
 Firefox Mobile iOS	51	109	2	00:00:32	43%	€0
 Opera Touch	14	29	2	00:03:06	57%	€0
Facebook Lite	13	19	2	00:00:06	85%	€0
Instagram App	12	47	4	00:01:01	17%	€0
Others	77	170	2	00:00:50	51%	€0

Visits per local time



Local time - hour (Start of visit)

Visits

Actions

Actions per Visit

Avg. Time on Website

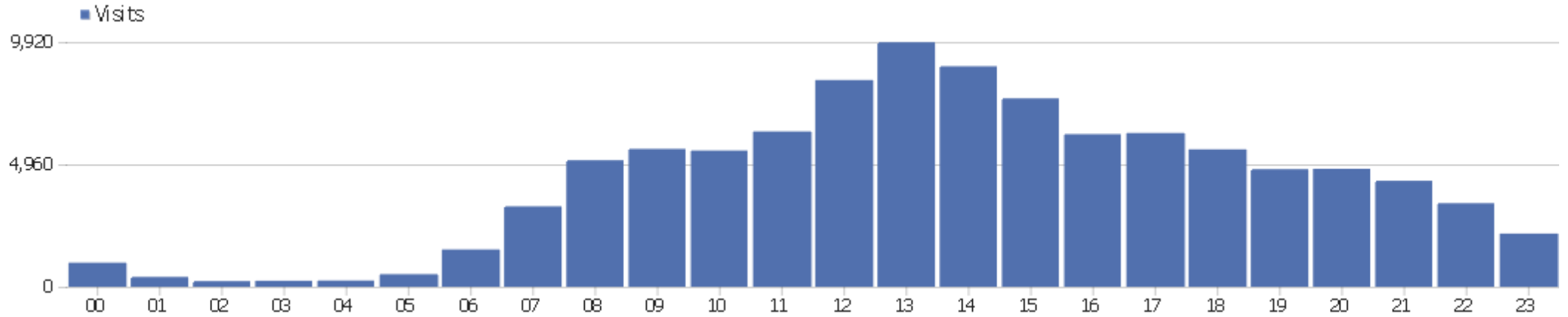
Bounce Rate

Conversion Rate

00	992	2,307	2	00:00:48	49%	0%
01	416	960	2	00:00:52	47%	0%
02	236	608	3	00:01:12	44%	0%
03	255	516	2	00:01:00	61%	0%
04	254	546	2	00:01:19	54%	0%
05	515	1,198	2	00:00:47	46%	0%
06	1,526	3,411	2	00:00:58	50%	0%
07	3,241	7,432	2	00:00:55	47%	0%
08	5,138	12,553	2	00:01:19	48%	0%
09	5,567	14,007	3	00:01:27	48%	0%
10	5,506	14,229	3	00:01:43	46%	0%
11	6,255	16,763	3	00:01:57	44%	0%
12	8,365	22,242	3	00:02:36	43%	0%
13	9,911	23,923	2	00:01:36	45%	0%

14	8,927	21,973	3	00:01:21	44%	0%
15	7,637	19,033	3	00:01:15	46%	0%
16	6,187	15,187	3	00:01:13	46%	0%
17	6,211	14,868	2	00:01:08	46%	0%
18	5,589	12,924	2	00:01:01	48%	0%
19	4,782	10,797	2	00:00:53	48%	0%
20	4,786	10,884	2	00:00:52	50%	0%
21	4,290	9,777	2	00:00:55	49%	0%
22	3,396	7,802	2	00:00:58	49%	0%
23	2,178	4,848	2	00:00:42	51%	0%

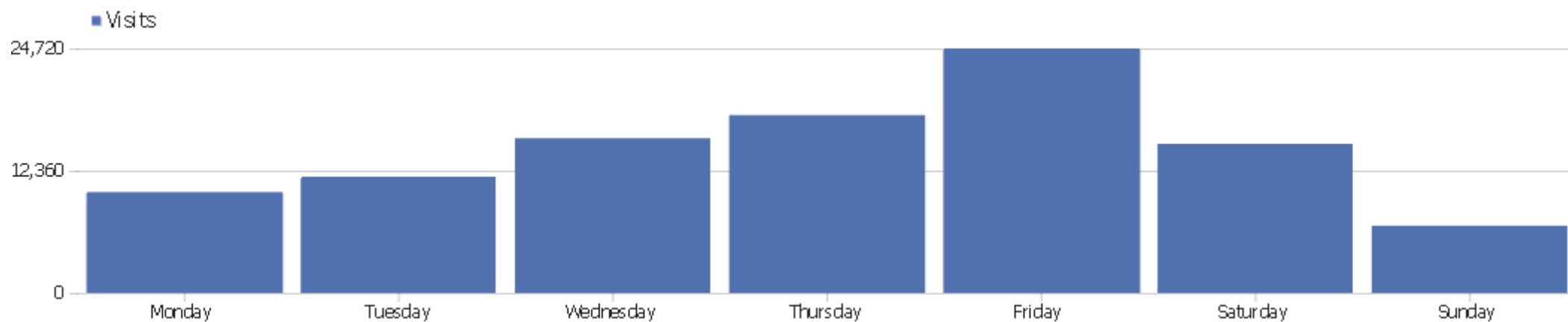
Visits per hour in the site's timezone



Site time - hour (Start of visit)	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
00	976	2,295	2	00:00:49	48%	€0
01	400	944	2	00:00:53	45%	€0
02	230	601	3	00:01:14	42%	€0
03	243	498	2	00:01:02	60%	€0
04	253	544	2	00:01:15	54%	€0
05	511	1,200	2	00:00:47	45%	€0
06	1,512	3,412	2	00:00:59	49%	€0
07	3,260	7,481	2	00:00:55	47%	€0
08	5,129	12,559	2	00:01:20	47%	€0
09	5,588	14,085	3	00:01:27	47%	€0
10	5,521	14,205	3	00:01:43	47%	€0
11	6,295	16,893	3	00:01:56	44%	€0
12	8,378	22,227	3	00:02:37	43%	€0
13	9,912	23,861	2	00:01:35	45%	€0
14	8,937	22,043	3	00:01:20	44%	€0

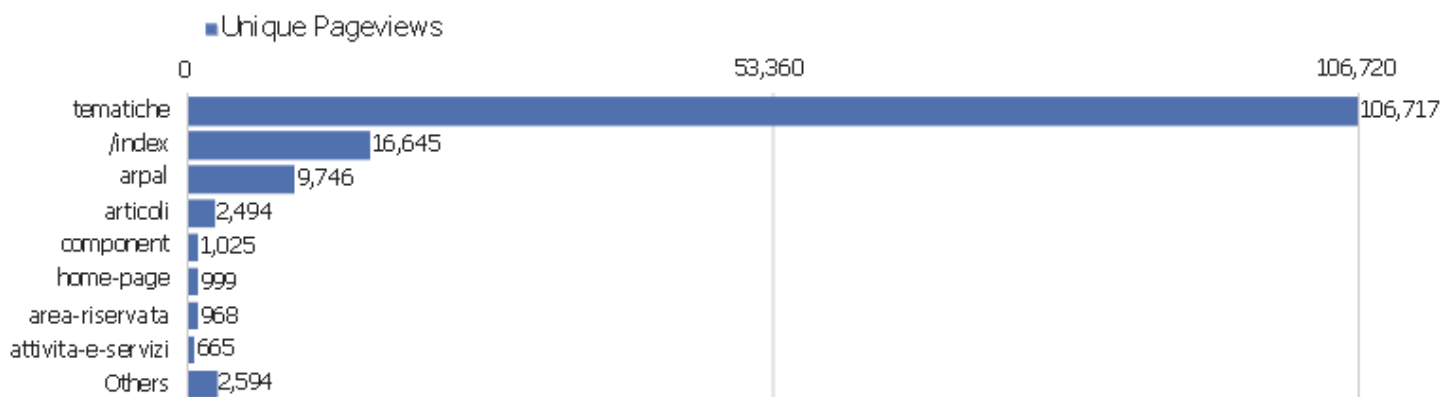
15	7,636	18,982	3	00:01:15	46%	€0
16	6,186	15,249	3	00:01:13	46%	€0
17	6,232	14,851	2	00:01:08	46%	€0
18	5,570	12,847	2	00:01:01	48%	€0
19	4,768	10,796	2	00:00:53	48%	€0
20	4,782	10,860	2	00:00:52	50%	€0
21	4,297	9,809	2	00:00:55	49%	€0
22	3,388	7,752	2	00:00:58	50%	€0
23	2,156	4,794	2	00:00:42	51%	€0

Visits by Day of Week



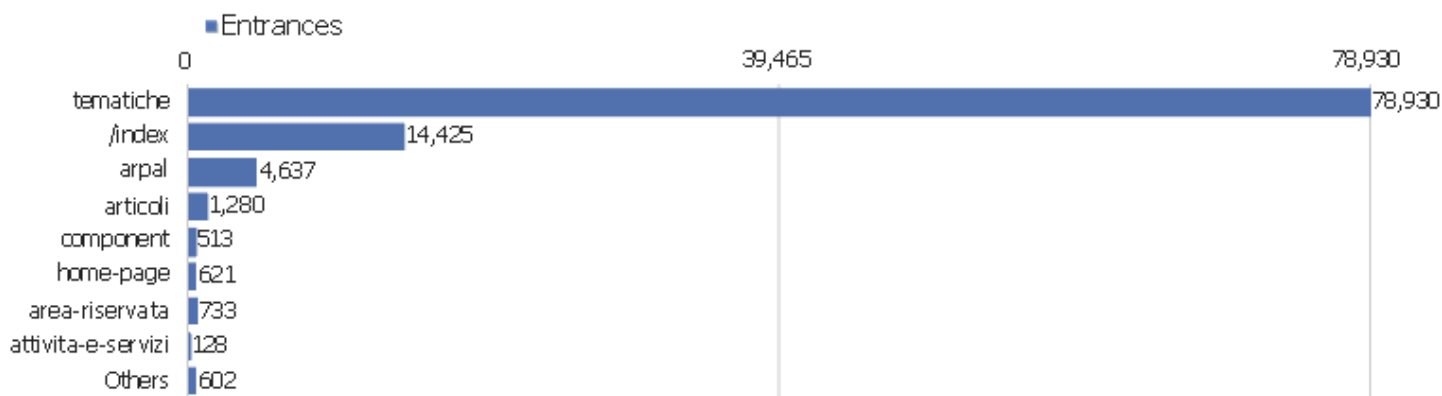
Day of the week	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Monday	10,198	25,431	3	00:01:36	48%	0%
Tuesday	11,749	29,402	3	00:01:32	45%	0%
Wednesday	15,643	38,264	2	00:01:16	45%	0%
Thursday	17,980	43,642	2	00:01:20	47%	0%
Friday	24,719	60,522	2	00:01:26	45%	0%
Saturday	15,075	36,182	2	00:01:20	46%	0%
Sunday	6,796	15,344	2	00:00:55	53%	0%

Page URLs



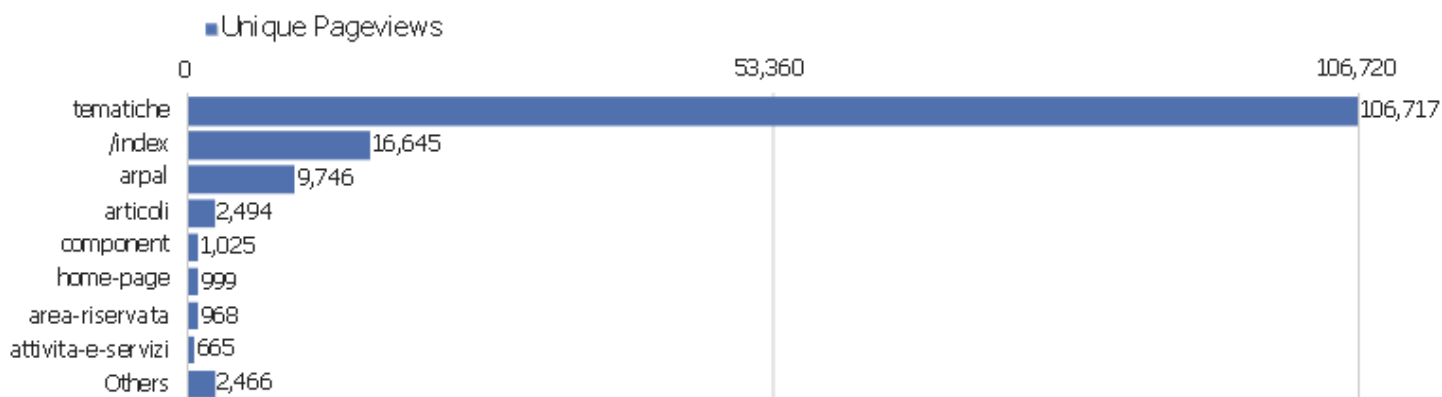
Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/tematiche/meteo.html	73,997	51,144	00:00:36	43%	81%
/tematiche/meteo/bollettino-liguria.html	35,700	26,347	00:00:45	65%	86%
/	26,424	16,645	00:00:23	25%	44%
/tematiche/meteo/il-tempo-a.html	8,352	4,486	00:00:22	45%	72%
/tematiche/meteo/archivio-news/item/allerta-gialla-temp	4,198	2,951	00:00:19	71%	90%
/tematiche/meteo/dati-osservati.html	4,661	2,849	00:00:52	32%	78%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	4,351	2,605	00:01:36	41%	84%
/arpal/amministrazione-trasparente/bandi-di-concorso.ht	3,694	2,006	00:00:12	44%	40%
/tematiche/meteo/modelli-meteo.html	8,037	1,957	00:00:28	20%	76%
/tematiche/meteo/bollettino-mare.html	2,803	1,830	00:00:27	44%	80%
/tematiche/meteo/archivio-news/item/allerta-gialla-temp	2,416	1,770	00:00:42	61%	67%
/arpal/amministrazione-trasparente/bandi-di-concorso/av	2,236	1,248	00:01:54	35%	70%
/tematiche/meteo/archivio-news/focus-home/allerta-giall	2,098	1,209	00:00:10	62%	99%
/articoli/focus-home/allerta-gialla-temporali-su-bce-me	1,482	1,098	00:00:32	72%	85%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	1,883	1,078	00:02:00	41%	69%
/tematiche/meteo/archivio-news/item/sabato-prolungata-a	1,265	964	00:00:36	76%	73%
/tematiche/meteo.html?view=default	1,010	832	00:01:01	46%	66%
/tematiche/meteo/archivio-news/item/allerta-gialla-temp	989	710	00:00:35	60%	70%
/arpal.html	876	655	00:00:17	26%	14%
/tematiche/meteo/archivio-news/item/29-30-settembre-all	771	625	00:00:44	51%	55%
/tematiche/mare.html	918	550	00:00:26	27%	29%
/articoli/focus-home/allerta-gialla-temporali-su-b-d-e-	656	490	00:00:40	50%	51%
/tematiche/meteo/modelli-marini.html	1,930	471	00:00:35	18%	75%
Others	25,626	17,333	00:00:48	49%	48%

Entry pages



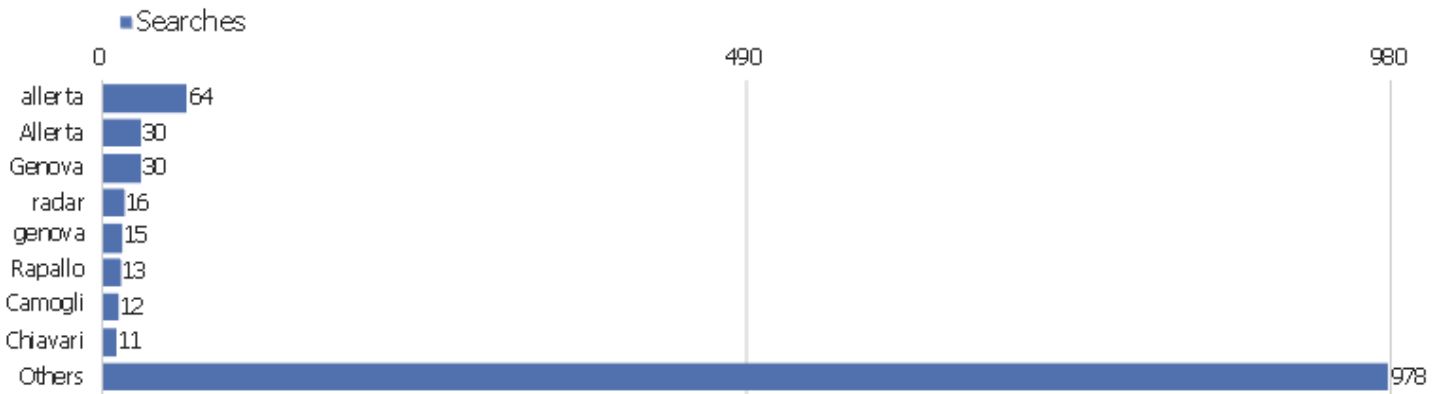
Entry Page URL	Entrances	Bounces	Bounce Rate
/tematiche/meteo.html	43,088	18,523	43%
/tematiche/meteo/bollettino-liguria.html	20,987	13,658	65%
/	14,425	3,640	25%
/tematiche/meteo/il-tempo-a.html	2,081	939	45%
/tematiche/meteo/archivio-news/item/allerta-gialla-temp	2,340	1,669	71%
/tematiche/meteo/dati-osservati.html	1,277	403	32%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	2,136	869	41%
/arpal/amministrazione-trasparente/bandi-di-concorso.ht	1,060	467	44%
/tematiche/meteo/modelli-meteo.html	1,174	236	20%
/tematiche/meteo/bollettino-mare.html	1,299	572	44%
/tematiche/meteo/archivio-news/item/allerta-gialla-temp	550	335	61%
/arpal/amministrazione-trasparente/bandi-di-concorso/av	510	181	35%
/tematiche/meteo/archivio-news/focus-home/allerta-giall	1,209	747	62%
/articoli/focus-home/allerta-gialla-temporali-su-bce-me	756	543	72%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	251	103	41%
/tematiche/meteo/archivio-news/item/sabato-prolungata-a	549	418	76%
/tematiche/meteo.html?view=default	343	159	46%
/tematiche/meteo/archivio-news/item/allerta-gialla-temp	314	188	60%
/arpal.html	70	18	26%
/tematiche/meteo/archivio-news/item/29-30-settembre-all	111	57	51%
/tematiche/mare.html	232	63	27%
/articoli/focus-home/allerta-gialla-temporali-su-b-d-e-	105	53	50%
/tematiche/meteo/modelli-marini.html	274	49	18%
Others	6,728	3,330	49%

Exit pages



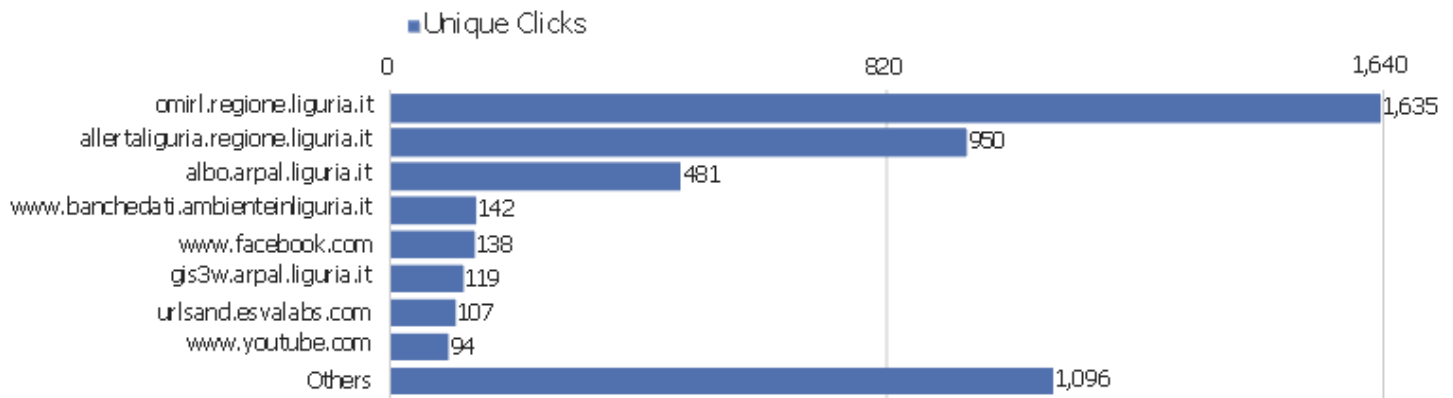
Exit Page URL	Exits	Unique Pageviews	Exit rate
/tematiche/meteo.html	41,504	51,144	81%
/tematiche/meteo/bollettino-liguria.html	22,763	26,347	86%
/	7,266	16,645	44%
/tematiche/meteo/il-tempo-a.html	3,243	4,486	72%
/tematiche/meteo/archivio-news/item/allerta-gialla-temp	2,650	2,951	90%
/tematiche/meteo/dati-osservati.html	2,225	2,849	78%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	2,197	2,605	84%
/arpal/amministrazione-trasparente/bandi-di-concorso.ht	803	2,006	40%
/tematiche/meteo/modelli-meteo.html	1,480	1,957	76%
/tematiche/meteo/bollettino-mare.html	1,462	1,830	80%
/tematiche/meteo/archivio-news/item/allerta-gialla-temp	1,189	1,770	67%
/arpal/amministrazione-trasparente/bandi-di-concorso/av	877	1,248	70%
/tematiche/meteo/archivio-news/focus-home/allerta-giall	1,200	1,209	99%
/articoli/focus-home/allerta-gialla-temporali-su-bce-me	928	1,098	85%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	744	1,078	69%
/tematiche/meteo/archivio-news/item/sabato-prolungata-a	705	964	73%
/tematiche/meteo.html?view=default	550	832	66%
/tematiche/meteo/archivio-news/item/allerta-gialla-temp	496	710	70%
/arpal.html	90	655	14%
/tematiche/meteo/archivio-news/item/29-30-settembre-all	344	625	55%
/tematiche/mare.html	162	550	29%
/articoli/focus-home/allerta-gialla-temporali-su-b-d-e-	251	490	51%
/tematiche/meteo/modelli-marini.html	354	471	75%
Others	8,255	17,205	48%

Site Search Keywords



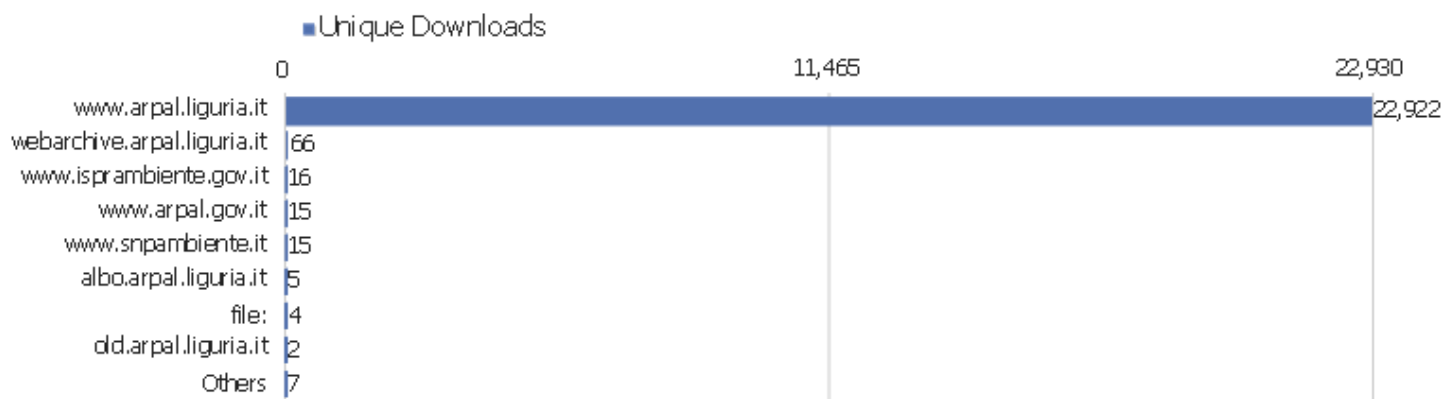
Keyword	Searches	Search Results pages	% Search Exits
Others	166	1	42%
allerta	64	2	34%
Allerta	30	1	53%
Genova	30	1	10%
radar	16	1	13%
genova	15	1	27%
Rapallo	13	1	23%
Camogli	12	1	75%
Chiavari	11	1	18%
Radar	10	1	30%
Albenga	9	2	11%
chiavari	9	2	11%
allerta meteo	8	1	0%
Meteo	8	1	25%
Allerta meteo	7	1	14%
allerte	7	1	43%
cigo	7	2	0%
Imperia	7	1	0%
La Spezia	7	1	29%
la spezia	7	1	14%
meteo	7	1	0%
Moneglia	7	1	0%
Recco	7	1	0%
Others	705	620	11%

Outlinks



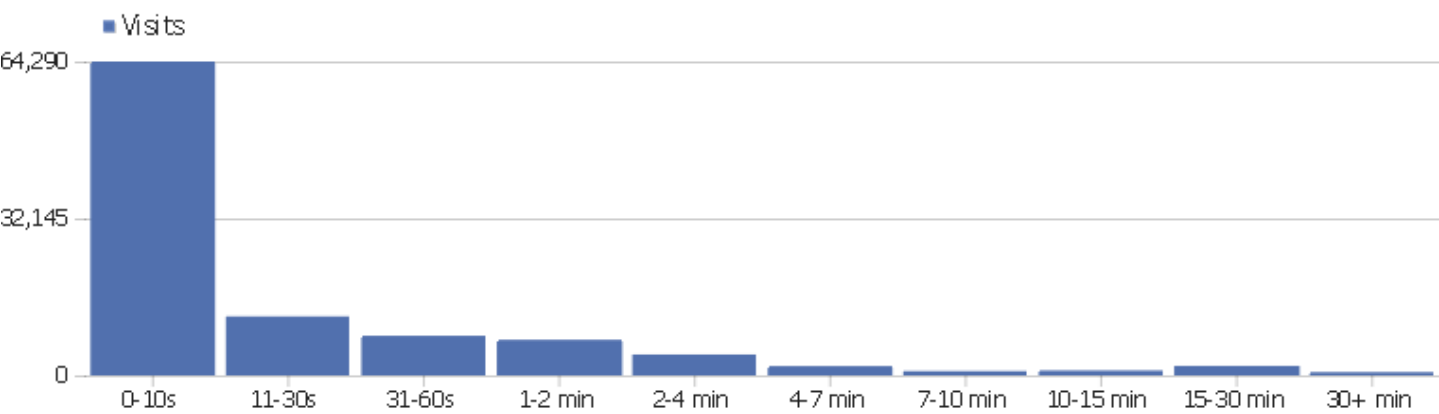
Clicked Outlink	Unique Clicks	Clicks
omirl.regione.liguria.it/#/map	1,634	2,056
allertaliguria.regione.liguria.it/index.php	545	644
allertaliguria.regione.liguria.it/	405	426
www.facebook.com/ArpaLiguria/	133	157
urlsand.esvalabs.com/?u=https://ambientepub.regione.lig	107	130
gis3w.arpal.liguria.it/it/map/balneazione/	102	132
albo.arpal.liguria.it/albo/albo_dettagli_full.php?id=63	94	99
www.banchedati.ambienteinliguria.it/index.php/aria/mete	87	90
opas.arpal.liguria.it/str_dataview	77	91
www.snpambiente.it/	73	89
albo.arpal.liguria.it/albo/albo_dettagli.php?id=6346&am	69	74
albo.arpal.liguria.it/albo/albo_pretorio_full.php	67	72
albo.arpal.liguria.it/albo/albo_dettagli.php?id=6319&am	65	73
www.youtube.com/channel/UCTK_ULXg3gzn8el_oFk-5eA?view_	65	73
old.arpal.liguria.it/homepage/altri-temi.html	57	98
www.instagram.com/arpalagenzia/?hl=it	53	55
www.cartografiarl.regione.liguria.it/SiraQualMeteo/Frui	51	119
www.isac.cnr.it/~dinamica/bolam/index.html	49	59
www.banchedati.ambienteinliguria.it/	45	48
albo.arpal.liguria.it/albo/albo_dettagli.php?id=6421&am	41	54
www.arpal.gov.it/	41	50
balneazione.arpal.liguria.it/	40	48
albo.arpal.liguria.it/albo/albo_dettagli.php?id=6327&am	39	43
Others	823	953

Downloads



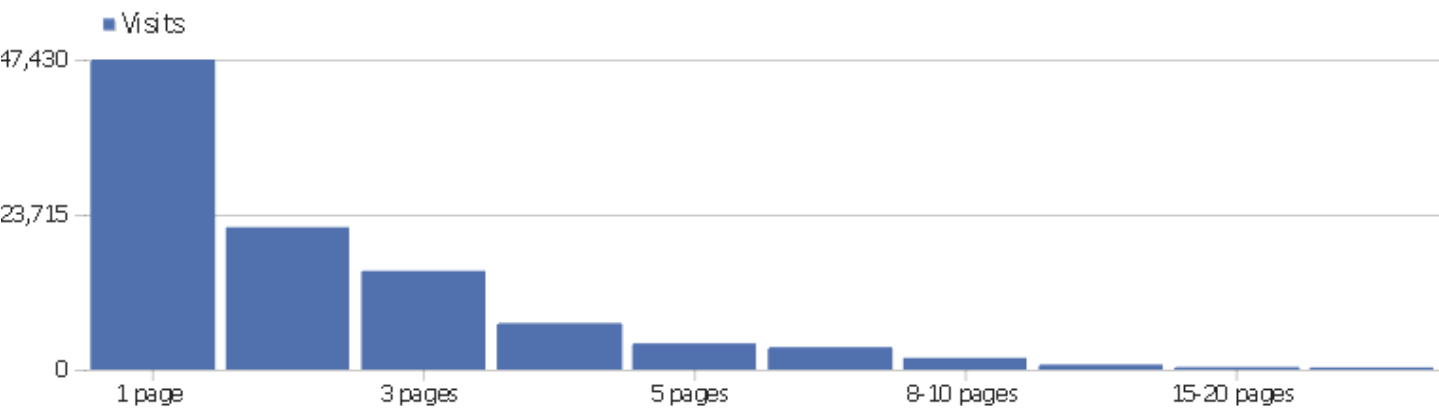
Download URL	Unique Downloads	Downloads
www.arpal.liguria.it/images/pdfWS/bollettinoLiguria.pdf	13,928	14,818
www.arpal.liguria.it/images/pdfWS/vigilanza.pdf	3,022	3,279
www.arpal.liguria.it/ - Others	1,526	1,719
www.arpal.liguria.it/images/pdfWS/bollettinoMare.pdf	1,223	1,309
www.arpal.liguria.it/files/concorsi/2022/Assistentetecn	600	720
www.arpal.liguria.it/images/pdfWS/bollettinoMareLevante	172	182
www.arpal.liguria.it/images/pdfWS/bollettinoMarePonente	142	148
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	139	180
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreA	136	192
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	128	165
www.arpal.liguria.it/images/pdfWS/bollettinoMareCentro.	128	134
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	127	140
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	120	135
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	113	121
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	71	93
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	67	76
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	57	63
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	54	59
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	53	72
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	43	47
www.arpal.liguria.it/files/pubblicazioni/50_-_CIGO.pdf	42	63
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	40	41
www.arpal.liguria.it/files/concorsi/2021/Modellista/gra	37	42
Others	1,084	1,289

Length of Visits



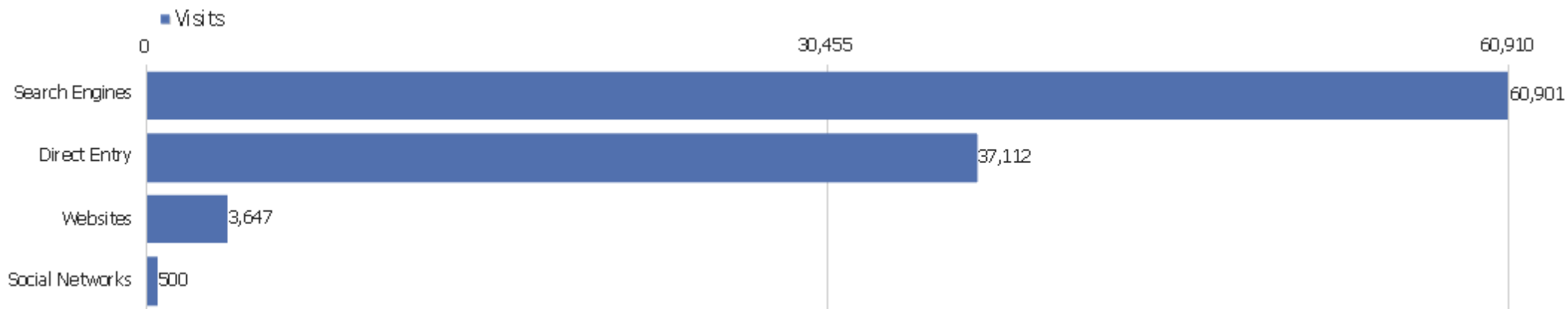
Visit duration	Visits
0-10s	64,282
11-30s	12,082
31-60s	8,114
1-2 min	7,290
2-4 min	4,275
4-7 min	1,908
7-10 min	875
10-15 min	1,001
15-30 min	1,937
30+ min	662

Pages per Visit



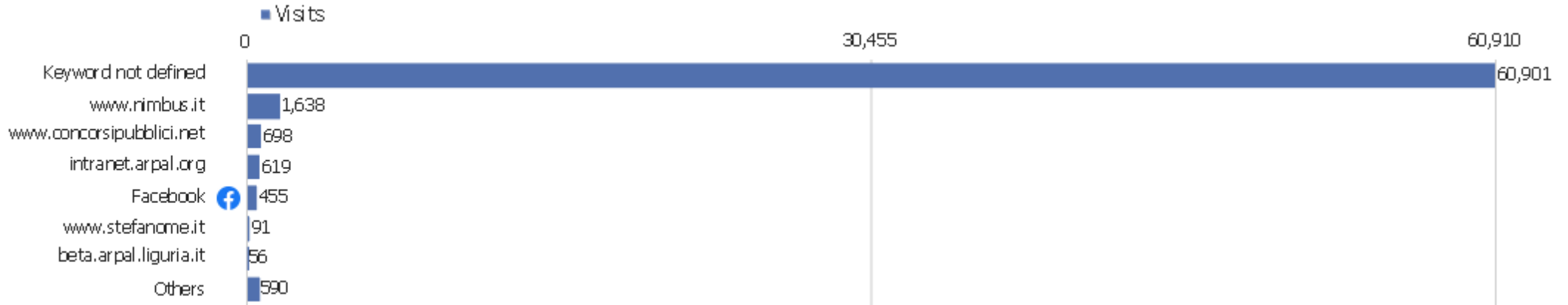
Pages per visit	Visits
1 page	47,427
2 pages	21,777
3 pages	15,110
4 pages	7,116
5 pages	4,013
6-7 pages	3,436
8-10 pages	1,794
11-14 pages	770
15-20 pages	388
21+ pages	329

Channel Type



Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Search Engines	60,901	158,039	3	00:01:18	42%	€0
Direct Entry	37,112	80,308	2	00:01:28	52%	€0
Websites	3,647	9,417	3	00:01:39	54%	€0
Social Networks	500	1,023	2	00:00:42	61%	€0

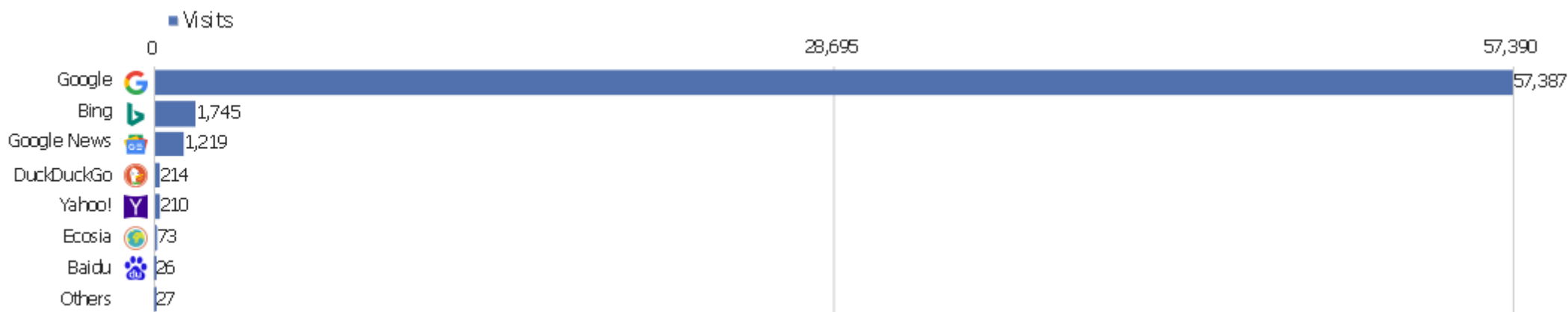
All Channels



Referrer	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Keyword not defined	60,901	158,039	3	00:01:18	42%	0%
www.nimbus.it	1,638	3,009	2	00:01:04	61%	0%
www.concorsipubblici.net	698	1,630	2	00:00:41	59%	0%
intranet.arpal.org	619	2,716	4	00:04:11	30%	0%
 Facebook	455	864	2	00:00:38	64%	0%
www.stefanome.it	91	117	1	00:00:03	90%	0%
beta.arpal.liguria.it	56	74	1	00:00:25	68%	0%
www.spid.gov.it	39	72	2	00:01:23	79%	0%
www.areccmau.altervista.org	30	38	1	00:01:04	73%	0%
www.meteoregioni.it	30	74	3	00:00:40	40%	0%
 LinkedIn	24	80	3	00:01:45	38%	0%
ricerca.libero.it	23	59	3	00:00:15	17%	0%
servizi-meteoliguria.arpal.liguria.it	20	81	4	00:00:48	40%	0%
www.comune.levanto.sp.it	20	58	3	00:01:47	60%	0%
gis3w.arpal.liguria.it	19	129	7	00:05:20	26%	0%

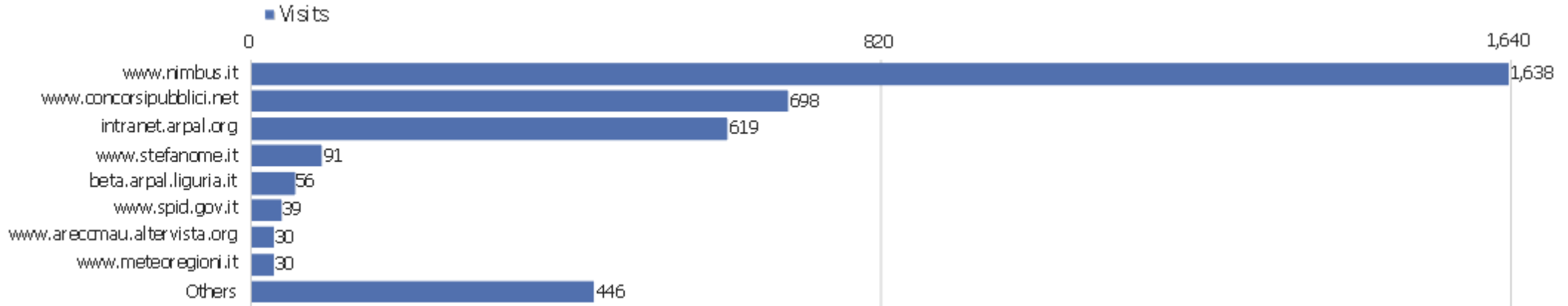
opas.arpal.liguria.it	19	85	5	00:04:35	32%	0%
search-dre.dt.dbankcloud.com	17	47	3	00:01:49	35%	0%
urlsand.esvalabs.com	17	67	4	00:03:34	76%	0%
www.snpambiente.it	11	38	4	00:03:12	18%	0%
www.ticonsiglio.com	11	42	4	00:00:31	27%	0%
 Instagram	10	43	4	00:01:13	10%	0%
www.associvile.it	10	18	2	00:00:10	50%	0%
www.comune.spotorno.sv.it	9	20	2	00:02:49	56%	0%
Others	281	1,079	4	00:02:15	45%	0%

Search Engines



Search Engine	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Google - Keyword not defined	57,387	148,784	3	00:01:19	42%	€0
Bing - Keyword not defined	1,745	5,528	3	00:01:42	35%	€0
Google News - Keyword not defined	1,219	2,196	2	00:00:15	63%	€0
DuckDuckGo - Keyword not defined	214	509	2	00:01:23	45%	€0
Yahoo! - Keyword not defined	210	735	4	00:01:19	30%	€0
Ecosia - Keyword not defined	73	195	3	00:00:46	40%	€0
Baidu - Keyword not defined	26	27	1	00:00:06	96%	€0
Facebook - Keyword not defined	8	8	1	00:00:00	100%	€0
StartPage - Keyword not defined	8	32	4	00:03:23	13%	€0
Qwant - Keyword not defined	5	16	3	00:03:35	20%	€0
Virgilio - Keyword not defined	5	8	2	00:00:05	80%	€0
Yandex - Keyword not defined	1	1	1	00:00:00	100%	€0

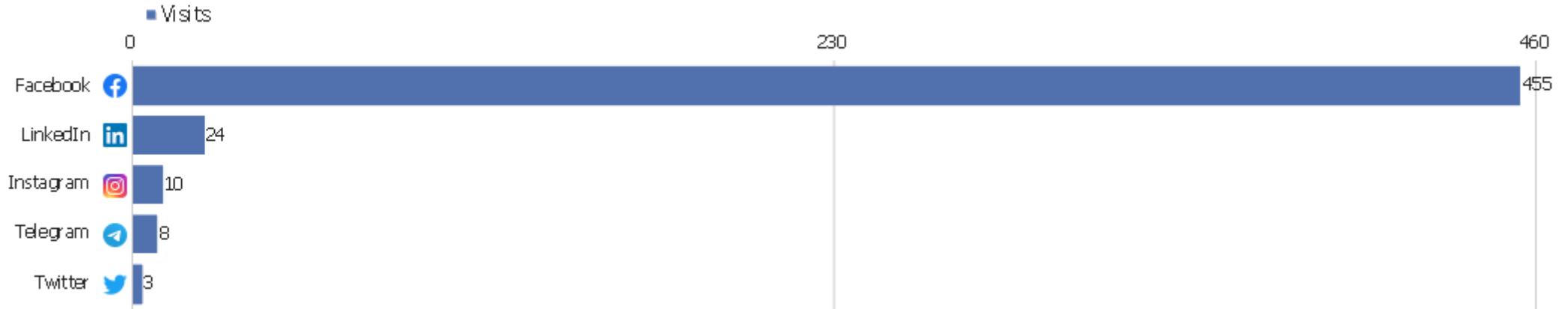
Websites



Website	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
www.nimbus.it/index	1,513	2,733	2	00:01:04	62%	€0
www.concorsipubblici.net/index	662	1,520	2	00:00:39	60%	€0
intranet.arpal.org/index	614	2,688	4	00:04:07	30%	€0
www.nimbus.it/italiameteo/italiameteo.htm	115	218	2	00:00:39	57%	€0
www.stefanome.it/index	91	117	1	00:00:03	90%	€0
beta.arpal.liguria.it/index	56	74	1	00:00:25	68%	€0
www.spid.gov.it/index	38	69	2	00:01:24	82%	€0
www.areccmau.altervista.org/index	30	38	1	00:01:04	73%	€0
www.meteoregioni.it/index	30	74	3	00:00:40	40%	€0
www.concorsipubblici.net/lagenzia-regionale-per-lambien	29	71	2	00:00:25	48%	€0
ricerca.libero.it/index	22	57	3	00:00:13	18%	€0
opas.arpal.liguria.it/index	19	85	5	00:04:35	32%	€0
gis3w.arpal.liguria.it/index	17	116	7	00:04:50	29%	€0
search-dre.dt.dbankcloud.com/index	17	47	3	00:01:49	35%	€0
urlsand.esvalabs.com/index	16	32	2	00:02:05	81%	€0

servizi-meteoliguria.arpal.liguria.it/index	13	52	4	00:00:52	54%	€0
www.snpambiente.it/index	11	38	4	00:03:12	18%	€0
www.ticonsiglio.com/index	11	42	4	00:00:31	27%	€0
www.comune.levanto.sp.it/index	10	21	2	00:02:13	80%	€0
www.comune.levanto.sp.it/servizi_turistici/balneazione.	10	37	4	00:01:21	40%	€0
www.associvile.it/index	9	17	2	00:00:11	44%	€0
www.comune.spotorno.sv.it/index	9	20	2	00:02:49	56%	€0
www.meteo.roma.it/index	9	10	1	00:00:02	89%	€0
Others	296	1,241	4	00:02:54	39%	€0

Social Networks



Social network	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Facebook - https://lm.facebook.com/	218	419	2	00:00:20	58%	0%
Facebook - http://m.facebook.com	84	95	1	00:00:09	93%	0%
Facebook - http://m.facebook.com/	71	155	2	00:00:32	56%	0%
Facebook - https://l.facebook.com/	63	161	3	00:02:21	51%	0%
Facebook - https://m.facebook.com/	16	28	2	00:00:26	63%	0%
LinkedIn - android-app://com.linkedin.android/	14	49	4	00:01:31	43%	0%
Instagram - https://l.instagram.com/	9	41	5	00:01:20	11%	0%
LinkedIn - https://www.linkedin.com/	6	12	2	00:00:14	33%	0%
Telegram - android-app://org.telegram.messenger/	4	9	2	00:00:09	75%	0%
Facebook - https://l.facebook.com	2	2	1	00:00:00	100%	0%
LinkedIn - http://lnkd.in/	2	8	4	00:01:27	50%	0%
Telegram - https://web.telegram.org/	2	8	4	00:01:08	50%	0%
Twitter - https://t.co/7PgyTQp5JK	2	14	7	00:01:46	0%	0%
Facebook -	1	4	4	00:10:31	0%	0%
Instagram - https://l.instagram.com	1	2	2	00:00:08	0%	0%

 LinkedIn -	1	8	8	00:16:07	0%	0%
 LinkedIn - https://www.linkedin.com/feed/update/activit	1	3	3	00:00:14	0%	0%
 Telegram - android-app://org.telegram.messenger.web	1	1	1	00:00:00	100%	0%
 Telegram - android-app://org.telegram.messenger.web/	1	3	3	00:00:05	0%	0%
 Twitter - https://t.co/UeEQsKSSII	1	1	1	00:00:00	100%	0%



arpal_liguria_it

Date range: October 2022

arpal_liguria_it/tematiche/meteo

Device type

Device type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 Smartphone	24,655	52,551	2	00:00:59	51%	€0
 Desktop	24,193	63,984	3	00:01:32	47%	€0
 Phablet	2,259	4,978	2	00:00:53	53%	€0
 Tablet	1,695	3,435	2	00:00:48	54%	€0
Unknown	57	94	2	00:00:19	74%	€0
 Tv	5	27	5	00:06:56	0%	€0
 Feature phone	1	1	1	00:00:00	100%	€0

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/tematiche/meteo.html	34,427	25,056	00:00:30	45%	83%
/tematiche/meteo/bollettino-liguria.html	21,816	16,907	00:00:37	71%	90%
/	11,808	7,952	00:00:28	27%	42%
/tematiche/meteo/il-tempo-a.html	3,530	2,020	00:00:23	54%	75%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	3,112	1,871	00:00:55	52%	85%
/tematiche/meteo/dati-osservati.html	2,471	1,543	00:00:35	34%	71%
/arpal/amministrazione-trasparente/bandi-di-concorso/av	1,779	1,079	00:01:34	38%	74%
/arpal/amministrazione-trasparente/bandi-di-concorso.ht	1,666	1,001	00:00:11	18%	19%
/tematiche/meteo/modelli-meteo.html	3,565	857	00:00:24	21%	77%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	972	693	00:00:58	53%	67%
/tematiche/meteo/archivio-news/item/allerta-gialla-temp	849	663	00:00:37	67%	70%
/tematiche/meteo/bollettino-mare.html	808	536	00:00:27	44%	79%
/arpal.html	602	392	00:00:21	15%	14%
/tematiche/meteo.html?view=default	428	360	00:00:29	47%	70%
/tematiche/meteo/servizi-agli-utenti.html	440	301	00:01:11	13%	63%
/tematiche/aria/bollettino-e-dati-qualità-dell-aria.htm	589	288	00:02:28	35%	83%
/arpal/amministrazione-trasparente.html	366	277	00:00:28	20%	14%
/tematiche/aria.html	409	253	00:00:43	15%	26%
/territorio.html	264	203	00:00:27	45%	14%
/tematiche/meteo/archivio-news/item/porte-aperte-al-cen	282	193	00:00:19	65%	85%
/arpal/contatti.html	251	189	00:00:47	67%	55%
/tematiche/mare.html	249	183	00:00:20	38%	22%
/tematiche/acqua.html	296	178	00:00:45	27%	23%
Others	16,034	10,205	00:00:46	46%	47%

Downloads

Download URL	Unique Downloads	Downloads
www.arpal.liguria.it/images/pdfWS/bollettinoLiguria.pdf	8,213	8,683
www.arpal.liguria.it/ - Others	1,517	1,658
www.arpal.liguria.it/images/pdfWS/vigilanza.pdf	819	878
www.arpal.liguria.it/images/pdfWS/bollettinoMare.pdf	378	394
www.arpal.liguria.it/files/concorsi/2022/Assistentetecn	179	207
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	105	125
www.arpal.liguria.it/files/avvisi/2022/CollaboratoreTcn	89	101
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	52	54
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	48	59
www.arpal.liguria.it/contenuti_statici/clima/atlante/da	46	49
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	45	45
www.arpal.liguria.it/files/meteo/50_-_CIGO.pdf	44	44
www.arpal.liguria.it/files/avvisi/2022/CollaboratoreTcn	42	63
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	42	44
www.arpal.liguria.it/images/pdfWS/bollettinoMareCentro.	42	42
www.arpal.liguria.it/files/avvisi/2022/CollaboratoreTcn	36	64
www.arpal.liguria.it/images/pdfWS/bollettinoMareLevante	36	37
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	35	37
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	30	38
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	27	28
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	26	27
www.arpal.liguria.it/files/avvisi/2022/CollaboratoreTcn	23	36
www.arpal.liguria.it/files/concorsi/2021/Modellista/gra	23	23
Others	786	880

Length of Visits

Visit duration	Visits
0-10s	35,688
11-30s	5,971
31-60s	3,491
1-2 min	2,964
2-4 min	1,784
4-7 min	856
7-10 min	460
10-15 min	481
15-30 min	984
30+ min	314

Pages per Visit

Pages per visit	Visits
1 page	26,020
2 pages	11,880
3 pages	6,903
4 pages	3,196
5 pages	1,627
6-7 pages	1,480
8-10 pages	873
11-14 pages	418
15-20 pages	252
21+ pages	216

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Search Engines	26,475	70,615	3	00:01:12	43%	€0
Direct Entry	24,106	48,838	2	00:01:14	56%	€0
Websites	2,016	5,081	3	00:01:35	55%	€0
Social Networks	268	536	2	00:00:22	57%	€0

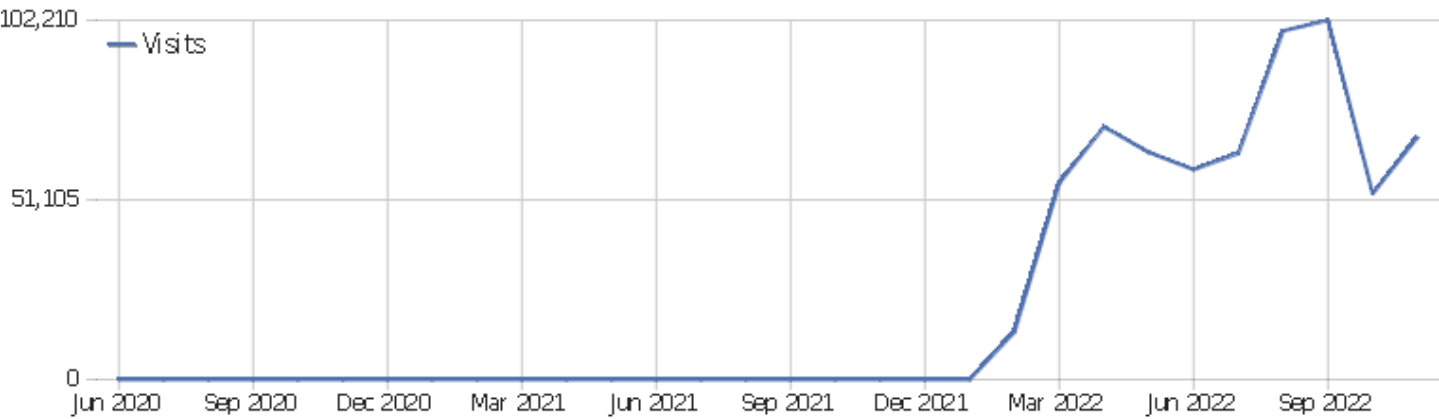


arpal_liguria_it

Date range: November 2022

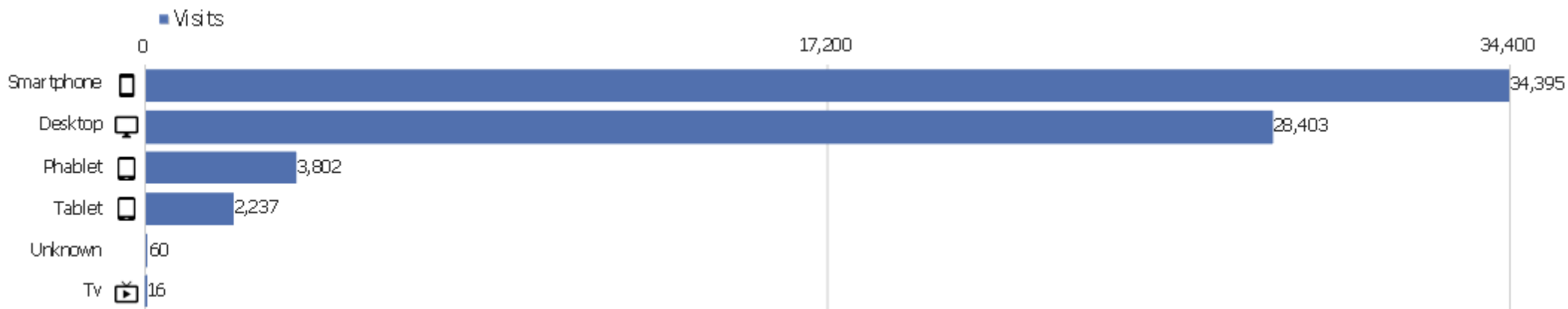
Export_mensile_Arpal_Liguria

Visits Summary



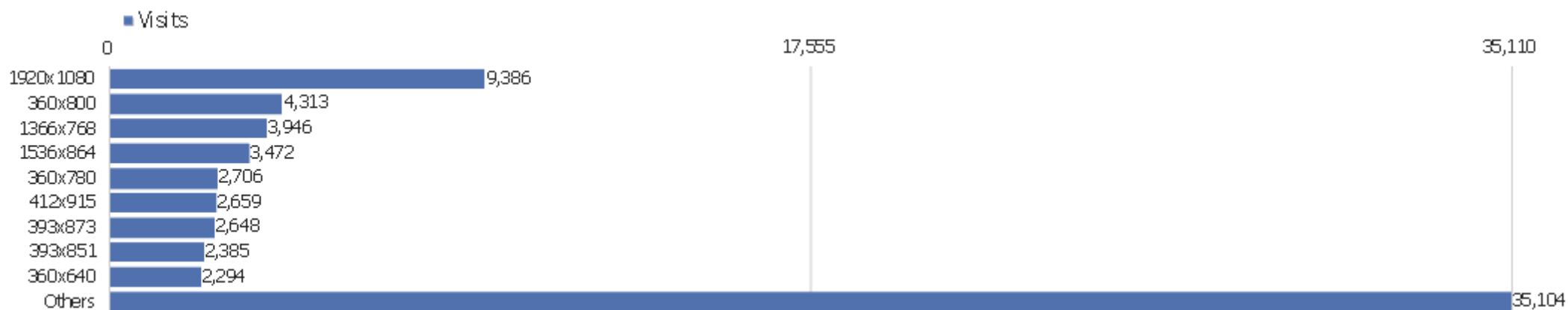
Name	Value
Unique visitors	41,563
Visits	68,913
Actions	161,751
Maximum actions in one visit	210
Actions per Visit	2
Avg. Visit Duration (in seconds)	00:01:13
Bounce Rate	50%

Device type



Device type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 Smartphone	34,395	72,448	2	00:00:54	52%	€0
 Desktop	28,403	76,648	3	00:01:38	45%	€0
 Phablet	3,802	7,907	2	00:00:53	56%	€0
 Tablet	2,237	4,597	2	00:01:03	52%	€0
Unknown	60	108	2	00:01:31	57%	€0
 Tv	16	43	3	00:01:00	63%	€0

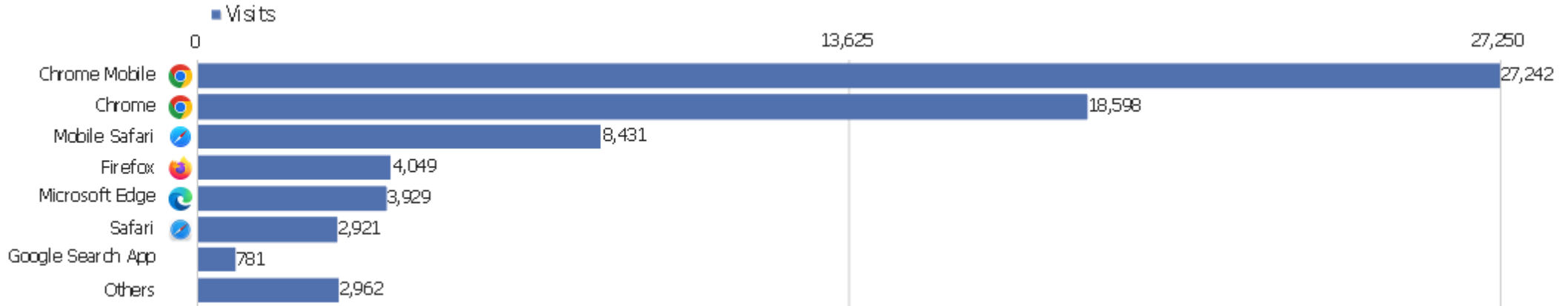
Screen Resolution



Resolution	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
1920x1080	9,386	26,835	3	00:01:46	42%	0%
360x800	4,313	9,080	2	00:01:00	54%	0%
1366x768	3,946	9,985	3	00:01:28	44%	0%
1536x864	3,472	9,242	3	00:01:34	44%	0%
360x780	2,706	5,477	2	00:00:59	58%	0%
412x915	2,659	5,190	2	00:00:52	57%	0%
393x873	2,648	5,660	2	00:00:50	55%	0%
393x851	2,385	4,811	2	00:00:52	57%	0%
360x640	2,294	4,538	2	00:00:49	56%	0%
375x667	2,225	5,341	2	00:00:58	39%	0%
414x896	2,190	4,932	2	00:01:29	46%	0%
390x844	1,791	4,210	2	00:00:53	40%	0%
1440x900	1,589	5,267	3	00:02:04	47%	0%
375x812	1,520	3,634	2	00:00:50	41%	0%
1280x1024	1,456	4,045	3	00:02:23	45%	0%

1280x720	1,385	3,765	3	00:01:19	43%	0%
360x720	1,128	2,227	2	00:00:48	58%	0%
385x854	1,053	2,162	2	00:00:38	54%	0%
412x892	1,022	1,910	2	00:00:55	58%	0%
360x760	980	2,132	2	00:00:41	50%	0%
1680x1050	975	2,737	3	00:02:20	47%	0%
384x854	946	1,916	2	00:00:38	56%	0%
768x1024	911	1,949	2	00:01:04	51%	0%
Others	15,933	34,706	2	00:01:02	53%	0%

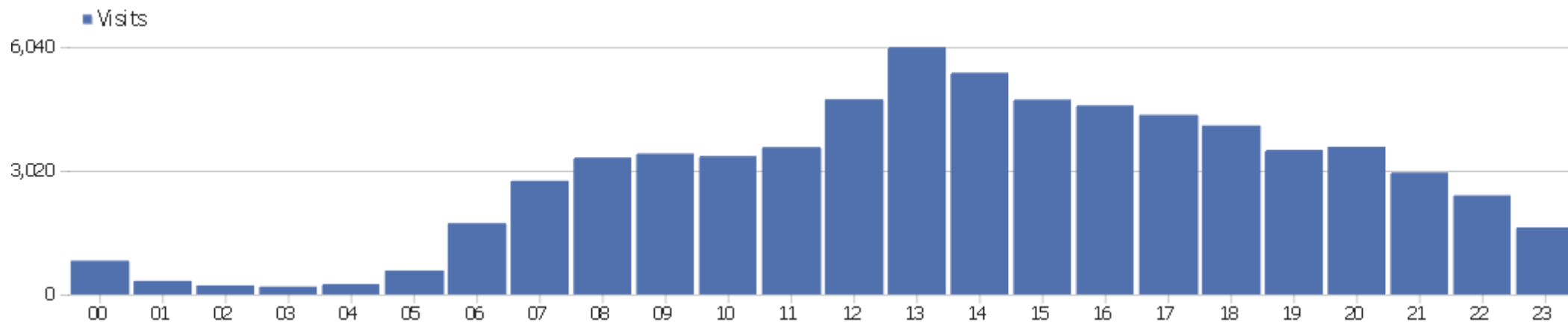
Browsers



Browser	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Chrome Mobile	27,242	55,186	2	00:00:50	57%	€0
Chrome	18,598	49,696	3	00:01:35	46%	€0
Mobile Safari	8,431	19,583	2	00:01:09	42%	€0
Firefox	4,049	10,049	3	00:01:24	45%	€0
Microsoft Edge	3,929	12,406	3	00:02:21	41%	€0
Safari	2,921	6,282	2	00:01:08	54%	€0
Google Search App	781	1,801	2	00:00:41	39%	€0
Samsung Browser	731	1,403	2	00:01:14	51%	€0
Chrome Mobile iOS	655	1,422	2	00:00:49	44%	€0
Firefox Mobile	368	826	2	00:00:40	60%	€0
Huawei Browser Mobile	190	401	2	00:01:02	41%	€0
DuckDuckGo Privacy Browser	154	308	2	00:01:05	58%	€0
Internet Explorer	148	775	5	00:01:48	14%	€0
Facebook	111	268	2	00:00:26	49%	€0
Opera	98	196	2	00:00:43	51%	€0

 Chrome Webview	95	181	2	00:00:42	55%	€0
 Mobile Silk	83	223	3	00:01:22	28%	€0
 MIUI Browser	76	164	2	00:01:28	58%	€0
 Ecosia	51	99	2	00:01:14	61%	€0
 Opera Mobile	40	101	3	00:01:00	50%	€0
 Firefox Mobile iOS	39	87	2	00:00:19	41%	€0
 Soul Browser	28	56	2	00:01:49	21%	€0
BingWebApp	13	18	1	00:00:22	92%	€0
Others	82	220	3	00:00:55	44%	€0

Visits per local time



Local time — hour (start of visit)

Visits

Actions

Actions per Visit

Avg. Time on Website

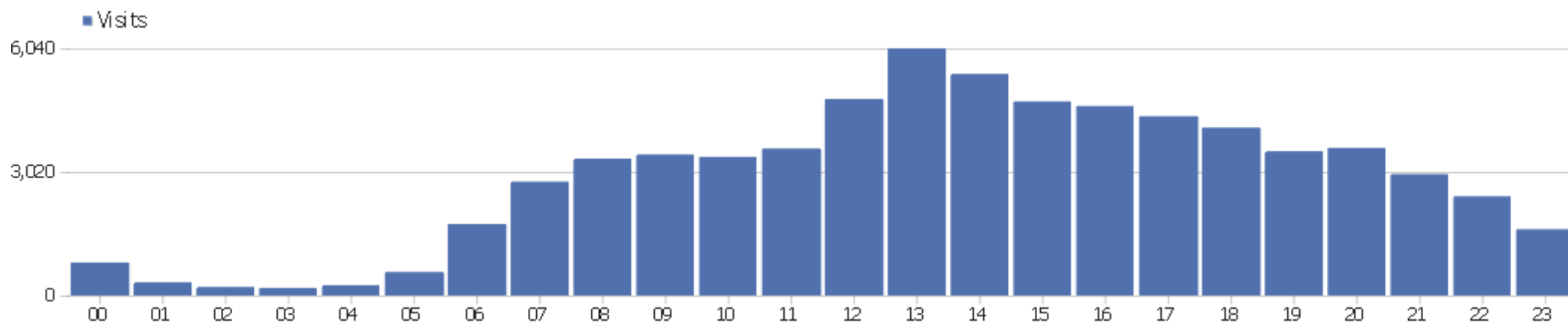
Bounce Rate

Conversion Rate

00	824	1,960	2	00:00:45	51%	0%
01	331	786	2	00:00:45	50%	0%
02	219	624	3	00:01:06	47%	0%
03	191	345	2	00:00:30	68%	0%
04	253	472	2	00:00:59	63%	0%
05	583	1,110	2	00:00:57	56%	0%
06	1,740	3,786	2	00:00:52	53%	0%
07	2,774	5,908	2	00:00:50	52%	0%
08	3,342	7,899	2	00:01:06	52%	0%
09	3,439	8,692	3	00:01:29	50%	0%
10	3,377	8,616	3	00:01:31	50%	0%
11	3,595	9,678	3	00:01:58	47%	0%
12	4,763	12,344	3	00:02:24	45%	0%
13	6,037	14,250	2	00:01:29	46%	0%

14	5,412	12,854	2	00:01:11	48%	0%
15	4,756	11,494	2	00:01:04	48%	0%
16	4,613	11,067	2	00:01:12	50%	0%
17	4,383	9,943	2	00:00:56	50%	0%
18	4,122	9,000	2	00:00:50	52%	0%
19	3,527	7,526	2	00:00:48	52%	0%
20	3,603	7,797	2	00:00:51	50%	0%
21	2,976	6,420	2	00:00:52	51%	0%
22	2,418	5,499	2	00:00:51	51%	0%
23	1,635	3,681	2	00:00:38	49%	0%

Visits per hour in the site's timezone



Site time — hour (start of visit)

Visits

Actions

Actions per Visit

Avg. Time on Website

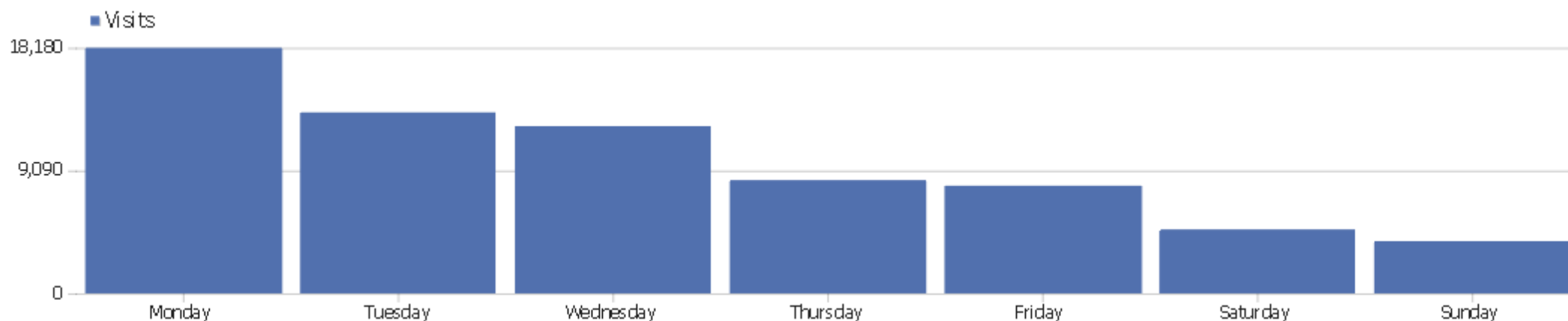
Bounce Rate

Revenue

00	805	1,929	2	00:00:46	50%	€0
01	323	777	2	00:00:46	50%	€0
02	209	600	3	00:01:07	46%	€0
03	185	339	2	00:00:31	67%	€0
04	251	472	2	00:00:56	62%	€0
05	575	1,110	2	00:00:58	55%	€0
06	1,747	3,829	2	00:00:53	53%	€0
07	2,783	5,951	2	00:00:50	52%	€0
08	3,345	7,904	2	00:01:06	52%	€0
09	3,446	8,675	3	00:01:28	50%	€0
10	3,388	8,669	3	00:01:34	50%	€0
11	3,593	9,641	3	00:01:55	47%	€0
12	4,801	12,436	3	00:02:26	46%	€0
13	6,040	14,344	2	00:01:29	46%	€0

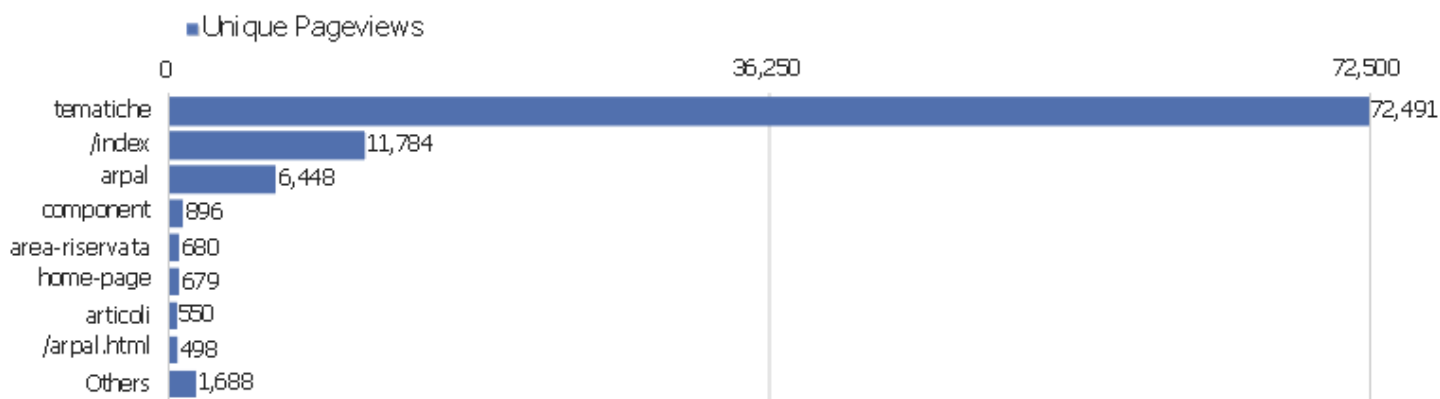
14	5,417	12,731	2	00:01:09	48%	€0
15	4,743	11,448	2	00:01:03	48%	€0
16	4,632	11,111	2	00:01:12	50%	€0
17	4,381	9,959	2	00:00:55	50%	€0
18	4,103	8,939	2	00:00:51	53%	€0
19	3,526	7,504	2	00:00:44	52%	€0
20	3,609	7,798	2	00:00:53	50%	€0
21	2,966	6,427	2	00:00:53	51%	€0
22	2,425	5,532	2	00:00:53	51%	€0
23	1,620	3,626	2	00:00:37	49%	€0

Visits by day of the week



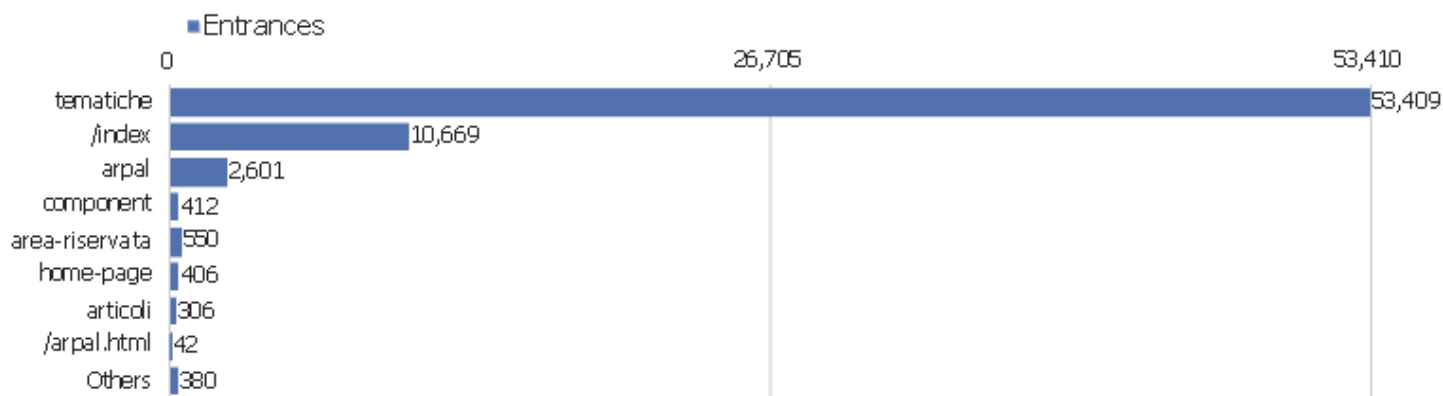
Day of the week	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Monday	18,177	46,371	3	00:01:27	45%	0%
Tuesday	13,398	32,221	2	00:01:13	48%	0%
Wednesday	12,378	27,909	2	00:01:13	53%	0%
Thursday	8,386	18,565	2	00:01:03	54%	0%
Friday	7,970	18,348	2	00:01:16	49%	0%
Saturday	4,737	9,898	2	00:00:45	54%	0%
Sunday	3,867	8,439	2	00:00:53	53%	0%

Page URLs



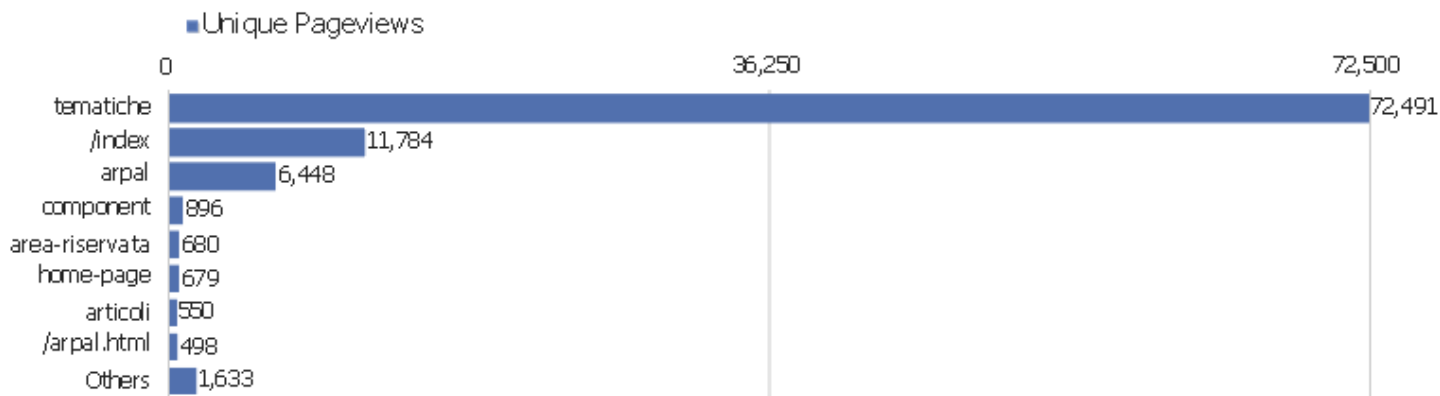
Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/tematiche/meteo.html	48,963	34,968	00:00:32	47%	82%
/tematiche/meteo/bollettino-liguria.html	23,256	18,255	00:00:37	71%	89%
/	18,715	11,784	00:00:22	24%	42%
/tematiche/meteo/archivio-news/item/9-10-novembre-aller	4,715	3,398	00:00:17	74%	88%
/tematiche/meteo/dati-osservati.html	3,772	2,385	00:00:52	35%	77%
/tematiche/meteo/il-tempo-a.html	3,548	2,186	00:00:25	60%	73%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	2,817	1,712	00:00:59	47%	86%
/tematiche/meteo/archivio-news/item/22-novembre-avviso-	1,934	1,544	00:00:54	59%	53%
/tematiche/meteo/modelli-meteo.html	4,276	1,050	00:00:30	21%	77%
/tematiche/meteo/archivio-news/focus-home/9-10-novembre	1,421	1,041	00:00:10	78%	99%
/arpal/amministrazione-trasparente/bandi-di-concorso.ht	1,292	737	00:00:10	20%	18%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	1,091	610	00:01:56	49%	70%
/tematiche/meteo.html?view=default	655	570	00:00:44	51%	67%
/tematiche/meteo/bollettino-mare.html	870	554	00:00:47	48%	71%
/arpal/amministrazione-trasparente/bandi-di-concorso/av	738	540	00:00:28	45%	54%
/arpal.html	806	498	00:00:19	40%	18%
/territorio.html	404	326	00:00:27	29%	21%
/tematiche/meteo/servizi-agli-utenti.html	441	318	00:00:57	15%	60%
/arpal/amministrazione-trasparente.html	412	280	00:00:26	53%	19%
/tematiche/meteo/modelli-marini.html	1,282	271	00:00:36	11%	73%
/tematiche/aria/bollettino-e-dati-qualità-dell-aria.htm	551	268	00:02:06	28%	78%
/arpal/contatti.html	328	241	00:00:54	50%	53%
/tematiche/aria.html	337	229	00:00:31	20%	31%
Others	18,357	11,949	00:00:49	48%	47%

Entry pages



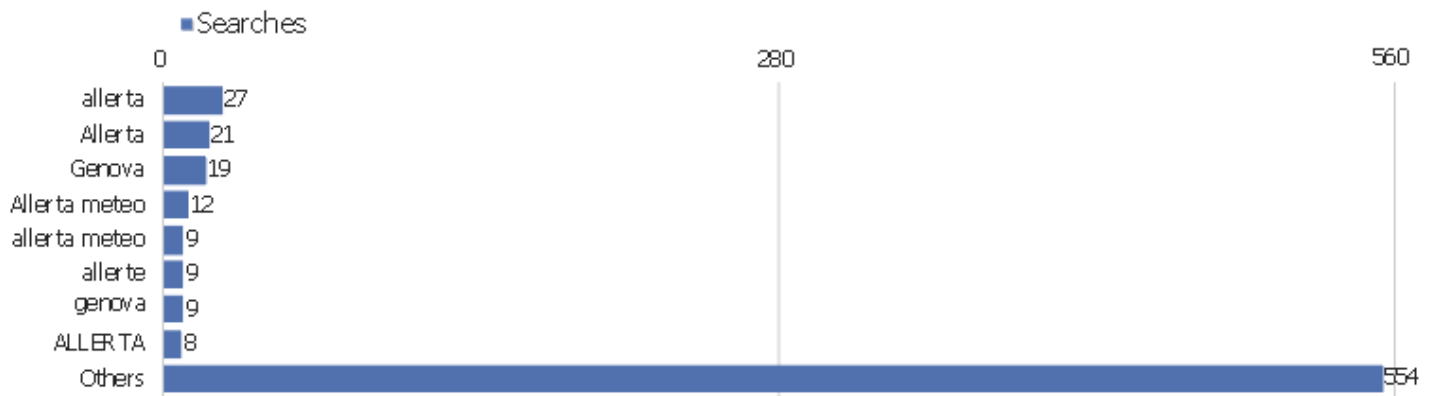
Entry Page URL	Entrances	Bounces	Bounce Rate
/tematiche/meteo.html	28,761	13,430	47%
/tematiche/meteo/bollettino-liguria.html	14,815	10,467	71%
/	10,669	2,526	24%
/tematiche/meteo/archivio-news/item/9-10-novembre-aller	2,699	1,992	74%
/tematiche/meteo/dati-osservati.html	1,015	358	35%
/tematiche/meteo/il-tempo-a.html	998	597	60%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	1,332	627	47%
/tematiche/meteo/archivio-news/item/22-novembre-avviso-	240	141	59%
/tematiche/meteo/modelli-meteo.html	668	142	21%
/tematiche/meteo/archivio-news/focus-home/9-10-novembre	1,037	809	78%
/arpal/amministrazione-trasparente/bandi-di-concorso.ht	152	30	20%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	173	84	49%
/tematiche/meteo.html?view=default	243	123	51%
/tematiche/meteo/bollettino-mare.html	351	167	48%
/arpal/amministrazione-trasparente/bandi-di-concorso/av	214	96	45%
/arpal.html	42	17	40%
/territorio.html	24	7	29%
/tematiche/meteo/servizi-agli-utenti.html	87	13	15%
/arpal/amministrazione-trasparente.html	59	31	53%
/tematiche/meteo/modelli-marini.html	134	15	11%
/tematiche/aria/bollettino-e-dati-qualità-dell-aria.htm	168	47	28%
/arpal/contatti.html	30	15	50%
/tematiche/aria.html	54	11	20%
Others	4,810	2,295	48%

Exit pages



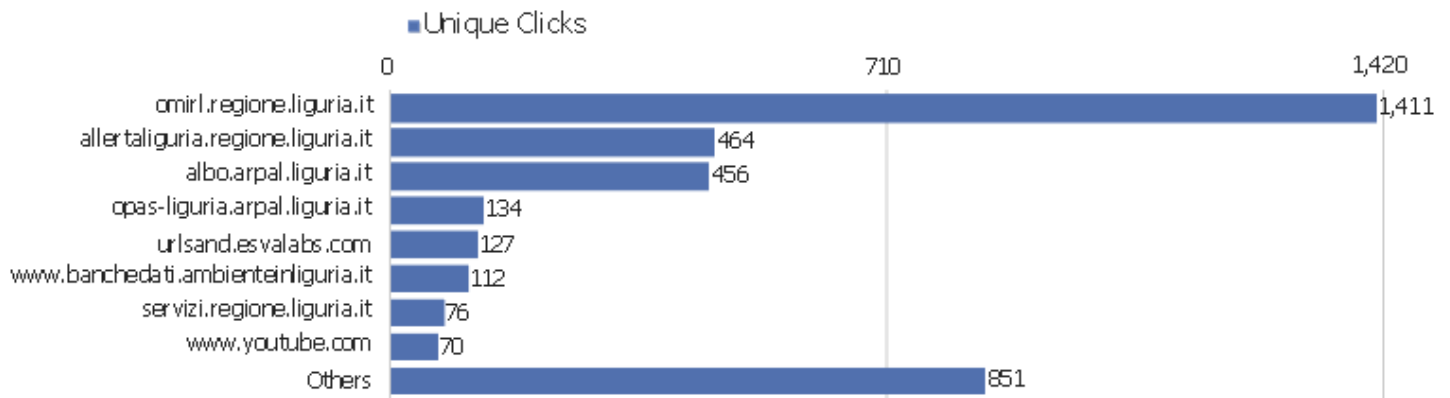
Exit Page URL	Exits	Unique Pageviews	Exit rate
/tematiche/meteo.html	28,731	34,968	82%
/tematiche/meteo/bollettino-liguria.html	16,168	18,255	89%
/	4,988	11,784	42%
/tematiche/meteo/archivio-news/item/9-10-novembre-aller	2,995	3,398	88%
/tematiche/meteo/dati-osservati.html	1,835	2,385	77%
/tematiche/meteo/il-tempo-a.html	1,588	2,186	73%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	1,478	1,712	86%
/tematiche/meteo/archivio-news/item/22-novembre-avviso-	815	1,544	53%
/tematiche/meteo/modelli-meteo.html	808	1,050	77%
/tematiche/meteo/archivio-news/focus-home/9-10-novembre	1,035	1,041	99%
/arpal/amministrazione-trasparente/bandi-di-concorso.ht	129	737	18%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	424	610	70%
/tematiche/meteo.html?view=default	382	570	67%
/tematiche/meteo/bollettino-mare.html	392	554	71%
/arpal/amministrazione-trasparente/bandi-di-concorso/av	293	540	54%
/arpal.html	88	498	18%
/territorio.html	69	326	21%
/tematiche/meteo/servizi-agli-utenti.html	192	318	60%
/arpal/amministrazione-trasparente.html	53	280	19%
/tematiche/meteo/modelli-marini.html	197	271	73%
/tematiche/aria/bollettino-e-dati-qualità-dell-aria.htm	209	268	78%
/arpal/contatti.html	127	241	53%
/tematiche/aria.html	70	229	31%
Others	5,642	11,894	47%

Site Search Keywords



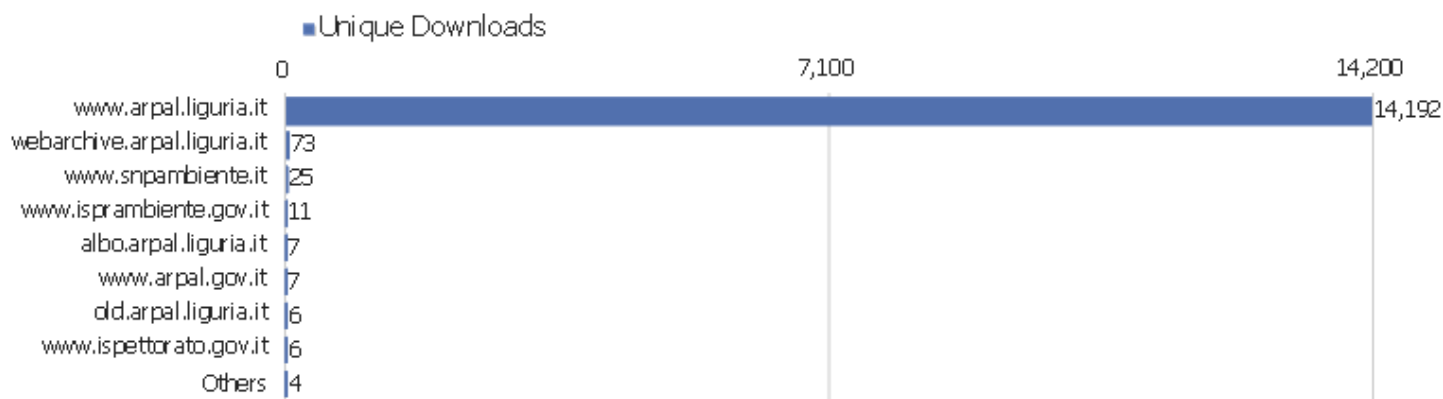
Keyword	Searches	Search Results pages	% Search Exits
allerta	27	1	44%
Allerta	21	1	33%
Genova	19	1	16%
Allerta meteo	12	1	58%
allerta meteo	9	1	44%
allerte	9	1	11%
genova	9	1	0%
ALLERTA	8	1	38%
Meteo	6	1	33%
Albenga	5	1	0%
radon	5	2	20%
Alassio	4	1	25%
Allerta 18/8/2022	4	2	0%
Allerte	4	1	0%
boa capo mele	4	2	0%
Concorsi	4	1	0%
Sanremo	4	1	25%
alassio	3	1	0%
amianto	3	2	33%
emissioni	3	1	0%
la spezia	3	1	0%
La spezia	3	1	33%
meteo	3	1	33%
Others	496	610	13%

Outlinks



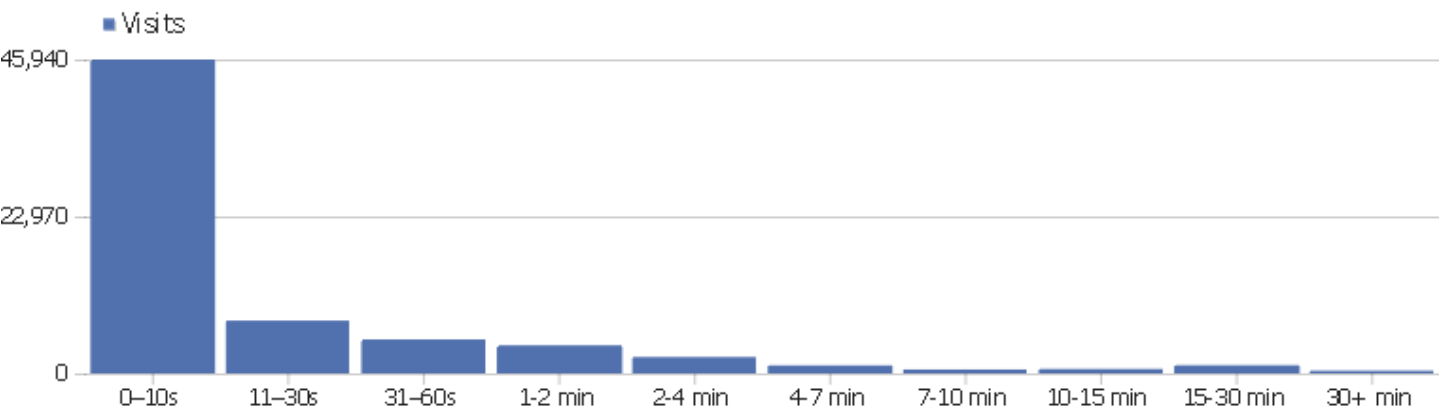
Clicked Outlink	Unique Clicks	Clicks
omirl.regione.liguria.it/#/map	1,410	1,637
allertaliguria.regione.liguria.it/index.php	360	412
opas-liguria.arpal.liguria.it/str_dataview	134	158
urlsand.esvalabs.com/?u=https://ambientepub.regione.lig	127	151
albo.arpal.liguria.it/albo/albo_dettagli.php?id=6539&am	126	160
albo.arpal.liguria.it/albo/albo_pretorio_full.php	107	113
allertaliguria.regione.liguria.it/	104	114
www.banchedati.ambienteinliguria.it/index.php/aria/mete	52	55
www.facebook.com/ArpaLiguria/	49	54
www.snpambiente.it/	49	60
albo.arpal.liguria.it/albo/albo_dettagli.php?id=6441&am	46	50
www.youtube.com/channel/UCTK_ULXg3gzn8el_oFk-5eA?view_43	43	47
intranet.arpal.org/	40	58
www.banchedati.ambienteinliguria.it/	40	48
www.instagram.com/arpalagenzia/?hl=it	40	42
www.cartografiarl.regione.liguria.it/SiraQualMeteo/Frui	36	91
gis3w.arpal.liguria.it/it/map/balneazione/	33	45
balneazione.arpal.liguria.it/	32	37
arpalapplibioss.regione.liguria.it/applibioss/	31	46
albo.arpal.liguria.it/albo/albo_dettagli.php?id=6539	28	33
albo.arpal.liguria.it/albo/albo_dettagli.php?id=6346&am	26	28
albo.arpal.liguria.it/albo/albo_dettagli.php?id=6319&am	24	26
www.arpal.gov.it/	24	32
Others	740	886

Downloads



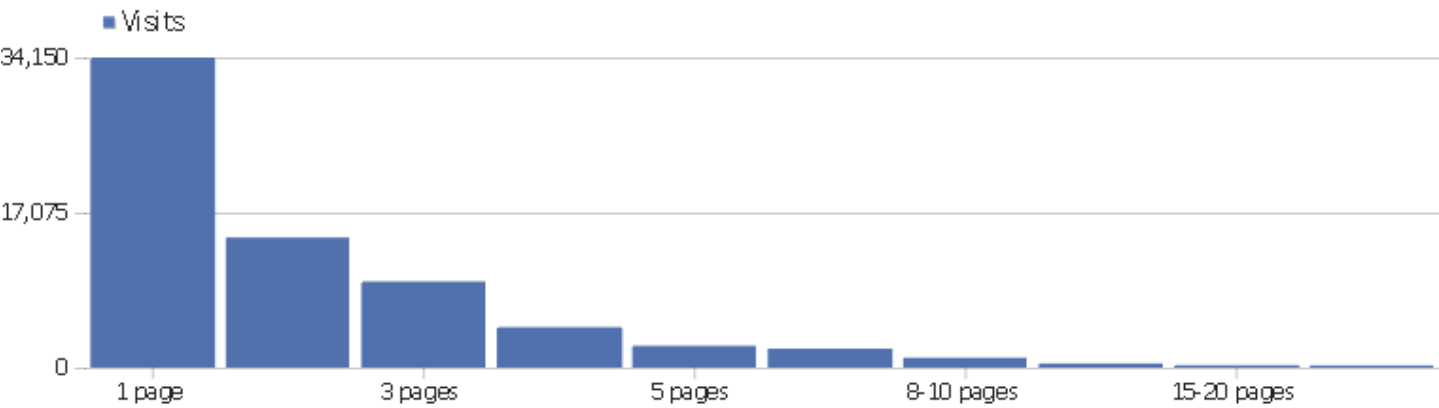
Download URL	Unique Downloads	Downloads
www.arpal.liguria.it/images/pdfWS/bollettinoLiguria.pdf	9,292	9,906
www.arpal.liguria.it/images/pdfWS/vigilanza.pdf	2,019	2,145
www.arpal.liguria.it/ - Others	1,403	1,553
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	299	376
www.arpal.liguria.it/images/pdfWS/bollettinoMare.pdf	161	173
www.arpal.liguria.it/files/concorsi/2022/Assistentetecn	127	146
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreA	43	49
www.arpal.liguria.it/files/meteo/50_-_CIGO.pdf	35	38
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	31	37
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	26	30
www.arpal.liguria.it/files/rifiuti/ALLEGATO_6_Dichiaraz	24	24
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreA	21	31
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	21	24
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	19	19
www.arpal.liguria.it/contenuti_statici/clima/atlante/At	18	19
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreA	16	20
www.arpal.liguria.it/contenuti_statici/pubblicazioni/ra	15	17
www.arpal.liguria.it/files/avvisi/2022/DirigenteChimico	15	15
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreA	15	15
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	14	14
www.arpal.liguria.it/files/IMPIANTI/TARIFFARIO_MINISTER	14	22
www.arpal.liguria.it/images/tematiche/acqua/LG_SCA_DOM_	14	15
www.snpambiente.it/wp-content/uploads/2022/11/Programma	14	15
Others	675	792

Length of visits



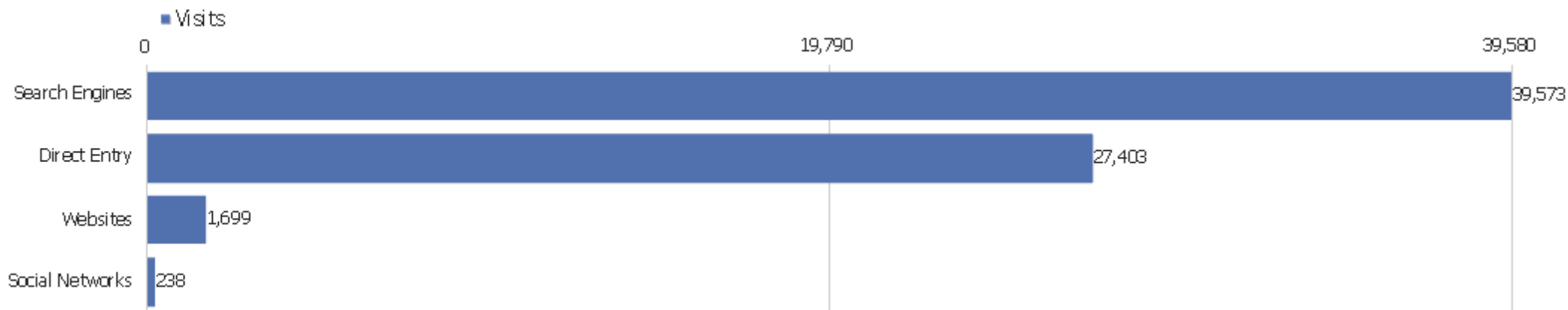
Visit duration	Visits
0-10s	45,934
11-30s	7,722
31-60s	4,969
1-2 min	4,108
2-4 min	2,398
4-7 min	1,165
7-10 min	567
10-15 min	641
15-30 min	1,189
30+ min	389

Pages per visit



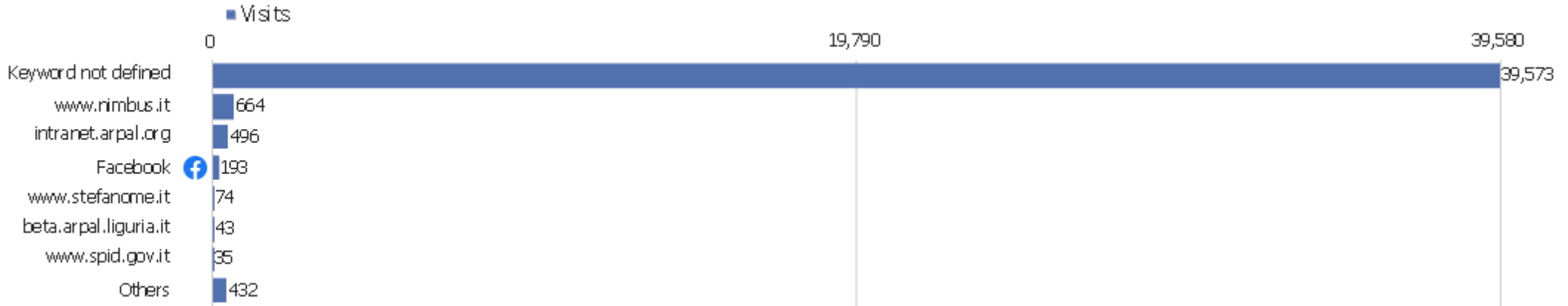
Pages per visit	Visits
1 page	34,142
2 pages	14,330
3 pages	9,481
4 pages	4,451
5 pages	2,399
6-7 pages	2,085
8-10 pages	1,087
11-14 pages	448
15-20 pages	258
21+ pages	232

Channel Type



Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Search Engines	39,573	98,327	3	00:01:09	46%	€0
Direct Entry	27,403	57,318	2	00:01:14	55%	€0
Websites	1,699	5,508	3	00:02:01	52%	€0
Social Networks	238	598	3	00:01:01	57%	€0

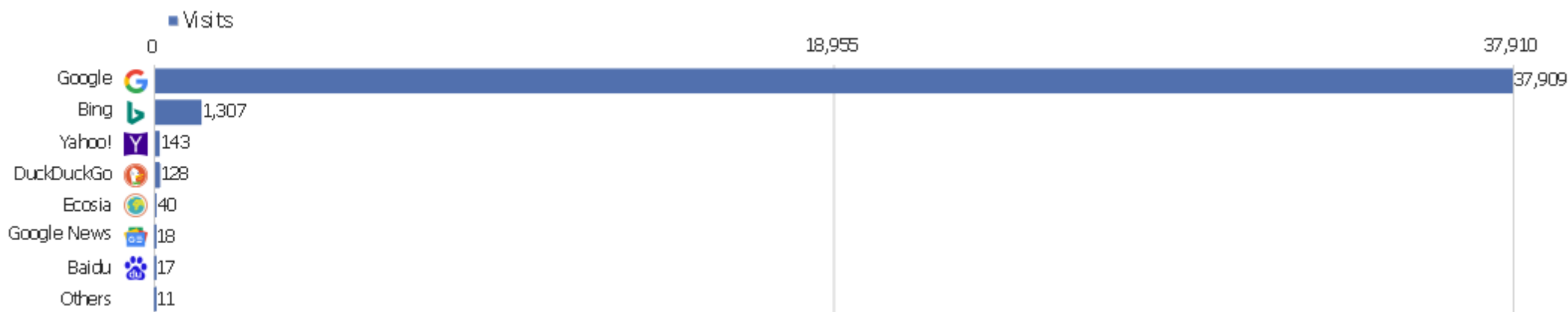
All Channels



Referrer	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Keyword not defined	39,573	98,327	3	00:01:09	46%	0%
www.nimbus.it	664	1,099	2	00:00:38	64%	0%
intranet.arpal.org	496	2,911	6	00:04:11	30%	0%
Facebook	193	427	2	00:01:05	64%	0%
www.stefanome.it	74	90	1	00:00:05	88%	0%
beta.arpal.liguria.it	43	67	2	00:00:04	58%	0%
www.spid.gov.it	35	76	2	00:00:44	71%	0%
LinkedIn	34	123	4	00:00:42	35%	0%
opas-liguria.arpal.liguria.it	23	183	8	00:06:15	26%	0%
servizi-meteoliguria.arpal.liguria.it	21	66	3	00:00:51	57%	0%
www.areccmau.altervista.org	18	23	1	00:01:16	78%	0%
www.snpambiente.it	17	57	3	00:03:43	47%	0%
gis3w.arpal.liguria.it	15	49	3	00:04:43	33%	0%
www.meteoregioni.it	15	39	3	00:00:33	67%	0%
ricerca.libero.it	13	40	3	00:00:18	15%	0%

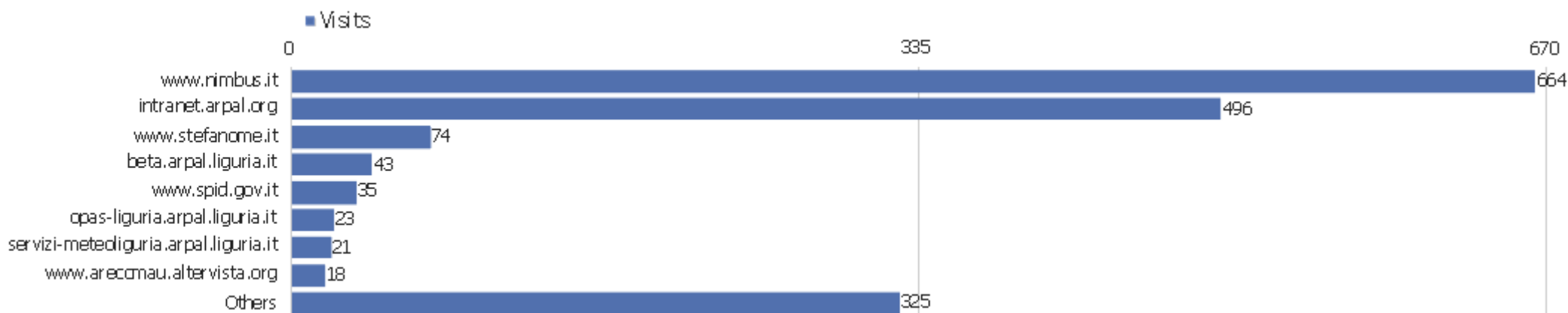
search-dre.dt.dbankcloud.com	13	32	3	00:04:57	31%	0%
www.cittadellaspezia.com	13	50	4	00:01:59	15%	0%
www.quilianoweb.it	12	14	1	00:00:05	92%	0%
www.comune.levanto.sp.it	11	25	2	00:00:48	91%	0%
 Instagram	10	44	4	00:00:38	10%	0%
www.meteo.roma.it	10	10	1	00:00:00	100%	0%
www-meteoweb-eu.cdn.ampproject.org	8	30	4	00:00:51	25%	0%
www.lifepinna.eu	8	10	1	00:00:05	75%	0%
Others	191	641	3	00:02:26	50%	0%

Search Engines



Search Engine	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 Google - Keyword not defined	37,909	92,666	2	00:01:07	46%	€0
 Bing - Keyword not defined	1,307	4,593	4	00:02:07	32%	€0
 Yahoo! - Keyword not defined	143	457	3	00:01:29	40%	€0
 DuckDuckGo - Keyword not defined	128	417	3	00:01:24	36%	€0
 Ecosia - Keyword not defined	40	119	3	00:00:52	35%	€0
 Google News - Keyword not defined	18	32	2	00:00:16	61%	€0
 Baidu - Keyword not defined	17	18	1	00:00:01	94%	€0
 Yandex - Keyword not defined	4	9	2	00:01:59	50%	€0
 Virgilio - Keyword not defined	3	11	4	00:11:21	33%	€0
 StartPage - Keyword not defined	2	3	2	00:00:27	50%	€0
 Facebook - Keyword not defined	1	1	1	00:00:00	100%	€0
 Qwant - Keyword not defined	1	1	1	00:00:00	100%	€0

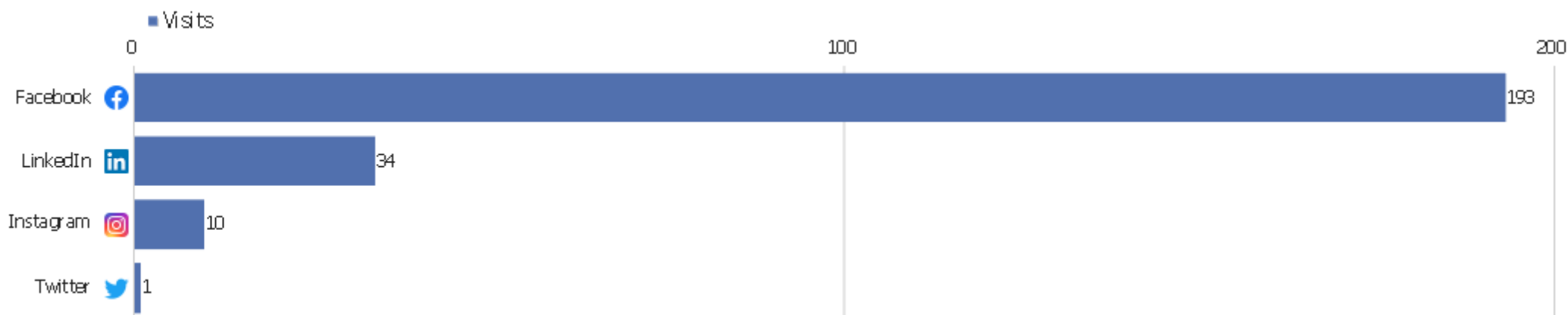
Websites



Website	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
www.nimbus.it/index	627	1,044	2	00:00:39	63%	€0
intranet.arpal.org/index	488	2,699	6	00:03:52	31%	€0
www.stefanome.it/index	74	90	1	00:00:05	88%	€0
beta.arpal.liguria.it/index	43	67	2	00:00:04	58%	€0
www.nimbus.it/italiameteo/italiameteo.htm	35	49	1	00:00:10	74%	€0
www.spid.gov.it/index	33	74	2	00:00:46	70%	€0
opas-liguria.arpal.liguria.it/index	23	183	8	00:06:15	26%	€0
servizi-meteoliguria.arpal.liguria.it/index	20	64	3	00:00:53	60%	€0
www.areccmau.altervista.org/index	18	23	1	00:01:16	78%	€0
www.snpambiente.it/index	17	57	3	00:03:43	47%	€0
gis3w.arpal.liguria.it/index	15	49	3	00:04:43	33%	€0
www.meteoregioni.it/index	15	39	3	00:00:33	67%	€0
ricerca.libero.it/index	13	40	3	00:00:18	15%	€0
search-dre.dt.dbankcloud.com/index	13	32	3	00:04:57	31%	€0
www.cittadellaspezia.com/index	12	47	4	00:02:08	17%	€0

www.quilianoweb.it/index	12	14	1	00:00:05	92%	€0
www.meteo.roma.it/index	10	10	1	00:00:00	100%	€0
www.comune.levanto.sp.it/index	8	8	1	00:00:00	100%	€0
www.lifepinna.eu/index	8	10	1	00:00:05	75%	€0
localhost/index	7	7	1	00:00:00	100%	€0
mbox.arpal.liguria.it/index	7	9	1	00:00:02	71%	€0
www-meteoweb-eu.cdn.ampproject.org/v/s/www.meteoweb.eu	7	29	4	00:00:59	14%	€0
www.meteoweb.eu/index	7	18	3	00:00:25	43%	€0
Others	187	846	5	00:03:32	46%	€0

Social Networks



Social network	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Facebook - https://lm.facebook.com/	72	168	2	00:00:24	54%	0%
Facebook - http://m.facebook.com	48	50	1	00:00:00	98%	0%
Facebook - https://l.facebook.com/	42	89	2	00:02:11	57%	0%
Facebook - http://m.facebook.com/	23	48	2	00:00:21	52%	0%
LinkedIn - android-app://com.linkedin.android/	17	73	4	00:01:02	29%	0%
LinkedIn - https://www.linkedin.com/	15	28	2	00:00:13	40%	0%
Instagram - https://l.instagram.com/	10	44	4	00:00:38	10%	0%
Facebook - https://m.facebook.com/	5	13	3	00:00:28	20%	0%
Facebook -	3	59	20	00:25:49	0%	0%
LinkedIn - http://lnkd.in/	1	21	21	00:03:00	0%	0%
LinkedIn - https://www.linkedin.com	1	1	1	00:00:00	100%	0%
Twitter - https://t.co/UeEQsKSSII	1	4	4	00:03:21	0%	0%

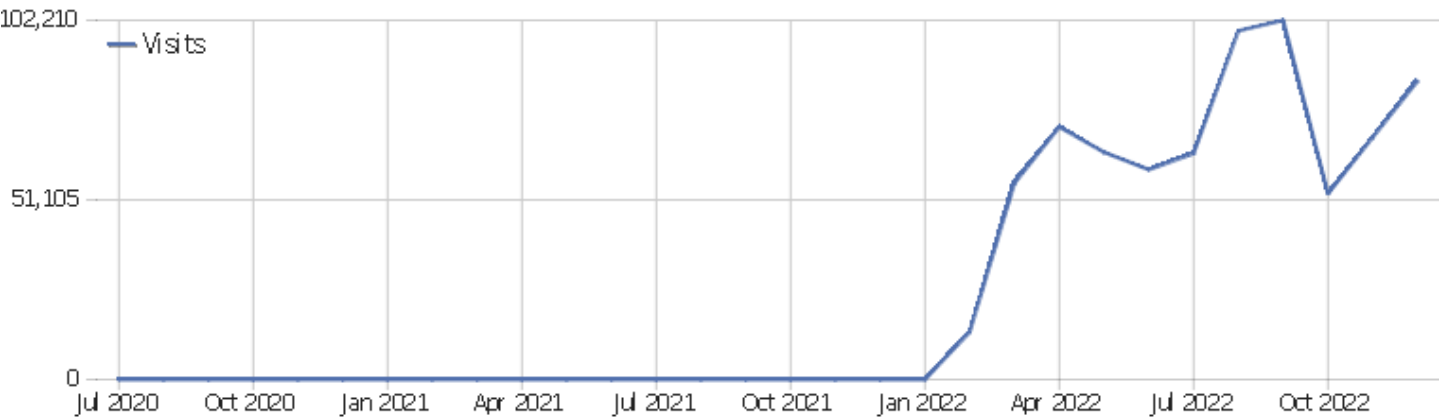


arpal_liguria_it

Date range: December 2022

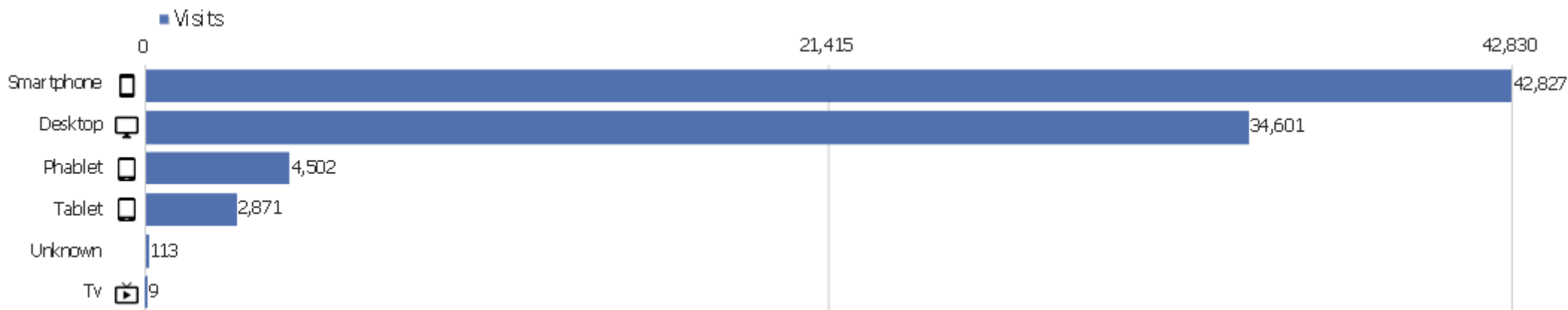
Export_mensile_Arpal_Liguria

Visits Summary



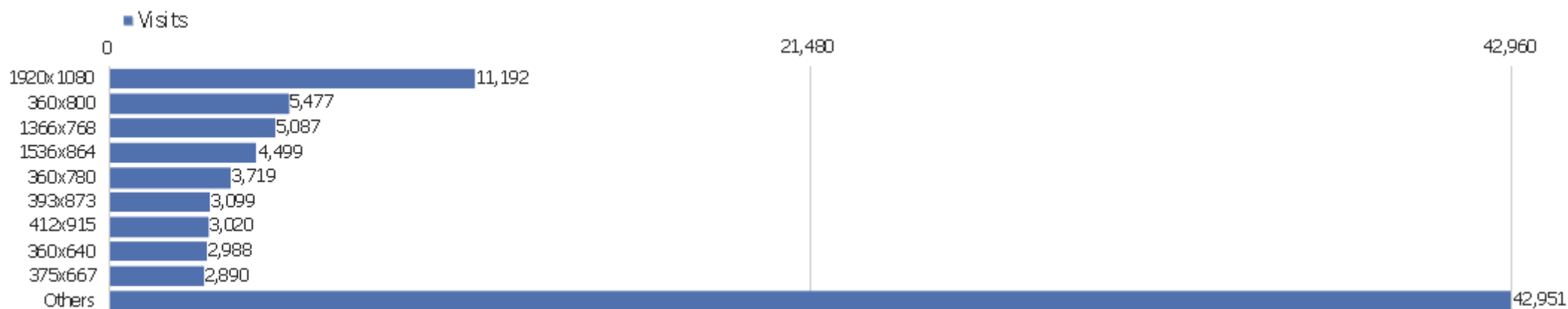
Name	Value
Unique visitors	46,568
Visits	84,923
Actions	196,205
Maximum actions in one visit	513
Actions per Visit	2
Avg. Visit Duration (in seconds)	00:01:13
Bounce Rate	49%

Device type



Device type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Smartphone	42,827	91,633	2	00:01:03	50%	€0
Desktop	34,601	88,942	3	00:01:30	46%	€0
Phablet	4,502	9,581	2	00:00:52	52%	€0
Tablet	2,871	5,823	2	00:00:56	54%	€0
Unknown	113	200	2	00:00:51	70%	€0
Tv	9	26	3	00:00:44	33%	€0

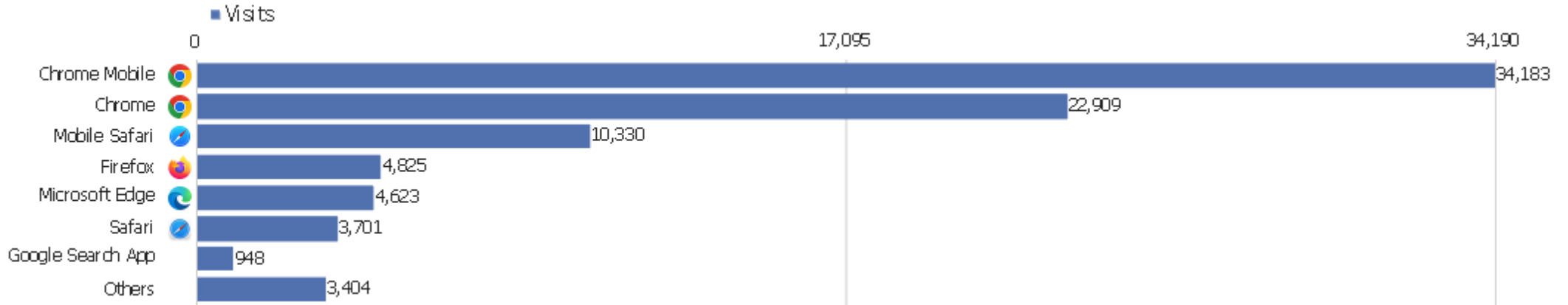
Screen Resolution



Resolution	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
1920x1080	11,192	31,569	3	00:01:42	44%	0%
360x800	5,477	11,444	2	00:01:07	53%	0%
1366x768	5,087	12,424	2	00:01:26	45%	0%
1536x864	4,499	11,853	3	00:01:38	45%	0%
360x780	3,719	7,554	2	00:00:56	55%	0%
393x873	3,099	6,525	2	00:00:50	53%	0%
412x915	3,020	6,122	2	00:00:48	54%	0%
360x640	2,988	5,949	2	00:00:54	55%	0%
375x667	2,890	7,060	2	00:01:21	36%	0%
393x851	2,770	5,886	2	00:00:52	52%	0%
414x896	2,344	5,258	2	00:01:42	47%	0%
390x844	2,101	5,134	2	00:01:19	39%	0%
375x812	1,845	4,215	2	00:00:46	42%	0%
1440x900	1,806	4,836	3	00:01:35	48%	0%
360x720	1,643	3,213	2	00:00:57	56%	0%

1280x1024	1,579	4,081	3	00:01:54	47%	0%
1280x720	1,552	3,797	2	00:01:16	46%	0%
385x854	1,333	2,785	2	00:00:41	50%	0%
360x760	1,293	2,783	2	00:01:04	49%	0%
412x892	1,232	2,296	2	00:01:05	56%	0%
768x1024	1,229	2,664	2	00:01:05	47%	0%
384x854	1,150	2,434	2	00:00:54	55%	0%
1280x800	999	2,260	2	00:01:00	44%	0%
Others	20,075	44,062	2	00:01:05	51%	0%

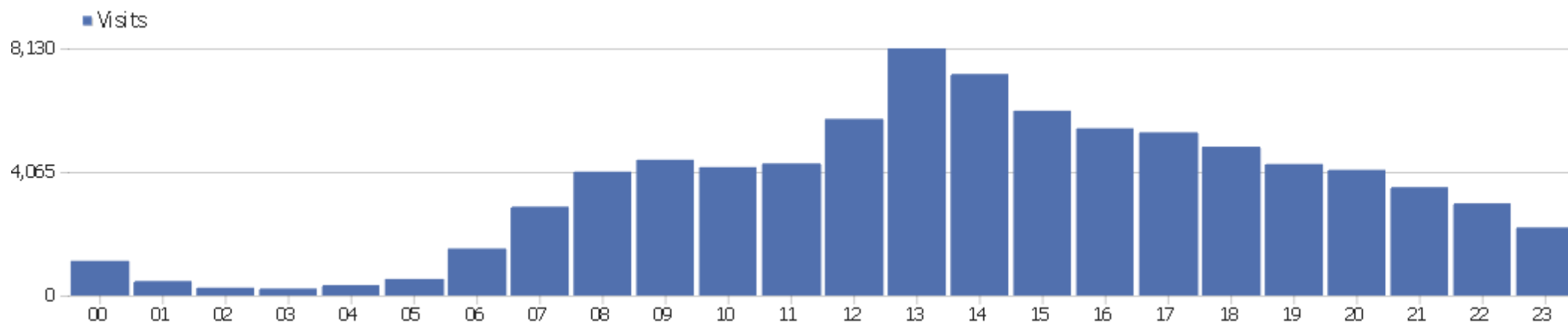
Browsers



Browser	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Chrome Mobile	34,183	70,706	2	00:00:57	54%	€0
Chrome	22,909	58,773	3	00:01:29	47%	€0
Mobile Safari	10,330	24,249	2	00:01:19	40%	€0
Firefox	4,825	11,252	2	00:01:12	47%	€0
Microsoft Edge	4,623	13,895	3	00:02:02	41%	€0
Safari	3,701	7,553	2	00:00:56	53%	€0
Google Search App	948	2,185	2	00:00:42	40%	€0
Samsung Browser	804	1,675	2	00:01:18	44%	€0
Chrome Mobile iOS	772	1,694	2	00:01:20	42%	€0
Firefox Mobile	385	794	2	00:01:05	56%	€0
Huawei Browser Mobile	237	475	2	00:00:46	46%	€0
DuckDuckGo Privacy Browser	220	428	2	00:00:44	52%	€0
Chrome Webview	152	270	2	00:00:12	56%	€0
Internet Explorer	134	648	5	00:02:14	15%	€0
Opera	122	288	2	00:00:55	48%	€0

 MIUI Browser	114	257	2	00:01:06	54%	€0
 Mobile Silk	92	256	3	00:01:42	26%	€0
 Opera Mobile	85	204	2	00:01:23	49%	€0
Facebook	56	136	2	00:00:47	41%	€0
 Firefox Mobile iOS	56	131	2	00:00:57	30%	€0
 Ecosia	52	99	2	00:00:16	54%	€0
 Soul Browser	39	77	2	00:01:51	23%	€0
Instagram App	22	61	3	00:00:40	32%	€0
Others	62	99	2	00:00:15	69%	€0

Visits per local time



Local time — hour (start of visit)

Visits

Actions

Actions per Visit

Avg. Time on Website

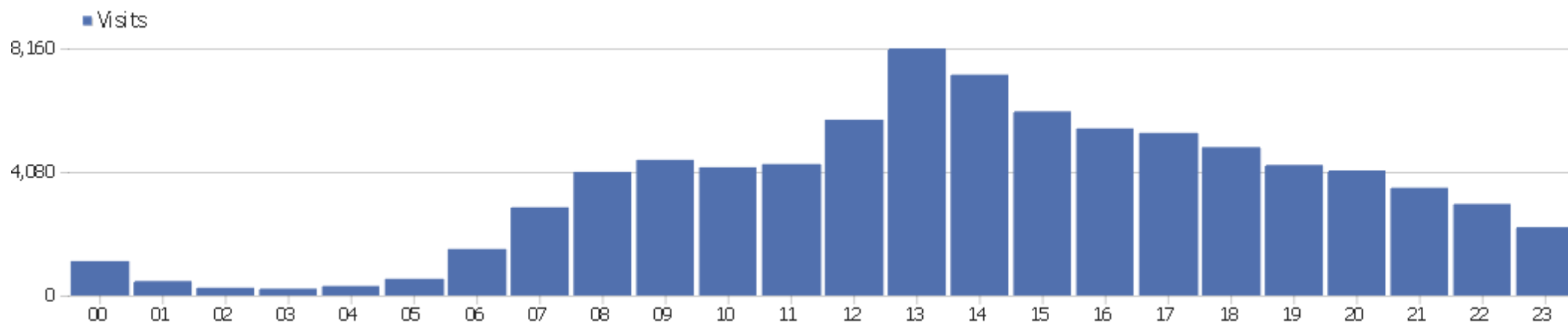
Bounce Rate

Conversion Rate

00	1,139	2,684	2	00:00:57	50%	0%
01	476	1,068	2	00:00:37	53%	0%
02	255	637	3	00:00:29	45%	0%
03	229	406	2	00:00:28	71%	0%
04	341	614	2	00:01:49	68%	0%
05	542	1,225	2	00:01:08	49%	0%
06	1,545	3,127	2	00:00:42	53%	0%
07	2,923	6,234	2	00:00:58	51%	0%
08	4,075	9,310	2	00:01:02	50%	0%
09	4,465	10,757	2	00:01:18	49%	0%
10	4,222	11,024	3	00:01:29	46%	0%
11	4,346	10,981	3	00:01:40	48%	0%
12	5,810	14,204	2	00:02:35	48%	0%
13	8,130	18,673	2	00:01:38	47%	0%

14	7,288	17,481	2	00:01:10	47%	0%
15	6,079	14,071	2	00:01:04	47%	0%
16	5,501	13,023	2	00:01:07	49%	0%
17	5,367	11,973	2	00:00:54	49%	0%
18	4,895	10,926	2	00:00:57	48%	0%
19	4,325	9,372	2	00:00:48	49%	0%
20	4,134	8,973	2	00:00:53	50%	0%
21	3,565	7,668	2	00:00:47	51%	0%
22	3,032	6,832	2	00:00:57	50%	0%
23	2,239	4,942	2	00:00:40	50%	0%

Visits per hour in the site's timezone



Site time — hour (start of visit)

Visits

Actions

Actions per Visit

Avg. Time on Website

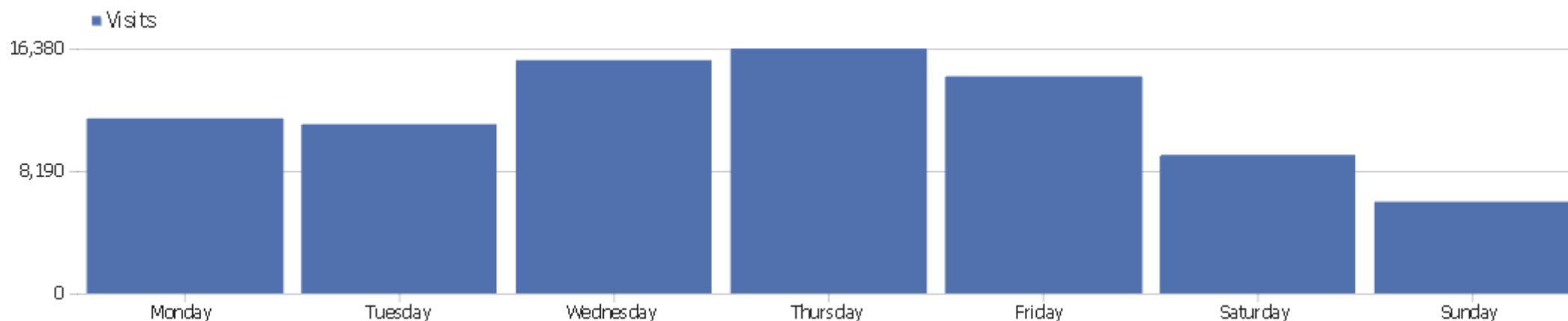
Bounce Rate

Revenue

00	1,134	2,713	2	00:00:59	49%	€0
01	477	1,082	2	00:00:37	53%	€0
02	255	633	3	00:00:28	45%	€0
03	226	409	2	00:00:28	71%	€0
04	313	580	2	00:01:58	66%	€0
05	550	1,235	2	00:01:07	49%	€0
06	1,534	3,107	2	00:00:42	53%	€0
07	2,911	6,226	2	00:00:58	51%	€0
08	4,081	9,323	2	00:01:02	50%	€0
09	4,478	10,801	2	00:01:17	49%	€0
10	4,233	11,136	3	00:01:29	46%	€0
11	4,340	10,882	3	00:01:39	48%	€0
12	5,802	14,183	2	00:02:36	48%	€0
13	8,159	18,703	2	00:01:38	47%	€0

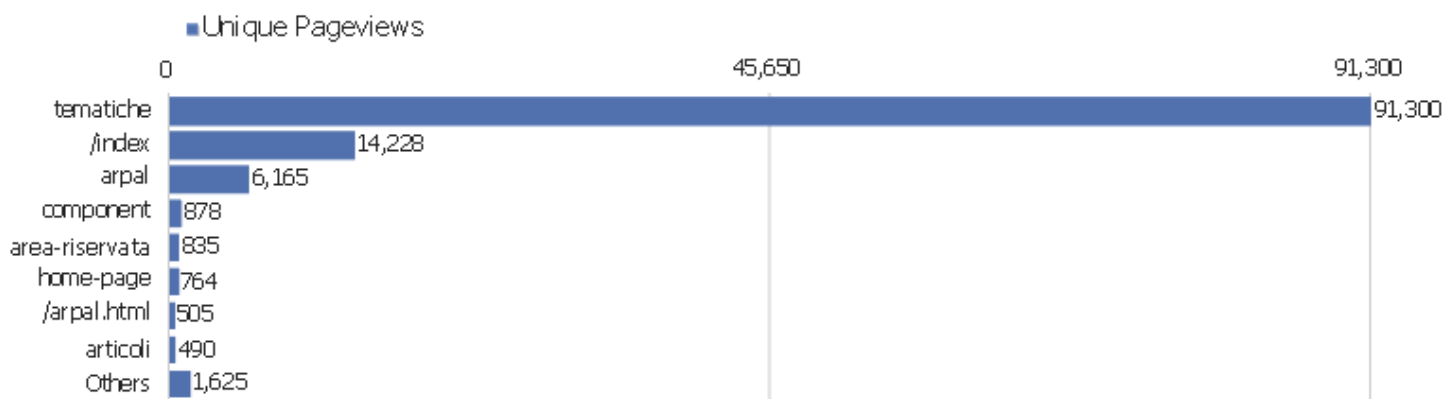
14	7,291	17,479	2	00:01:09	47%	€0
15	6,079	14,061	2	00:01:03	47%	€0
16	5,516	13,043	2	00:01:07	49%	€0
17	5,368	11,987	2	00:00:54	49%	€0
18	4,898	10,941	2	00:00:58	48%	€0
19	4,311	9,339	2	00:00:48	49%	€0
20	4,129	8,965	2	00:00:53	50%	€0
21	3,557	7,659	2	00:00:47	51%	€0
22	3,023	6,774	2	00:00:56	51%	€0
23	2,258	4,944	2	00:00:39	51%	€0

Visits by day of the week



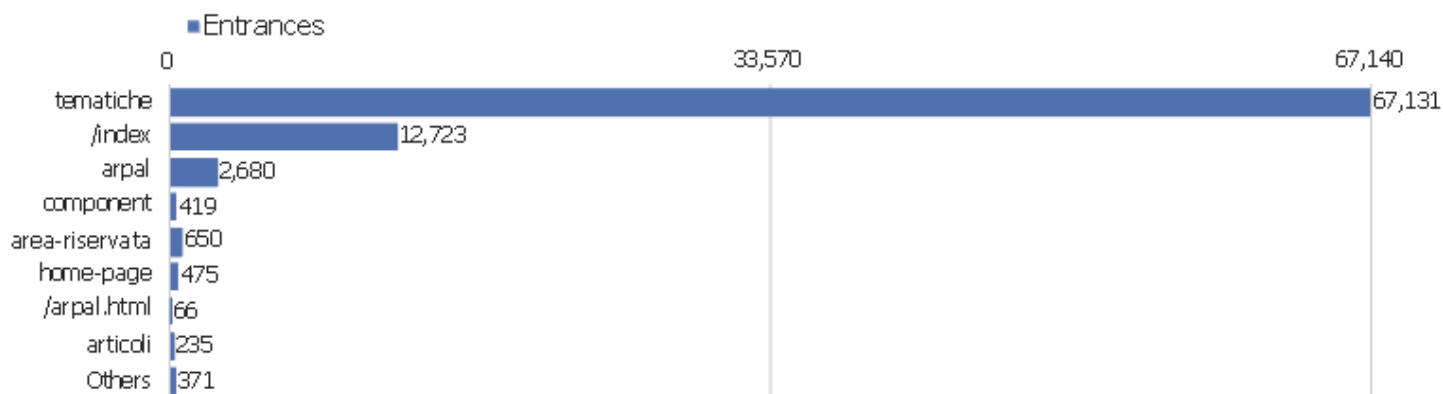
Day of the week	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Monday	11,708	27,174	2	00:01:18	49%	0%
Tuesday	11,318	26,980	2	00:01:08	50%	0%
Wednesday	15,601	37,312	2	00:01:20	46%	0%
Thursday	16,379	38,122	2	00:01:14	48%	0%
Friday	14,521	33,694	2	00:01:17	48%	0%
Saturday	9,264	19,833	2	00:01:07	52%	0%
Sunday	6,132	13,090	2	00:00:54	53%	0%

Page URLs



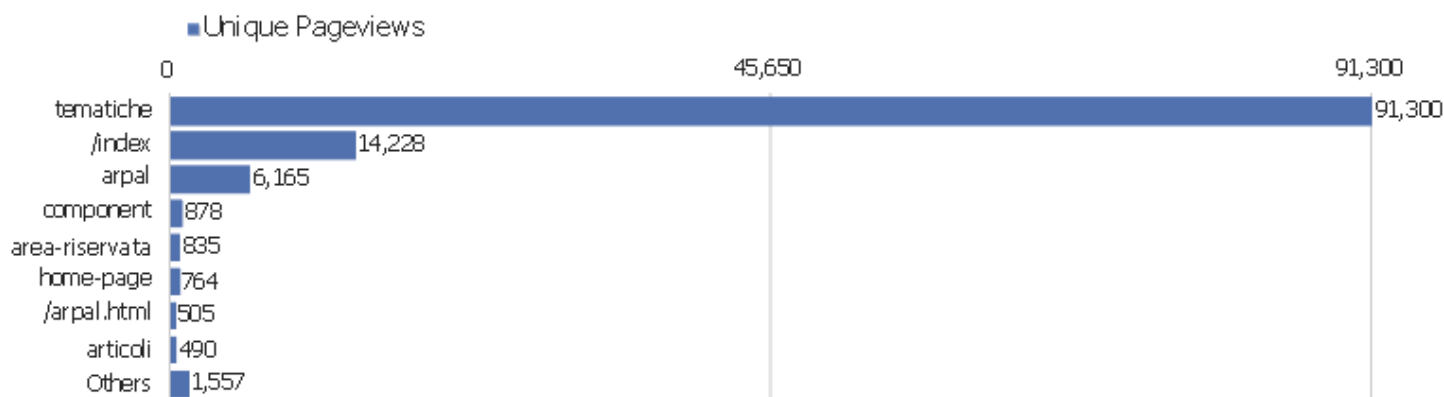
Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/tematiche/meteo.html	63,280	45,685	00:00:33	46%	81%
/tematiche/meteo/bollettino-liguria.html	34,087	26,330	00:00:41	69%	88%
/	21,770	14,228	00:00:22	25%	43%
/tematiche/meteo/il-tempo-a.html	7,216	4,335	00:00:20	56%	73%
/tematiche/meteo/dati-osservati.html	5,233	3,263	00:00:57	37%	76%
/tematiche/meteo/archivio-news/item/15-dicembre-allerta	2,176	1,687	00:00:49	66%	68%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	2,342	1,631	00:00:43	58%	84%
/tematiche/meteo/modelli-meteo.html	5,920	1,508	00:00:28	22%	76%
/arpal/amministrazione-trasparente/bandi-di-concorso.ht	1,115	661	00:00:12	18%	17%
/tematiche/meteo.html?view=default	835	660	00:01:03	55%	70%
/tematiche/meteo/archivio-news/item/3-dicembre-dalle-3-	865	654	00:00:37	59%	68%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	853	593	00:00:55	67%	68%
/arpal/amministrazione-trasparente/bandi-di-concorso/av	810	574	00:00:47	46%	62%
/tematiche/meteo/servizi-agli-utenti.html	711	517	00:00:56	14%	67%
/arpal.html	724	505	00:00:13	8%	13%
/tematiche/meteo/archivio-news/item/15-dicembre-conferm	575	442	00:00:53	60%	45%
/tematiche/meteo/bollettino-mare.html	632	429	00:00:41	52%	66%
/territorio.html	438	329	00:00:22	27%	18%
/tematiche/meteo/modelli-marini.html	1,234	294	00:00:28	16%	73%
/tematiche/meteo/archivio-news/item/3-dicembre-conferma	323	259	00:00:38	53%	44%
/arpal/amministrazione-trasparente.html	340	258	00:00:12	49%	21%
/tematiche/aria/bollettino-e-dati-qualità-dell-aria.htm	602	250	00:02:45	19%	76%
/arpal/contatti.html	260	228	00:00:37	60%	57%
Others	17,732	11,470	00:00:50	49%	49%

Entry pages



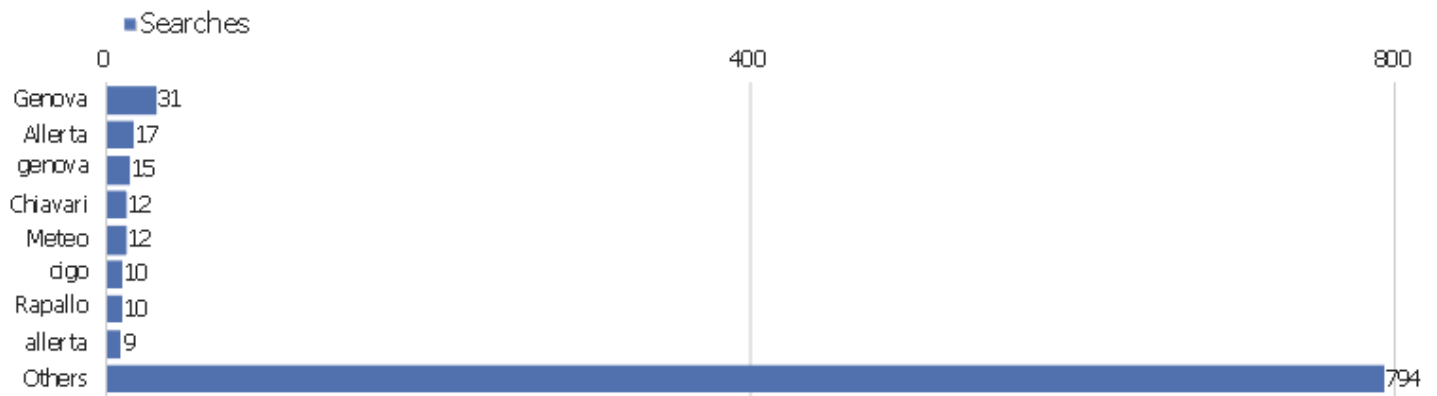
Entry Page URL	Entrances	Bounces	Bounce Rate
/tematiche/meteo.html	37,612	17,148	46%
/tematiche/meteo/bollettino-liguria.html	21,248	14,757	69%
/	12,723	3,181	25%
/tematiche/meteo/il-tempo-a.html	2,065	1,161	56%
/tematiche/meteo/dati-osservati.html	1,334	496	37%
/tematiche/meteo/archivio-news/item/15-dicembre-allerta	455	299	66%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	1,286	752	58%
/tematiche/meteo/modelli-meteo.html	976	211	22%
/arpal/amministrazione-trasparente/bandi-di-concorso.ht	176	32	18%
/tematiche/meteo.html?view=default	300	166	55%
/tematiche/meteo/archivio-news/item/3-dicembre-dalle-3-	250	148	59%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	189	127	67%
/arpal/amministrazione-trasparente/bandi-di-concorso/av	246	112	46%
/tematiche/meteo/servizi-agli-utenti.html	104	15	14%
/arpal.html	66	5	8%
/tematiche/meteo/archivio-news/item/15-dicembre-conferm	90	54	60%
/tematiche/meteo/bollettino-mare.html	261	135	52%
/territorio.html	15	4	27%
/tematiche/meteo/modelli-marini.html	133	21	16%
/tematiche/meteo/archivio-news/item/3-dicembre-conferma	53	28	53%
/arpal/amministrazione-trasparente.html	63	31	49%
/tematiche/aria/bollettino-e-dati-qualità-dell-aria.htm	153	29	19%
/arpal/contatti.html	30	18	60%
Others	4,922	2,393	49%

Exit pages



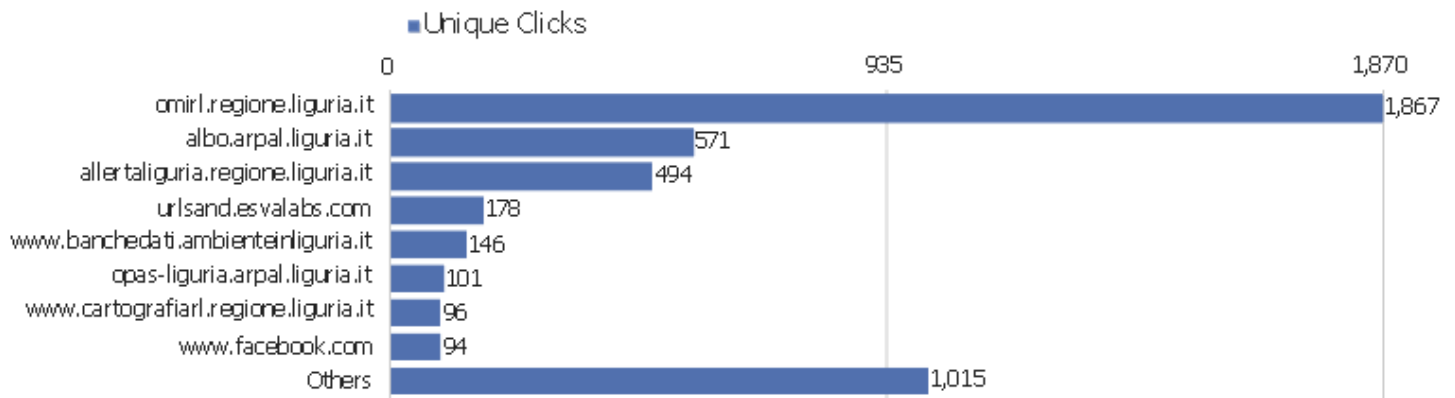
Exit Page URL	Exits	Unique Pageviews	Exit rate
/tematiche/meteo.html	36,918	45,685	81%
/tematiche/meteo/bollettino-liguria.html	23,152	26,330	88%
/	6,168	14,228	43%
/tematiche/meteo/il-tempo-a.html	3,184	4,335	73%
/tematiche/meteo/dati-osservati.html	2,481	3,263	76%
/tematiche/meteo/archivio-news/item/15-dicembre-allerta	1,155	1,687	68%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	1,365	1,631	84%
/tematiche/meteo/modelli-meteo.html	1,152	1,508	76%
/arpal/amministrazione-trasparente/bandi-di-concorso.ht	113	661	17%
/tematiche/meteo.html?view=default	464	660	70%
/tematiche/meteo/archivio-news/item/3-dicembre-dalle-3-	442	654	68%
/arpal/amministrazione-trasparente/bandi-di-concorso/co	406	593	68%
/arpal/amministrazione-trasparente/bandi-di-concorso/av	356	574	62%
/tematiche/meteo/servizi-agli-utenti.html	344	517	67%
/arpal.html	66	505	13%
/tematiche/meteo/archivio-news/item/15-dicembre-conferm	201	442	45%
/tematiche/meteo/bollettino-mare.html	281	429	66%
/territorio.html	58	329	18%
/tematiche/meteo/modelli-marini.html	214	294	73%
/tematiche/meteo/archivio-news/item/3-dicembre-conferma	114	259	44%
/arpal/amministrazione-trasparente.html	55	258	21%
/tematiche/aria/bollettino-e-dati-qualità-dell-aria.htm	190	250	76%
/arpal/contatti.html	129	228	57%
Others	5,627	11,402	49%

Site Search Keywords



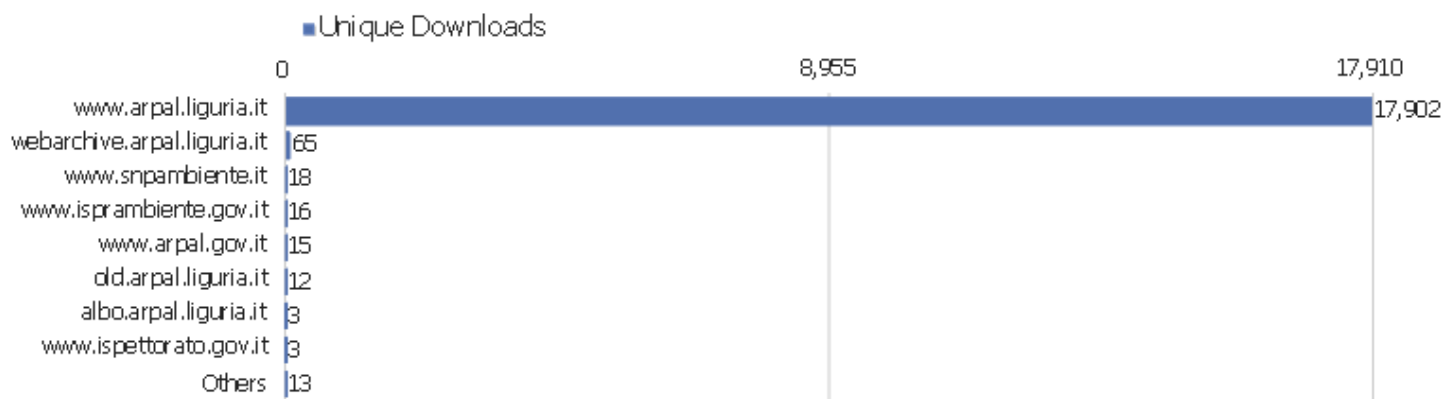
Keyword	Searches	Search Results pages	% Search Exits
Others	104	1	67%
Genova	31	1	16%
Allerta	17	1	47%
genova	15	1	13%
Chiavari	12	1	42%
Meteo	12	1	17%
cigo	10	2	0%
Rapallo	10	1	50%
allerta	9	1	22%
meteo	9	1	44%
Busalla	7	1	29%
Savona	7	1	29%
Imperia	6	1	17%
Sanremo	6	1	67%
sanremo	6	1	33%
Andora	5	1	0%
Finale ligure	5	1	20%
Loano	5	1	20%
Sestri Levante	5	1	20%
allerta meteo	4	2	0%
Bogliasco	4	1	0%
cartografia	4	2	0%
Cogoleto	4	1	75%
Others	613	643	7%

Outlinks



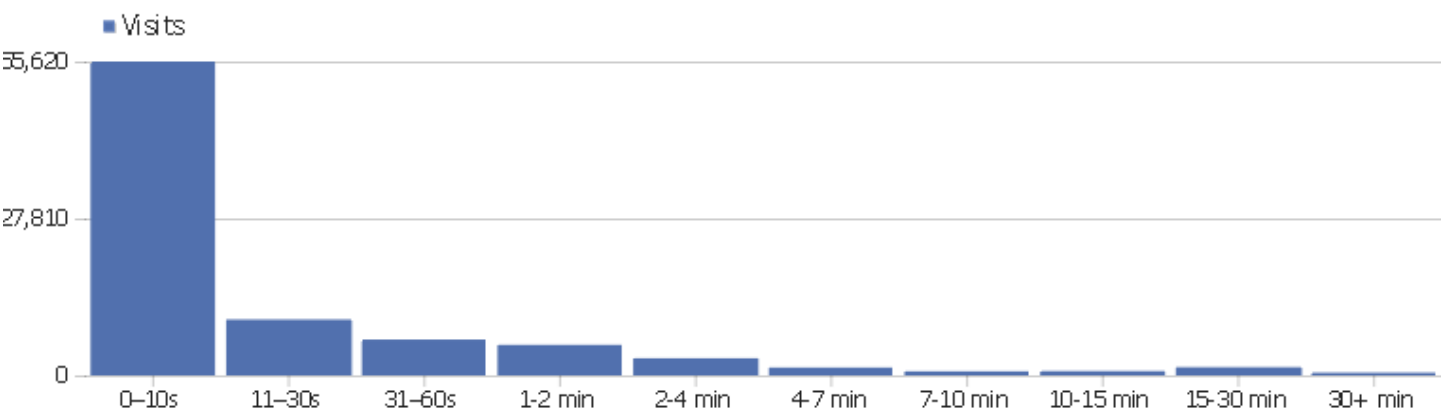
Clicked Outlink	Unique Clicks	Clicks
omirl.regione.liguria.it/#/map	1,867	2,245
allertaliguria.regione.liguria.it/index.php	345	392
urlsand.esvalabs.com/?u=https://ambientepub.regione.lig	178	198
allertaliguria.regione.liguria.it/	149	157
opas-liguria.arpal.liguria.it/str_dataview	101	114
albo.arpal.liguria.it/albo/albo_dettagli.php?id=6539&am	100	124
www.cartografiarl.regione.liguria.it/SiraQualMeteo/Frui	91	191
albo.arpal.liguria.it/albo/albo_dettagli.php?id=6549&am	88	97
www.banchedati.ambienteinliguria.it/index.php/aria/mete	86	94
www.facebook.com/ArpaLiguria/	83	91
albo.arpal.liguria.it/albo/albo_pretorio_full.php	71	74
www.snpambiente.it/	60	100
us02web.zoom.us/j/82822353231?pwd=SXoxMHRFa3B0TG1N	58	68
www.youtube.com/channel/UCTK_ULXg3gzn8el_oFk-5eA?view_	58	60
albo.arpal.liguria.it/albo/albo_dettagli.php?id=6615	50	55
albo.arpal.gov.it/albo/albo_pretorio.php	49	69
www.banchedati.ambienteinliguria.it/	45	50
intranet.arpal.org/	38	47
www.instagram.com/arpalagenzia/?hl=it	37	39
albo.arpal.liguria.it/albo/albo_dettagli.php?id=6617&am	34	42
albo.arpal.liguria.it/albo/albo_dettagli.php?id=6441&am	29	31
gis3w.arpal.liguria.it/it/map/balneazione/	28	36
www.arpal.gov.it/	27	28
Others	890	1,042

Downloads



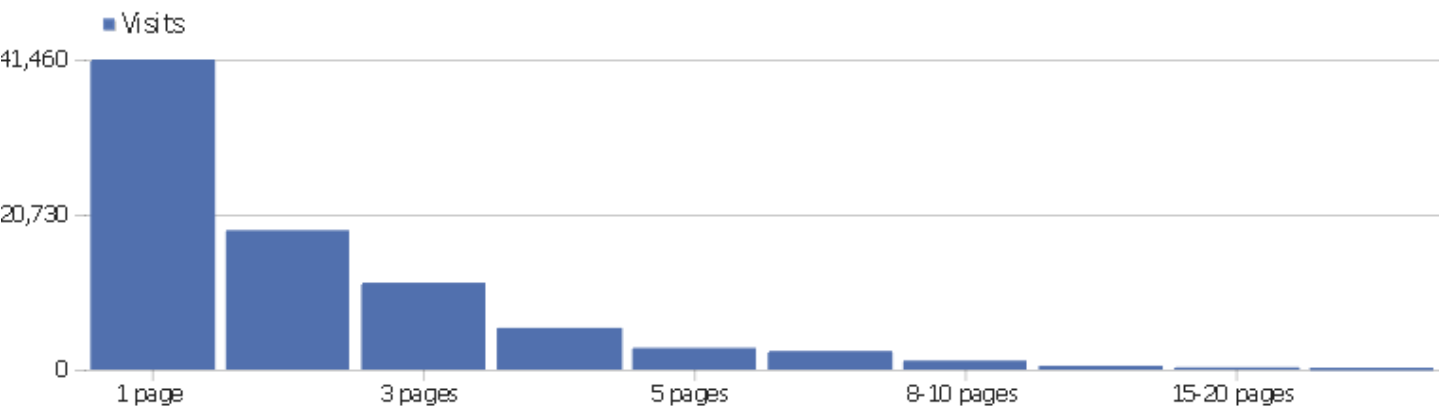
Download URL	Unique Downloads	Downloads
www.arpal.liguria.it/images/pdfWS/bollettinoLiguria.pdf	13,054	13,938
www.arpal.liguria.it/images/pdfWS/vigilanza.pdf	2,045	2,188
www.arpal.liguria.it/ - Others	1,581	1,759
www.arpal.liguria.it/files/meteo/50_-_CIGO.pdf	135	158
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	91	98
www.arpal.liguria.it/files/concorsi/2022/Assistentetecn	71	82
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreA	45	66
www.arpal.liguria.it/files/avvisi/2022/DirigenteChimico	36	51
www.arpal.liguria.it/files/rifiuti/ALLEGATO_6_Dichiaraz	26	30
www.arpal.liguria.it/files/Acqua/corso_Macrobenthos_202	25	28
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	25	25
www.arpal.liguria.it/files/Acqua/Scheda_dati_anagrafici	24	25
www.arpal.liguria.it/files/meteo/PROMEMORIA_AMBIENTEINL	24	26
www.arpal.liguria.it/contenuti_statici/pubblicazioni/ra	23	27
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreA	21	22
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	20	21
www.arpal.liguria.it/contenuti_statici/pubblicazioni/an	18	19
www.snpambiente.it/wp-content/uploads/2019/05/Delibera-	18	19
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreA	16	16
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreT	15	15
www.arpal.liguria.it/contenuti_statici/pubblicazioni/ra	14	16
www.arpal.liguria.it/files/Acqua/Scheda dati anagrafici	14	15
www.arpal.liguria.it/files/concorsi/2022/CollaboratoreA	14	14
Others	692	821

Length of visits



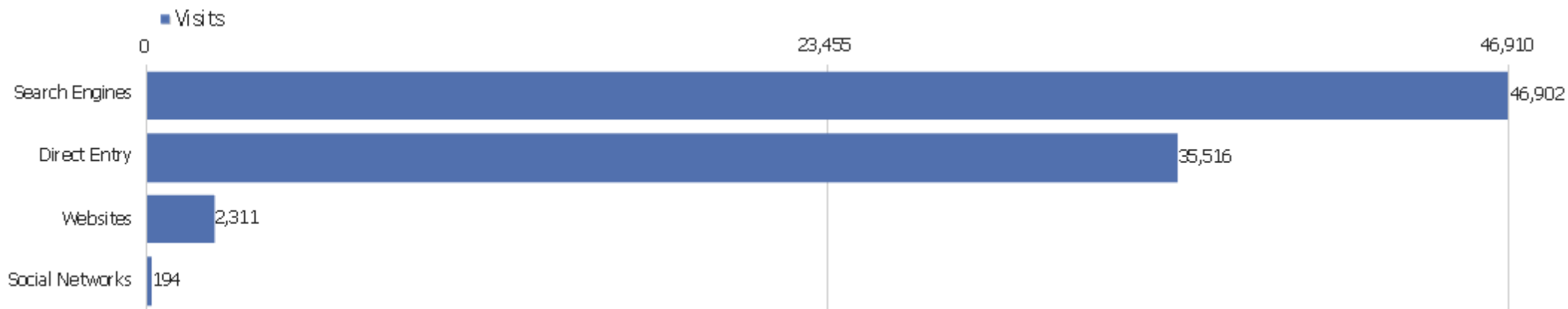
Visit duration	Visits
0-10s	55,611
11-30s	9,901
31-60s	6,352
1-2 min	5,407
2-4 min	3,043
4-7 min	1,389
7-10 min	722
10-15 min	763
15-30 min	1,453
30+ min	482

Pages per visit



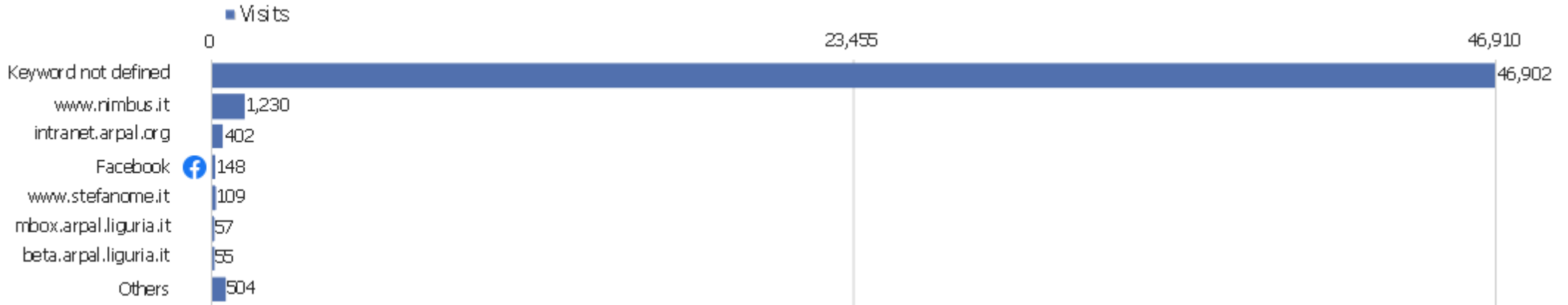
Pages per visit	Visits
1 page	41,453
2 pages	18,636
3 pages	11,619
4 pages	5,575
5 pages	2,904
6-7 pages	2,490
8-10 pages	1,214
11-14 pages	508
15-20 pages	300
21+ pages	224

Channel Type



Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Search Engines	46,902	118,129	3	00:01:11	43%	€0
Direct Entry	35,516	71,721	2	00:01:14	56%	€0
Websites	2,311	5,853	3	00:01:30	56%	€0
Social Networks	194	502	3	00:01:34	57%	€0

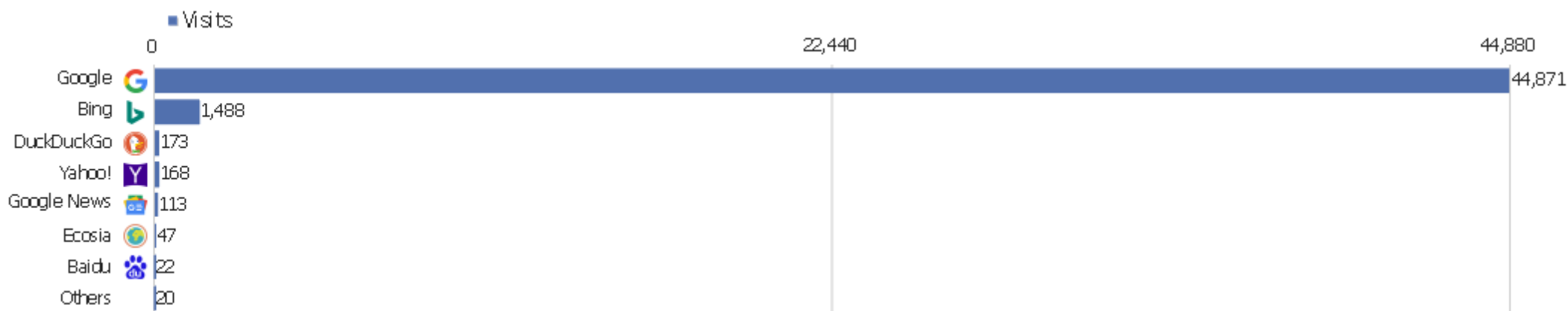
All Channels



Referrer	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Keyword not defined	46,902	118,129	3	00:01:11	43%	0%
www.nimbus.it	1,230	2,187	2	00:00:44	62%	0%
intranet.arpal.org	402	1,967	5	00:04:29	31%	0%
 Facebook	148	351	2	00:01:47	66%	0%
www.stefanome.it	109	145	1	00:00:12	83%	0%
mbox.arpal.liguria.it	57	176	3	00:01:55	58%	0%
beta.arpal.liguria.it	55	78	1	00:00:03	67%	0%
urlsand.esvalabs.com	47	83	2	00:00:15	62%	0%
 Instagram	25	70	3	00:00:40	28%	0%
ricerca.libero.it	24	85	4	00:01:39	38%	0%
servizi-meteoliguria.arpal.liguria.it	23	107	5	00:03:39	48%	0%
www.meteoregioni.it	22	35	2	00:00:16	77%	0%
www.spid.gov.it	21	34	2	00:00:05	76%	0%
com.google.android.gm	19	47	3	00:00:13	32%	0%
webmail.ataspa.it	17	38	2	00:01:25	29%	0%

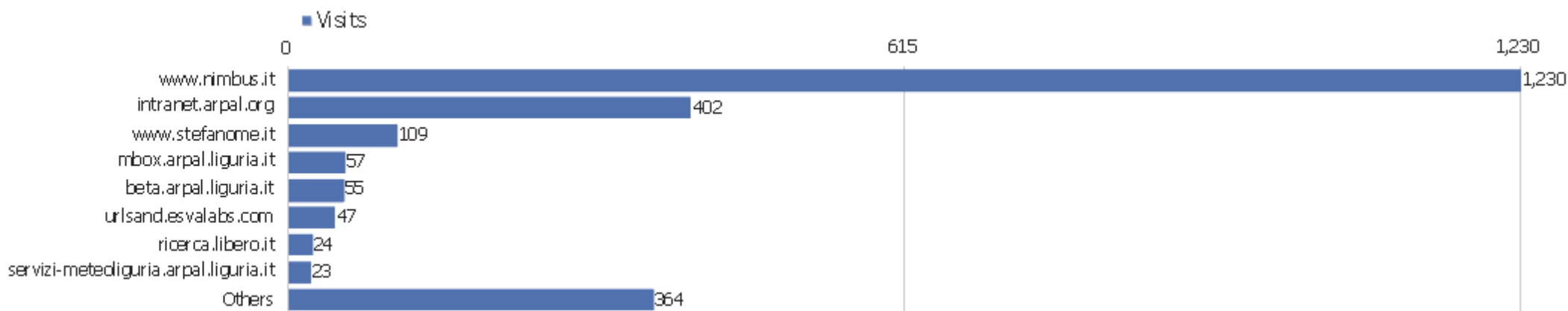
www.snpambiente.it	17	50	3	00:01:18	47%	0%
webmail1adv.poliziadistato.it	10	19	2	00:00:28	70%	0%
www.comune.spotorno.sv.it	10	17	2	00:00:24	50%	0%
 Telegram	9	36	4	00:01:50	33%	0%
www.areccmau.altervista.org	9	10	1	00:00:09	89%	0%
www.lifepinna.eu	9	21	2	00:01:05	0%	0%
servizi.regione.liguria.it	8	28	4	00:00:45	38%	0%
 Twitter	8	30	4	00:00:38	25%	0%
Others	226	741	3	00:01:52	51%	0%

Search Engines



Search Engine	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 Google - Keyword not defined	44,871	112,262	3	00:01:11	43%	€0
 Bing - Keyword not defined	1,488	4,548	3	00:01:35	33%	€0
 DuckDuckGo - Keyword not defined	173	466	3	00:01:00	35%	€0
 Yahoo! - Keyword not defined	168	455	3	00:00:57	39%	€0
 Google News - Keyword not defined	113	143	1	00:00:04	84%	€0
 Ecosia - Keyword not defined	47	133	3	00:00:47	38%	€0
 Baidu - Keyword not defined	22	27	1	00:00:01	86%	€0
 Qwant - Keyword not defined	6	28	5	00:02:04	17%	€0
 Lilo - Keyword not defined	4	37	9	00:04:29	50%	€0
 Yandex - Keyword not defined	4	4	1	00:00:00	100%	€0
 StartPage - Keyword not defined	2	9	5	00:03:35	0%	€0
 Ask - Keyword not defined	1	10	10	00:02:54	0%	€0
 Brave - Keyword not defined	1	2	2	00:00:05	0%	€0
 Google Scholar - Keyword not defined	1	2	2	00:00:07	0%	€0
 Virgilio - Keyword not defined	1	3	3	00:00:26	0%	€0

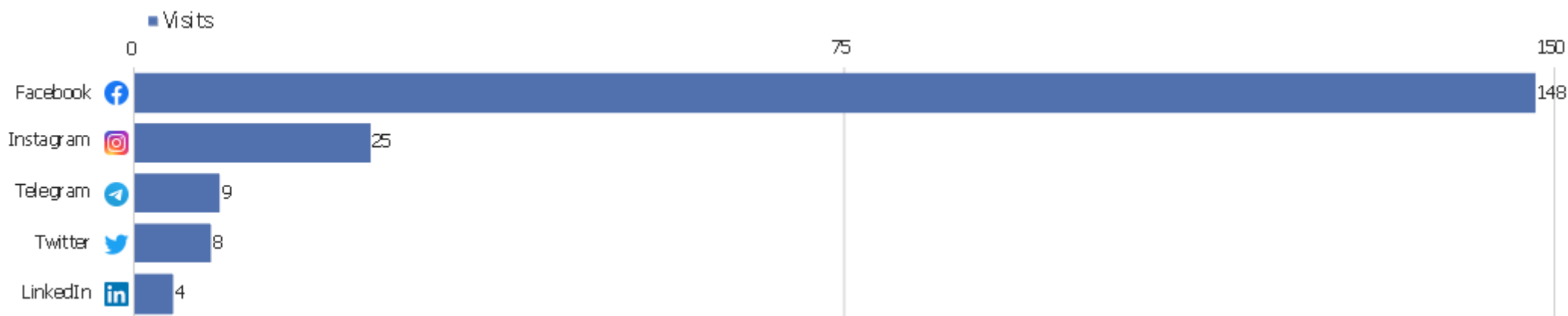
Websites



Website	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
www.nimbus.it/index	1,154	2,032	2	00:00:42	63%	€0
intranet.arpal.org/index	398	1,935	5	00:04:29	32%	€0
www.stefanome.it/index	109	145	1	00:00:12	83%	€0
www.nimbus.it/italiameteo/italiameteo.htm	60	87	2	00:01:18	75%	€0
beta.arpal.liguria.it/index	55	78	1	00:00:03	67%	€0
mbox.arpal.liguria.it/index	49	141	3	00:01:30	61%	€0
urlsand.esvalabs.com/index	47	83	2	00:00:15	62%	€0
ricerca.libero.it/index	24	85	4	00:01:39	38%	€0
www.meteoregioni.it/index	22	35	2	00:00:16	77%	€0
www.spid.gov.it/index	21	34	2	00:00:05	76%	€0
com.google.android.gm/index	19	47	3	00:00:13	32%	€0
webmail.ataspa.it/index	16	36	2	00:01:29	31%	€0
www.snpambiente.it/index	16	48	3	00:01:22	50%	€0
www.nimbus.it/tematiche/meteo/bollettino-liguria.html	14	63	5	00:01:49	0%	€0
servizi-meteoliguria.arpal.liguria.it/index	12	76	6	00:03:12	50%	€0

servizi-meteoliguria.arpal.liguria.it/interreg-gias-tot	10	30	3	00:04:33	40%	€0
webmail1adv.poliziadistato.it/index	10	19	2	00:00:28	70%	€0
www.areccmau.altervista.org/index	9	10	1	00:00:09	89%	€0
www.comune.spotorno.sv.it/index	9	15	2	00:00:25	56%	€0
www.lifepinna.eu/index	9	21	2	00:01:05	0%	€0
servizi.regione.liguria.it/index	8	28	4	00:00:45	38%	€0
www.meteo.roma.it/index	8	8	1	00:00:00	100%	€0
opas-liguria.arpal.liguria.it/index	7	14	2	00:01:36	57%	€0
Others	225	783	4	00:02:05	47%	€0

Social Networks



Social network	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Facebook - http://m.facebook.com	58	60	1	00:00:00	98%	0%
Facebook - https://lm.facebook.com/	40	97	2	00:01:04	40%	0%
Facebook - https://l.facebook.com/	25	73	3	00:02:45	44%	0%
Instagram - https://l.instagram.com/	25	70	3	00:00:40	28%	0%
Facebook - http://m.facebook.com/	13	24	2	00:00:07	54%	0%
Facebook - https://m.facebook.com/	8	21	3	00:05:31	63%	0%
Telegram - android-app://org.telegram.messenger/	7	30	4	00:02:02	43%	0%
Twitter - https://t.co/UeEQsKSSII	7	29	4	00:00:43	14%	0%
LinkedIn - android-app://com.linkedin.android/	3	7	2	00:00:07	33%	0%
Facebook -	2	72	36	00:52:41	0%	0%
Facebook - https://l.facebook.com	1	1	1	00:00:00	100%	0%
Facebook - https://www.arpal.liguria.it/tematiche/meteo	1	3	3	00:00:17	0%	0%
LinkedIn - https://www.arpal.liguria.it/articoli/focus-	1	8	8	00:01:47	0%	0%
Telegram -	1	3	3	00:02:12	0%	0%
Telegram - https://web.telegram.org/	1	3	3	00:00:05	0%	0%

 Twitter - https://t.co/	1	1	1	00:00:00	100%	0%
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